

Privacy Policy

Last Updated: June 12, 2023

This Privacy Policy explains how we collect, use, disclose, and protect the personal information of our customers when they purchase and use our digital product online. We are committed to protecting your privacy and ensuring the security of your personal information. By accessing and using our website and purchasing our digital product, you consent to the terms and practices described in this Privacy Policy.

Information We Collect

1.1 Personal Information: When you purchase our digital product, we may collect personal information such as your name, email address, billing address, and payment details (including credit card information or other payment method information).

1.2 Usage Information: We may collect non-personal information about how you access and use our website and digital product. This may include your IP address, browser type, operating system, referring URLs, and the pages you view on our website.

Use of Personal Information

2.1 Provision of Services: We use your personal information to provide you with the digital product you have purchased and to communicate with you regarding your purchase.

2.2 Customer Support: We may use your personal information to respond to your inquiries, provide customer support, and address any issues or concerns you may have.

2.3 Marketing and Promotional Communications: With your consent, we may send you promotional emails or other communications about our products, services, special offers, or events. You can opt out of these communications at any time by following the instructions provided in the email or by contacting us directly.

2.4 Legal Compliance: We may use and disclose your personal information as required by applicable laws, regulations, legal processes, or governmental requests.

Information Sharing and Disclosure

3.1 Service Providers: We may engage trusted third-party service providers to assist us in providing our digital product and related services. These service providers may have access to your personal information solely for the purpose of performing their services and are contractually obligated to maintain the confidentiality and security of your information.

3.2 Business Transfers: In the event of a merger, acquisition, or sale of our business or assets, your personal information may be transferred to the acquiring entity or parties involved as part

of the transaction. We will notify you via email or prominent notice on our website before your information is transferred or becomes subject to a different privacy policy.

3.3 Legal Requirements: We may disclose your personal information if required to do so by law or in response to a valid legal request from a governmental authority.

Data Security

We implement reasonable security measures to protect the personal information we collect. However, no method of transmission over the internet or electronic storage is completely secure. Therefore, while we strive to protect your personal information, we cannot guarantee its absolute security.

Your Rights and Choices

5.1 Access and Correction: You have the right to access and update your personal information held by us. You may request access or corrections by contacting us using the contact information provided below.

5.2 Opt-out: If you no longer wish to receive marketing or promotional communications from us, you can opt out by following the unsubscribe instructions in the email or by contacting us directly.

Children's Privacy

Our digital product(s) are not directed to individuals under the age of 18, and we do not knowingly collect personal information from children. If we become aware that we have inadvertently collected personal information from a child under 18, we will take steps to promptly delete such information from our records.

Changes to this Privacy Policy

We reserve the right to update or modify this Privacy Policy from time to time. If we make material changes, we will notify you by posting the updated policy on our website or by other means of communication. Your continued use of our website and digital product(s) following the changes indicates your acceptance of the updated Privacy Policy.

Contact Us

If you have any questions, concerns, or requests regarding this Privacy Policy or the privacy practices, please contact us.

By purchasing our digital product, you acknowledge that you have read and understood this Privacy Policy and agree to the collection, use, and disclosure of your personal information as described herein.