

A photograph of a modern interior. In the foreground, a silver laptop sits on a round wooden stool with a black metal tripod base. To the right, a portion of a brown leather ottoman with a ribbed texture is visible. The background shows a light-colored wall and a window with beige curtains. The overall lighting is soft and warm.

The Ultimate
**DIGITAL
PRODUCT**

NICHE IDEA GUIDE

**80+ BEGINNER-FRIENDLY DIGITAL
PRODUCT IDEAS TO CREATE PASSIVE
INCOME**

BY KRISTEN RAINE

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Stay-at-home Moms

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For Stay-at-home moms

DIGITAL PRODUCT IDEAS

- Daily, weekly, monthly, annual planners
- Kids activity guide
- Puzzle books
- Coloring Books
- E-book on parenting, surviving as a SAHM
- Birthday invitations
- Wedding invitations (or full wedding suite)
- Greeting cards for any occasion



DIGITAL PRODUCT IDEAS

- Educational worksheet sets for any age
- Ebook of educational activities for parents to do with their kids during the summer
- Custom Lesson Plan Sheets
- Teacher's daily gratitude journal
- Student daily gratitude journal
- Flashcard sets
- Adaptive lesson planning guide



DIGITAL PRODUCT IDEAS

- 30 day workout plan
- Progress tracker worksheet
- Workouts for beginners guide
- Meal prep and nutrition guide
- Guide to training for a marathon
- Fitness equipment guides
- Workout plans for families



DIGITAL PRODUCT IDEAS

- Guide to furniture flipping
- Knitting/Sewing templates
- Crafts for kids guide
- Hacks for saving money with DIY guide
- Upcycling and Repurposing guide



DIGITAL PRODUCT IDEAS

- Gratitude Journal
- Daily Habit Tracker
- Ebook for stress reduction
- Guided meditation video and/or audio clips
- Adult coloring book



DIGITAL PRODUCT IDEAS

- Guide to photography for beginner's
- Posing guides
- What to wear guide
- Starting a Photography business toolkit
- Wedding album templates
- Lightroom preset bundles
- Photography pricing guides, contracts, etc.



For Homeschool families

DIGITAL PRODUCT IDEAS

- Practical guide to Homeschooling
- Worksheets for any grade or subject
- Homeschool hands-on activity guide
- Crafts for homeschoolers guide
- Homeschool lunch ideas
- Science experiment guide for homeschoolers by age



DIGITAL PRODUCT IDEAS

- Guide to organizing your home
- Simplify and declutter guide
- Habit tracker
- Weekly planning pages
- Hacks to keeping your house clean
- Task management tracker
- Guide to an organized pantry



For budget queens & kings

DIGITAL PRODUCT IDEAS

- Weekly budget spreadsheet
- Financial goals tracker
- Side hustle ideas
- 50 ways to save money guide
- Budget-friendly recipe guide with shopping lists



For meal planning masters

DIGITAL PRODUCT IDEAS

- Weekly Meal Planning Guide
- Guide to eating (Clean, Keto, Gluten Free, etc.)
- Easy meal planning recipes Ebook
- Easy crockpot/Instant Pot meals
- Budget-friendly meal planning



DIGITAL PRODUCT IDEAS

- Vocal warmup guide
- Beginner's Guide to guitar (or any instrument)
- Guide to getting over stage-fright
- Basics of singing
- Remote voice/instrument lessons



DIGITAL PRODUCT IDEAS

- Guide to decorating any space
 - Tips and tricks for a room refresh
 - Budget-friendly decor ideas
 - Design ideas by color palette
 - How to make a house feel like home
- Ebook
- Guide to a cozy office space



DIGITAL PRODUCT IDEAS

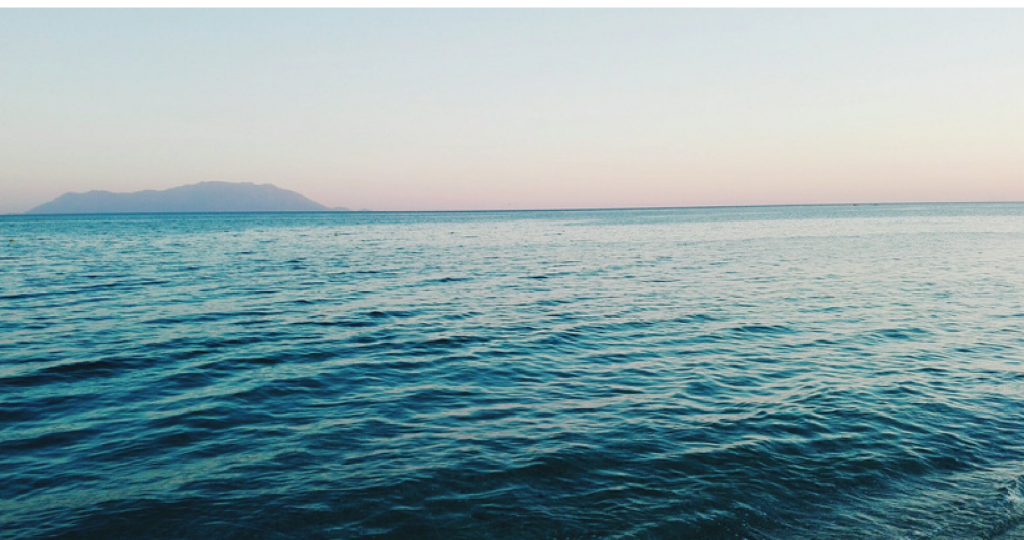
- Survival Guide to Hiking
- Survival Guide for beginner campers
- Adventure travel itineraries
- Outdoor fitness program
- 100 Outdoor Activities for families



For Inspiration & Encouragement

DIGITAL PRODUCT IDEAS

- Gratitude Journal
- Share your own story Ebook
- Practical ways to raise a Christian family
- Encouraging quotes journal
- Guide to encouraging your kids
- Pray with your Spouse Ebook
- Bible Verse coloring book



IF YOU CAN'T FIND IDEAS FOR YOUR PASSION IN THIS GUIDE...

1

Go to chat.openai.com and create a free ChatGPT account.

2

Type the ChatGPT prompt: "List the 10 most profitable digital products in the (insert your passion here) niche"

3

Have fun brainstorming ideas for your new business!!



If you want to know exactly how to design, deliver, and market your digital product(s) or service(s) the right and most profitable way – check out our

Marketing Made Passive | Road to Riches

Digital Marketing Course for beginners at

www.thepositivemarketer.com!



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I would love to hear from you!

EMAIL ANY TIME!

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