

## Privacy Policy for Selling a Digital Product Online

This Privacy Policy describes how we collect, use, and protect your personal information when you purchase and use our digital product online. Please read this policy carefully to understand our practices regarding your personal data. By purchasing and using our digital product, you consent to the terms outlined in this Privacy Policy.

### 1. Information We Collect:

a. **Personal Information:** When you make a purchase, we may collect certain personal information, such as your name, email address, billing address, and payment details. We only collect information necessary to complete your transaction and provide you with access to the digital product.

b. **Usage Information:** We may collect non-personal information about how you interact with our website and digital product, including your IP address, browser type, device information, and usage patterns. This information is collected through the use of cookies and similar technologies.

### 2. Use of Information:

a. We use the personal information you provide to process your purchase, deliver the digital product to you, and provide customer support.

b. We may use your email address to send you relevant information about the digital product, updates, and promotional offers. You can opt-out of receiving these communications at any time.

c. We may use non-personal information for analytical purposes, such as analyzing website traffic and improving our products and services.

### 3. Data Security:

a. We take appropriate measures to protect your personal information from unauthorized access, disclosure, alteration, or destruction. However, no data transmission over the internet or electronic storage is entirely secure. We cannot guarantee the absolute security of your data.

b. We restrict access to your personal information to authorized personnel only. We ensure that our employees, contractors, and service providers who have access to your information are bound by confidentiality obligations and follow strict data protection practices.

### 4. Third-Party Services:

a. We may use third-party services, such as payment processors, to facilitate the purchase of our digital product. These services have their own privacy policies, and we recommend reviewing their policies to understand how they handle your information.

b. We do not sell, rent, or share your personal information with third parties for their marketing purposes without your explicit consent.

#### 5. Data Retention:

a. We retain your personal information only for as long as necessary to fulfill the purposes outlined in this Privacy Policy, unless a longer retention period is required or permitted by law.

b. We may retain and use non-personal information indefinitely for analytical purposes.

#### 6. Children's Privacy:

a. Our digital product is intended for individuals who are at least 18 years old. We do not knowingly collect personal information from children under the age of 18. If we become aware that we have collected personal information from a child under 18, we will take steps to delete such information.

#### 7. Updates to Privacy Policy:

a. We may update this Privacy Policy from time to time to reflect changes in our practices or legal requirements. We will notify you of any material changes by posting the updated Privacy Policy on our website.

#### 8. Contact Information:

a. If you have any questions, concerns, or requests regarding this Privacy Policy or the handling of your personal information, please contact us at [contact email].

By purchasing and using our digital product, you acknowledge that you have read, understood, and agreed to this Privacy Policy.