

7 AFFILIATE MARKETING MISTAKES BEGINNERS MAKE

...and how to stop wasting time on stuff that doesn't work.

If you're just getting started in affiliate marketing, the odds are stacked against you.

Most beginners fail not because they're lazy, but because they're pulled in 100 directions by shiny objects and bad advice.

Here's what to avoid, and what to do instead.

1. Chasing Every New Method

One day, it's TikTok. Then blogging. Then cold DMs on LinkedIn.

- ✓ Pick ONE method and stick with it long enough to see results. Consistency beats novelty

2. Building Funnels Before You Understand What You're Selling

Funnels won't save you if your offer sucks or doesn't make sense to your audience.

- ✓ Start with a clear offer and a simple page. You don't need tech, you need clarity.

3. Buying 6 Courses and Finishing None

You're not learning. You're just collecting logins.

- ✓ Select one course and implement it thoroughly. (The Vaults were designed exactly for this.)

4. Avoiding Email Marketing Because It Sounds "Too Techy"

If you're not emailing, you're leaving money on the table.

- ✓ Build a list, even if it's ugly. Start now. Learn later.

5. Promoting Products You Don't Understand

If you don't know what it solves, no one will buy it.

- ✓ Promote beginner-friendly offers you'd use. The Vaults teach you how to find these.

6. Relying on Social Media Algorithms

One algorithm tweak = game over.

- ✓ Use traffic you control. Email + simple offers work every time.

7. Waiting Until You "Feel Ready"

Spoiler: You won't. Ever.

- ✓ Take messy action. Action builds confidence, not the other way around.

Want help avoiding these mistakes completely?

I created The Affiliate Vaults to give beginners a step-by-step system that works.

Yes, I want in! →