

This is not your guide.

It is the placeholder that arrived with the funnel template.

If you are reading this because you clicked the download button on your own thank-you page, the button works. That is the good news. It is just still pointing at my file instead of yours.

Nobody outside your account has seen this. Replace it before you send anyone to the page.

How to replace it

1. Open your funnel and click the second step, your thank-you page.
2. Click the download button once, so its settings open on the left.
3. The first option says action when button clicked. It is already set to download file. Leave it.
4. Underneath it there is a small cloud icon. That is the upload button. Click it and upload your own guide.
5. While you are in that panel, change the button text to name what they are getting. Download the checklist, or Get your guide.
6. Save, then click the button yourself and check that your file downloads and opens.

That last step is the one people skip. A download button that delivers nothing is the kind of fault nobody writes in to tell you about.

What should be in your file

Whatever you planned in Module Seven, Lesson Two, on your Lead Magnet Outline. A checklist, a short guide, a template, a cheat sheet. Small and genuinely useful beats long and impressive, and it should take you an afternoon rather than a fortnight.

Save it as a PDF, and upload it here.