

Privacy Policy for Selling a Digital Product Online

This Privacy Policy ("Policy") outlines the types of personal information collected, used, and shared when selling a digital product online ("Product"). It also explains the rights and choices individuals have regarding their personal information. This Policy applies to all users ("Users") who purchase or interact with the Product.

Information Collection:

- 1.1. Personal Information: When Users purchase the Product, certain personal information may be collected, including name, email address, billing address, and payment information. This information is necessary for processing transactions and delivering the Product.
- 1.2. Usage Data: The website or platform used to sell the Product may automatically collect certain non-personal information, such as IP addresses, browser type, referring/exit pages, and operating system, to analyze trends, administer the website, and track User behavior.

Information Use:

- 2.1. Personal Information: The personal information collected is used to process transactions, provide customer support, and deliver the Product to Users. It may also be used to communicate with Users about updates, promotions, or other relevant information.
- 2.2. Usage Data: The usage data collected is used to improve the website, analyze User behavior, and customize the User experience. It may also be used for marketing and advertising purposes, but no personally identifiable information is disclosed.

Information Sharing:

- 3.1. Third-Party Service Providers: Personal information may be shared with trusted third-party service providers who assist in the operation and delivery of the Product. These providers are contractually obligated to protect the confidentiality and security of the information.
- 3.2. Legal Compliance: Personal information may be disclosed if required by law or to protect the rights, property, or safety of the seller, Users, or others.

Data Security:

- 4.1. Reasonable measures are taken to protect the personal information collected from unauthorized access, use, or disclosure. However, no data transmission over the internet or electronic storage method is 100% secure.
- 4.2. Users are responsible for maintaining the confidentiality of their account credentials and are encouraged to choose strong passwords and keep them secure.

Data Retention:

- 5.1. Personal information is retained for as long as necessary to fulfill the purposes outlined in this Policy, unless a longer retention period is required or permitted by law.
- 5.2. Usage data may be retained for analytical purposes or as necessary to comply with legal obligations.

User Rights and Choices:

- 6.1. Access and Correction: Users can request access to their personal information or update/correct any inaccuracies.
- 6.2. Opt-Out: Users can unsubscribe from marketing communications at any time by following the instructions provided in the communication or contacting the seller directly.
- 6.3. Do Not Track: The website or platform used to sell the Product does not respond to "Do Not Track" signals.

Children's Privacy:

- 7.1. The Product is not intended for individuals under the age of 16. Personal information of minors is not knowingly collected. If a parent or guardian becomes aware of their child's personal information being provided, they should contact the seller to have it removed.

Changes to the Privacy Policy:

- 8.1. This Policy may be updated from time to time to reflect changes in legal or regulatory requirements or to improve transparency and privacy practices. Users are encouraged to review the Policy periodically for any changes.

Contact Information:

- 9.1. For questions, concerns, or requests regarding this Privacy Policy or personal information, Users may contact the seller using the provided contact details.

By purchasing or interacting with the Product, Users acknowledge that they have read, understood, and agreed to the terms and practices outlined in this Privacy Policy. They also consent to the collection, use, and sharing of their personal information as described in this Policy.