

## **SMS Privacy & Data Policy – Central Real Estate Inspection**

Central Real Estate Inspection respects your privacy. By opting into our SMS messaging service, you agree to the following terms regarding how we handle your data:

### **Data Collection**

We collect your name, email address, property address (if provided), and mobile phone number when you sign up for SMS communications. This information may be collected through our website forms, scheduling tools, or direct contact.

### **Data Usage**

We use your information solely to send appointment reminders, inspection updates, report notifications, service-related messages, and information you request. We do not use SMS for unsolicited marketing.

### **Data Security**

We take reasonable steps to protect your data using secure storage and limited access to prevent unauthorized use or disclosure.

### **Data Retention**

We retain your information only while you are subscribed to our SMS service. You may request deletion of your information at any time.

### **Message & Data Rates**

Message and data rates may apply. Message frequency varies based on your interaction with our services.

### **Help & Support**

Reply HELP or contact:

Phone: 585-377-3737

Email: [info@inspectrochesterhomes.com](mailto:info@inspectrochesterhomes.com)

### **Opt-Out**

You may opt out of SMS communications at any time by replying STOP or UNSUBSCRIBE. After opting out, your number will be removed from our messaging list. You may receive one final message confirming your opt-out.

### **Non-Sharing Clause**

Central Real Estate Inspection does not sell, rent, or share your personal information or mobile numbers with third parties for marketing purposes.