KBV
PUBLISHING LTD

AI VIDEO AD STUDIO · OUR WORK 2026

Scroll-stopping video ads, without the shoot.

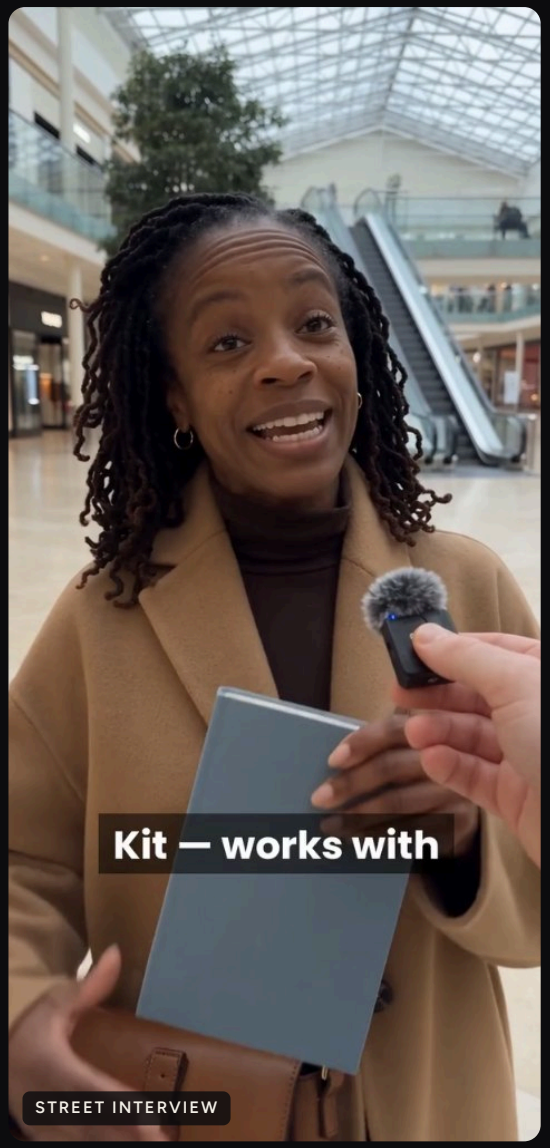
Street interviews, two-host podcast ads, cinematic lifestyle spots, UGC-style creator ads and product CGI for e-commerce and DTC brands, and white-label for the agencies that run their ads. Built with AI from your product photos, ready for Meta, TikTok and YouTube Shorts.

48 hrs
Typical delivery
2–3 days for long-form

12+
Ad styles

No shoot
No creators, no model releases

Any ratio
9:16, 1:1, 4:5, 16:9







WHAT WE MAKE

Five formats, built to be tested.

01

Street interviews

A stranger stopped on the street, an honest reaction, your product handed over on camera. It reads like content, not an ad.



Vox pop · "Can you tell it's AI?" · Taste tests · Hand-over

02

Podcast ads

Two hosts mid-conversation: one who found the answer, one still living the problem. Long-form direct response that holds attention.



Two-host · 45–75s DR · Objection handling

03

Cinematic lifestyle

Story-led brand spots with golden-hour light, real locations and a product moment that lands. For brand building and top of funnel.



Apparel · Lifestyle story · Hero product

04

UGC-style creator ads

Direct-to-camera reviews, unboxings and demos that match real creator content, with a consistent face you can reuse across a series.



Direct-to-camera · Unboxing · How-to · Testimonial · Before & after · Yapper

05

Product CGI & claymation

Hero renders, claymation reveals, ASMR macro and stop-motion. Stand-out visuals for launches, listings and retargeting.



3D CGI · Claymation · ASMR macro · Stop-motion

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STREET INTERVIEWS, UP CLOSE

One face. Six scenes. Any script.

The question everyone asks about AI video is whether the character holds up. Ours do. The same presenter stays recognisable across locations, outfits and lighting, so one face can carry a whole campaign. And the same script can go to a different presenter, so you can test who your audience trusts without rewriting a word.

- **Consistent characters:** one presenter held across gym, station, park, bar, arcade and high street.
- **Presenter A/B tests:** one script, five beats, different faces. A clean test of who converts.
- **One continuous take:** stopped, questioned, product handed over, verdict. No cut-away tricks.
- **Real UK streets:** wet pavements, shop fronts, the details that make it read as real.







YAPPER / TALKING-HEAD ADS

One take. One story. Link below.

