

Privacy Policy for Selling a Digital Product Online

This Privacy Policy ("Policy") outlines how Patricia Garcia aka PG Digi-Marketing ("Company," "we," or "us") collects, uses, discloses, and protects the personal information of individuals ("Users," "you," or "your") when selling a digital product online. We are committed to safeguarding the privacy and security of your personal information. By using our website and purchasing our digital product, you agree to the terms outlined in this Policy.

1. **Information Collection:** a. We may collect personal information, such as your name, email address, billing address, and payment details, when you purchase our digital product. b. We may also collect non-personal information, such as your IP address, browser type, and device information, for analytical and security purposes.
2. **Use of Information:** a. We use the collected information to process and fulfill your digital product order, including providing access to the product and delivering related communications. b. We may use your email address to send you important updates, notifications, and marketing materials related to the product. You may opt out of marketing communications at any time. c. We may use non-personal information for statistical analysis, website improvement, and to enhance the user experience.
3. **Information Sharing:** a. We do not sell, rent, or trade your personal information to third parties for their marketing purposes. b. We may share your personal information with trusted third-party service providers who assist us in operating our website, processing payments, and delivering the digital product. c. We may disclose your information if required by law or to protect our rights, property, or safety, or the rights, property, or safety of others.
4. **Data Security:** a. We implement appropriate security measures to protect your personal information against unauthorized access, alteration, disclosure, or destruction. b. We use secure socket layer (SSL) technology to encrypt sensitive information during transmission. c. Despite our best efforts, no method of transmission or storage is completely secure. Therefore, we cannot guarantee absolute security of your personal information.
5. **Cookies and Tracking Technologies:** a. We may use cookies, web beacons, and similar tracking technologies to collect information about your browsing activities on our website. b. These technologies help us analyze website traffic, personalize your experience, and improve our services. c. You have the option to disable cookies in your browser settings, but this may impact your ability to access certain features of our website.
6. **Third-Party Links:** a. Our website may contain links to third-party websites or resources. We are not responsible for the privacy practices or content of these third-party sites. b. We encourage you to review the privacy policies of those websites before providing any personal information.
7. **Children's Privacy:** a. Our website and digital product are not intended for individuals under the age of 16. We do not knowingly collect personal information from children. b. If we become aware that we have collected personal information from a child without parental consent, we will take steps to delete that information.
8. **Updates to the Privacy Policy:** a. We may update this Privacy Policy from time to time. Any changes will be effective when we post the revised Policy on our website. b. We encourage you to review the Policy periodically to stay informed about how we collect, use, and protect your personal information.

If you have any questions or concerns regarding this Privacy Policy, please contact Patricia Garcia at patricia@pgdigimarketing.com.