

This Privacy Policy outlines the privacy practices followed by UnfairFavor Digital, Sole Proprietor M.E. Martin, in relation to the collection, use, and disclosure of personal information when selling digital products online. This Policy applies to all visitors, customers, and users of the Company's website and services.

Information Collection:

- a) Personal Information: When Users purchase or access our digital products, we may collect personal information, including but not limited to their name, email address, billing address, and payment details.
- b) Non-Personal Information: We may also collect non-personal information, such as demographic data, website usage statistics, and other anonymous information that does not directly identify Users.

Use of Information:

- a) Personal Information: We use personal information to process orders, provide customer support, deliver digital products, and communicate with Users about their purchases and account information.
- b) Non-Personal Information: Non-personal information is used to improve our Services, enhance user experience, and analyze trends and usage patterns.

Information Security:

- a) We implement appropriate security measures to protect the personal information we collect and store. However, please note that no method of transmission or storage over the Internet is completely secure. We cannot guarantee absolute security of Users' personal information.
- b) Users are responsible for maintaining the confidentiality of their account credentials and should notify us immediately if they suspect any unauthorized use of their account.

Cookies and Tracking Technologies:

- a) We may use cookies, web beacons, and other tracking technologies to enhance Users' experience on our website, personalize content, and collect information about their browsing activities.
- b) Users can adjust their browser settings to refuse cookies or receive alerts when cookies are being sent. However, certain features of our Services may not function properly without cookies.

Third-Party Disclosure:

- a) We may share Users' personal information with trusted third parties, such as payment processors, shipping providers, and service providers, solely for the purpose of fulfilling orders and providing Services.
- b) We do not sell, trade, or rent Users' personal information to third parties for marketing or advertising purposes without their explicit consent, unless required by law or to protect our rights and interests.

Third-Party Links:

Our website and Services may contain links to third-party websites or resources that are not under our control. Users should review the privacy policies of these third-party websites, as we are not responsible for their practices or the content they provide.

Children's Privacy:

Our Services are not intended for use by individuals under the age of 18. We do not knowingly collect personal information from children. If we become aware that we have collected personal information from a child without parental consent, we will take steps to remove that information from our records.

Changes to the Policy:

We reserve the right to update or modify this Privacy Policy at any time. Users will be notified of any material changes through a prominent notice on our website or via email. Continued use of our Services after such changes indicates acceptance of the revised Policy.

Contact Information:

If Users have any questions, concerns, or requests regarding this Privacy Policy or the handling of their personal information, they can contact us at unfairfavor.bus@gmail.com.

By using our website and Services, Users signify their acceptance of this Privacy Policy. It is recommended to review this Policy periodically for any updates or changes.