Single-take, selfie-style talking-head ads that play like a friend's story rather than a pitch. That's why they're one of the top-performing formats in Meta accounts right now. **Fictional brands. 100% AI concept ads.**

- **The hook:** the first line does the stopping: a flatmate's question, a chewed sofa, a snoozed alarm.
- **One continuous take:** filmed selfie-style where the story happens: the car, the sofa, the kitchen, the bed.
- **Soft close:** the product shown in hand, then a casual "link below" instead of a hard sell.
- **Same packages:** Yapper ads are another style within the brand packages, with no separate price.

Watch all four at kbvpublishing.com/work, with sound.



DEWLY · SKINCARE

Fictional brand. 100% AI concept ad.



CHEWLO · DOG CHEWS

Fictional brand. 100% AI concept ad.



RISE OATS · PROTEIN GRANOLA

Fictional brand. 100% AI concept ad.



WAKELY · SUNRISE LAMP

Fictional brand. 100% AI concept ad.

SELECTED WORK

Stills from recent ads.













Every frame here is AI-generated: no actors, no studio, no product shipped. Brands on the podcast and cinematic pages are concept ads made to show the format. Scan to watch the full videos at kbvpublishing.com/work, or ask and we'll send a reel for your category.

HOW IT WORKS

From product photo to finished ad in 48 hours.

1 Send your product

A product link or a few photos, plus one line on who your customer is. That's all we need; nothing gets shipped.

2 Sign off the hook

We agree the hook, script and look with you first: 2–3 concepts, a short script and the character. Nothing goes into production until you've signed it off, and if none of the concepts work for you, you get a full refund.

3 We produce

Characters, voiceover, music, captions and edit, all done in-house. Each ad follows a hook, demo, call-to-action structure.

4 Review and post

Finished files ready to upload, with revision rounds included. Once it's live, we can build new hooks on the same character to A/B test against it.

Faster testing

New hooks in 48 hours, not weeks of creator back-and-forth.

One face, many ads

Reuse the same AI character across a whole campaign.

Nothing to ship

No samples posted, no studio, no model releases.

EVERY VIDEO INCLUDES

Length	Up to 15s on Starter, 30s on Growth and Scale, cut for the first 2 seconds. Longer podcast and DR ads are quoted separately.
Delivery	48 hours for every package, once your hook is approved
Formats	Any format or ratio: 9:16, 1:1, 4:5, 16:9 and more
Script & hooks	Written for you, approved before production
Voice & sound	AI voiceover, music and sound design
Captions	Burned-in, styled for sound-off viewing
Characters	Consistent faces you can reuse in later ads
Usage	Standard licence; full commercial and whitelisting rights available

All people in our ads are AI-generated, so there are no model releases or creator fees. We'll advise on AI-content labels for Meta and TikTok, and we never present an AI character as a real customer.

info@kbvpublishing.com · kbvpublishing.com

HOOK & VARIANT PACKS

One ad. New hooks, faces, places and products.

Hook packs test the opening. Variant packs test everything else. We keep the movement, timing and camera work from one ad, then change who's in it, where it's filmed or which product they're holding. Run every version against the original and let the numbers pick the winner.

Ad Variant Pack £27 each, or 5 for £112 · $35 / $149 · €31 / €132
Footage Refresh £149 for 5 variants · $199 · €179

- **Hook variation packs:** one core ad cut with 3–5 different hooks, so you're testing the opening and nothing else. The fastest way to find a winner without remaking the whole ad.
- **Variant packs:** the same take with a new presenter, a new location or a different product in hand.
- **Already got an ad that's stopped performing?** Send it over. We'll rebuild it with a new presenter or setting, so you get fresh creative without paying for another shoot.

Watch all three at kbvpublishing.com/work, with sound.



PRODUCT SWAP
Same hand, same move, different product



NEW FACE · NEW PLACE
Same performance, different presenter and location



ANYTHING GOES
Same take, swapped for something completely different

PACKAGES FOR BRANDS

Pick a package, or ask for a custom quote.

STARTER

£59 / 1 video

$79 USD · €69 EUR

Try one format

- 1 video, any style, up to 15s
- 1 hook concept
- 1 revision round
- 48-hour delivery

Order Starter →

MOST POPULAR

GROWTH

£149 / 3 videos

$199 USD · €179 EUR

Test three hooks against each other

- 3 videos, any style, up to 30s each
- 2 revision rounds each
- 48-hour delivery

Order Growth →

SCALE

£339 / 7 videos

$449 USD · €399 EUR

A full creative test for paid social

- 7 videos, any style, up to 30s each
- 3 revision rounds
- Priority 48-hour delivery

Order Scale →

Extra format or ratio
£19 per extra format
$25 · €22

Static product image ad
£15 each, or 3 for £35
$19 / $45 · €17 / €40

Ad Variant Pack
£27 each, or 5 for £112
$35 / $149 · €31 / €132

Footage Refresh
£149 for 5 variants
$199 · €179

Rush 24-hour delivery
+£19
+$25 · +€22

Full commercial & whitelisting rights
+40%

Podcast & cinematic ads
Custom quote

FIRST15

15% off your first order

Use it at checkout on any brand package. Valid for 30 days. Not valid on agency packs.

