# **Privacy Policy**

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Our Privacy Policy was last updated on March 4, 2024.

This Privacy Policy describes our policies and procedures on the collection, use and disclosure of your information when you use services provided by Jenny Watz Consulting and informs you about your privacy rights and how the law protects you.

We use your personal data to provide and improve the services we provide. By using our services, you agree to the collection and use of information in accordance with this Privacy Policy. This Privacy Policy was generated by TermsFeed Privacy Policy Generator.

### Collecting and Using Your Personal Data

### Types of Data Collected

Personal Data

While using Our Service, We may ask You to provide Us with certain personally identifiable information that can be used to contact or identify You. Personally identifiable information may include, but is not limited to:

- Email address
- First name and last name
- Phone number
- Address, City, State, Province, ZIP/Postal code
- Usage Data

**Usage Data** 

Usage Data is collected automatically when using the Service.

Usage Data may include information such as your device's Internet Protocol address (e.g. IP address), browser type, browser version, the pages of our service that you visit, the time and date of your visit, the time spent on those pages, unique device identifiers and other diagnostic data.

When you access the service by or through a mobile device, we may collect certain information automatically, including, but not limited to, the type of mobile device you use, your mobile device unique ID, the IP address of your mobile device, your mobile operating system, the type of mobile Internet browser you use, unique device identifiers and other diagnostic data.

We may also collect information that your browser sends whenever you visit our service or when you access the service by or through a mobile device.

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We use Cookies and similar tracking technologies to track the activity on our service and store certain information. Tracking technologies used are beacons, tags, and scripts to collect and track information and to improve and analyze our service. The technologies we use may include:

- Cookies or Browser Cookies. A cookie is a small file placed on your device. You can instruct your browser to refuse all Cookies or to indicate when a Cookie is being sent. However, if you do not accept Cookies, you may not be able to use some parts of our service. Unless you have adjusted your browser setting so that it will refuse Cookies, our service may use Cookies.
- Web Beacons. Certain sections of our service and our emails may contain small electronic files known as web beacons (also referred to as clear gifs, pixel tags, and single-pixel gifs) that permit Jenny Watz Consulting, for example, to count users who have visited those pages or opened an email and for other related website statistics (for example, recording the popularity of a certain section and verifying system and server integrity).

### Use of Your Personal Data

Jenny Watz Consulting may use Personal Data for the following purposes:

- To provide and maintain our services, including to monitor the usage of our services.
- **To manage your account:** To manage your registration as a user of the service. The Personal Data you provide can give you access to different functionalities of the servicey that are available to You as a registered user.
- For the performance of a contract: The development, compliance and undertaking of the purchase contract for the products, items, or services you have purchased or of any other contract with Jenny Watz Consulting through the service.
- **To contact you:** To contact you by email, telephone calls, SMS, or other equivalent forms of electronic communication, such as a mobile application's push notifications regarding updates or informative communications related to the functionalities, products, or contracted services, including the security updates, when necessary or reasonable for their implementation.
- **To provide you with news**, special offers, and general information about other goods, services, and events that we offer that are similar to those that you have already purchased or inquired about unless you have opted not to receive such information.
- To manage your requests: To attend and manage your requests to Jenny Watz Consulting.
- For business transfers: We may use your information to evaluate or conduct a merger, divestiture, restructuring, reorganization, dissolution, or other sale or transfer of some or all of our assets, whether as a going concern or as part of bankruptcy, liquidation, or similar proceeding, in which Personal Data held by us about our service users is among the assets transferred.
- **For other purposes:** We may use your information for other purposes, such as data analysis, identifying usage trends, determining the effectiveness of our promotional campaigns, evaluating and improving our services, products, marketing, and your experience.

We may share your personal information in the following situations:

• With Service Providers: We may share your personal information with service providers to monitor and analyze the use of our service, for payment processing to contact you.

- For business transfers: We may share or transfer your personal information in connection with, or during negotiations of, any merger, sale of company assets, financing, or acquisition of all or a portion of our business to another company.
- With your consent: We may disclose your personal information for any other purpose with Your consenty

#### Retention of Your Personal Data

The Company will retain your Personal Data only for as long as is necessary for the purposes set out in this Privacy Policy. We will retain and use your Personal Data to the extent necessary to comply with our legal obligations (for example, if we are required to retain your data to comply with applicable laws), resolve disputes, and enforce our legal agreements and policies.

