



36 Course Content Delivery Ideas

Who is Angie Brown?

Hello,

I'm really pleased you're here. If you're planning a brilliant course and wondering what to include, I can help.

I spent 33 years in the corporate world in a support role I loved. I've always picked up new software quickly and became a super user, which led to training new starters. Teaching lit a spark for me.

When I started my own business, it took a little time to find my lane. During the pandemic I realised I wasn't doing what I loved, so I retrained in course creation. Since then, I've built my own courses and helped others create theirs, from shaping the curriculum to uploading the content. I also design simple, clean artwork and workbooks to keep everything consistent and easy to use.

My preferred platform is [Systeme.io](https://systeme.io)* because you can keep everything in one place, including your website. It's a straightforward way to plan, build and launch without juggling lots of tools.

If you'd like support mapping your course, organising your content and getting it live, you're in the right place.

*This is an affiliate link, I will benefit financially if you choose to purchase.



What content do I need for my course?

Wondering what content your course needs? This guide walks you through the key content types you can use. It works whether you're running a live class or workshop or building a self-led course that can generate income on repeat. I've spent the past few years designing and delivering courses of all shapes and sizes. Multi-week live cohorts. Five-day sprints. Fully self-led programmes hosted on course platforms. I know what keeps learners engaged and what makes building and launching simpler.

Start by choosing your delivery style: live, hybrid or self-paced. Then explore the formats that fit your goals and your audience, from short videos and step-by-step lessons to checklists, templates, worksheets, screen walkthroughs and quizzes. I'll show you what to include, where each piece fits in the learner journey, and how to keep everything clear and actionable.

You focus on your expertise. I'll help you turn it into a course that works.

Content Delivery Ideas - using a course platform

INSTRUCTIONAL VIDEO	PDF TEMPLATES	JOURNAL PROMPTS
EXPLAINER VIDEOS	PDF WORKBOOKS	ASSESSMENTS
TRANSCRIPTS	RESOURCES	CHECK IN PROMPTS
AUDIO RECORDING	LINK DOCUMENTS	USE OF COMMENTS

Content Delivery Ideas - live training courses

FACEBOOK LIVE	TASKS	CREATE CHALLENGES
ZOOM CALLS	FEEDBACK	DISCUSSION PROMPTS
LIVE Q&A SESSIONS	QUIZZES	FACE TO FACE WORKSHOPS
HOMEWORK	SURVEYS	COURSE MATERIALS

Content Delivery Ideas - Other ideas to consider

NEWS ITEMS	5 / 7 OR 10 DAY CHALLENGES	CALL TO ACTION BOOK A CALL
BONUS VIDEOS	PRIVATE COACHING	ACCOUNTABILITY BUDDY/POD
GUEST EXPERTS	SPOTLIGHT COACHING	RETREAT
FACEBOOK POSTS FOR ENGAGEMENT	COMPETITION	REQUEST INFORMATION

Thank you!

If you would like to have a 15-minute call with me to find out about my 'Creating Your First Course' program, please use this link:

<https://calendly.com/angiebrown/30-minutes>

Or, you can check out my website for more ways to work with me:

<https://www.angelabrown.uk>

*Much love,
Angie x*