Bulk orders & retainers

Discounts on bulk orders and on weekly or monthly retainers for brands that need fresh creative every week. Ask for a quote. Running ads for clients? See the agency page.

All styles in this document, street interviews included, use these packages unless marked custom quote. Prices in GBP, with USD and EUR shown; click a price or Order button to go straight to that checkout. Not sure which to pick? Most brands start with Growth, so there are three hooks to A/B test.
Pick your style after checkout. Videos longer than 30 seconds are quoted on request.

FOR AGENCIES

Your creative team, under your name.

White-label AI video ads for agencies running Meta and TikTok for e-commerce brands. We produce the creative; you deliver it to your clients as your own. More angles tested each month, without booking creators or waiting on shoots.

- **Fully white-label:** no KBV branding, watermark or credit on anything we deliver.
- **Paid-ad usage rights included** for your clients' campaigns. No rights uplift on agency packs.
- **48-hour turnaround** on packs, with 2–3 hook concepts agreed with you before production.
- **Every style in this document:** street interviews, podcast ads, cinematic, UGC, CGI and claymation.
- **Hook variation packs:** one core ad, several openings, so your test stays clean.
- **Variant packs from your client's existing footage:** fresh creative when a winning ad starts to fatigue, with no reshoot and no new creator.
- **Built by a certified media buyer** who runs paid campaigns, so it's made for testing, not just for looks.
- **Same sign-off guarantee:** if none of the hook concepts work, you get a full refund.

Email info@kbvpublishing.com with the subject "Agency enquiry", or scan to see agency examples at kbvpublishing.com/work#agencies.

PILOT PACK

£195 / 5 ads

$259 USD · €229 EUR

Test us on a live client account

- 5 ads in any styles, 12–30 seconds
- 2–3 hook concepts agreed first
- 1 revision round on each ad
- 48-hour delivery
- Paid-ad usage rights for your client included
- Mix new ads and variants within your 5

Judge it on the numbers, then decide on volume.

Buy the Pilot Pack →

MONTHLY PACKS

Regular creative refreshes for your client roster

Volume pricing on a set number of ads each month, with priority delivery. Quoted on request, based on volume and styles.

Pilot checkout in GBP, USD or EUR. FIRST15 applies to brand packages only.

WHO YOU'LL WORK WITH

Ads built by someone who runs ads.

KBV Publishing is run by **Damian Stevens**. Before AI video, I spent 12 years in the British Army, the last three as an instructor, so deadlines and briefs get taken seriously.

I'm a **certified media buyer** (Meta, Google and YouTube) and I run paid campaigns for my own brands and for clients. Every video is made to be tested in a real ad account, not just to look good in a portfolio.

You deal with me directly, from brief to delivery.

NEXT STEP

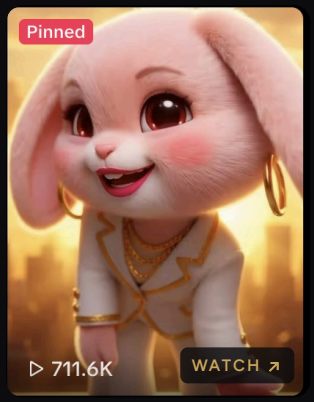
Have a product in mind?

Send a link and I'll come back with a hook idea for it, free and with no obligation.

- **Brands:** use code **FIRST15** for 15% off your first order.
- **Agencies:** start with the pilot pack, £195 ($259 / €229).

See packages → | Agency pilot →





Left: my AI avatar, made with HeyGen (founder avatars on request).

Right: Cinna Bunny, our own AI character on TikTok: 25K+ followers and growing daily, one video past 700K views and many more between 10K and 600K. The same consistency work goes into every client ad. **@cinnabunny.world ↗**

The video linked on the image contains strong language. Please don't click if you're easily offended.

GET IN TOUCH

Email info@kbvpublishing.com

Web kbvpublishing.com/work

Form kbvpublishing.com/get-in-touch