The Company will also retain Usage Data for internal analysis purposes. Usage Data is generally retained for a shorter period of time, except when this data is used to strengthen the security or to improve the functionality of our Service, or we are legally obligated to retain this data for longer time periods.

### Transfer of Your Personal Data

Your information, including Personal Data, is processed at the Company's operating offices and in any other places where the parties involved in the processing are located. It means that this information may be transferred to — and maintained on — computers located outside of your state, province, country, or other governmental jurisdiction where the data protection laws may differ than those from your jurisdiction.

Your consent to this Privacy Policy followed by your submission of such information represents your agreement to that transfer.

The Company will take all steps reasonably necessary to ensure that your data is treated securely and in accordance with this Privacy Policy and no transfer of your Personal Data will take place to an organization or a country unless there are adequate controls in place including the security of your data and other personal information.

#### Disclosure of Your Personal Data

#### **Business Transactions**

If the Company is involved in a merger, acquisition or asset sale, your Personal Data may be transferred. We will provide notice before your Personal Data is transferred and becomes subject to a different Privacy Policy.

#### Law enforcement

Under certain circumstances, the Company may be required to disclose your Personal Data if required to do so by law or in response to valid requests by public authorities (e.g., a court or a government agency).

### Other legal requirements

The Company may disclose your Personal Data in the good faith belief that such action is necessary to:

- Comply with a legal obligation
- Protect and defend the rights or property of the Company
- Prevent or investigate possible wrongdoing in connection with the service
- Protect the personal safety of users of the service or the public
- Protect against legal liability

### Security of Your Personal Data

The security of your Personal Data is important to us, but you should remember that no method of transmission over the Internet or method of electronic storage is 100% secure. While we strive to use commercially acceptable means to protect wour Personal Data, We cannot guarantee its absolute security.

### Detailed Information on the Processing of Your Personal Data

The service providers we use may have access to your Personal Data. These third-party vendors collect, store, use, process, and transfer information about your activity on our service in accordance with their Privacy Policies.

### Analytics

We may use third-party service providers to monitor and analyze the use of our services.

### **Email Marketing**

We may use your Personal Data to contact you with newsletters, marketing, or promotional materials and other information that may be of interest to you. You may opt-out of receiving any, or all, of these communications from us by following the unsubscribe link or instructions provided in any email we send or by contacting us.

### **Payments**

We may provide paid products and/or services within the service. In that case, we may use third-party services for payment processing (e.g. payment processors).

We will not store or collect your payment card details. That information is provided directly to our third-party payment processors, whose use of your personal information is governed by their Privacy Policy. These payment processors adhere to the standards set by PCI-DSS as managed by the PCI Security Standards Council, which is a joint effort of brands like Visa, MasterCard, American Express and Discover. PCI-DSS requirements help ensure the secure handling of payment information.

### **GDPR Privacy Policy**

### Legal Basis for Processing Personal Data under GDPR

We may process Personal Data under the following conditions:

- **Consent**: You have given your consent for processing Personal Data for one or more specific purposes.
- **Performance of a contract**: Provision of Personal Data is necessary for the performance of an agreement with you and/or for any pre-contractual obligations thereof.
- **Legal obligations**: Processing Personal Data is necessary for compliance with a legal obligation to which the Company is subject.
- **Vital interests**: Processing Personal Data is necessary in order to protect your vital interests or of another natural person.
- **Public interests**: Processing Personal Data is related to a task that is carried out in the public interest or in the exercise of official authority vested in the Company.
- **Legitimate interests**: Processing Personal Data is necessary for the purposes of the legitimate interests pursued by the Company.

In any case, the Company will gladly help to clarify the specific legal basis that applies to the processing, and, in particular, whether the provision of Personal Data is a statutory or contractual requirement, or is a requirement necessary to enter into a contract.

### Your Rights under the GDPR

The Company undertakes to respect the confidentiality of your Personal Data and to guarantee you can exercise your rights.

You have the right under this Privacy Policy, and by law if you are within the EU, to:

- Request access to your Personal Data. The right to access, update, or delete the information we
  have on you. Whenever made possible, you can access, update, or request deletion of your
  Personal Data directly within your account settings section. If you are unable to perform these
  actions yourself, please contact us to assist you. This also enables you to receive a copy of the
  Personal Data we hold about you.
- Request correction of the Personal Data that we hold about you. You have the right to have any incomplete or inaccurate information we hold about you corrected.
- Object to processing of your Personal Data. This right exists where we are relying on a
  legitimate interest as the legal basis for our processing and there is something about your particular
  situation that makes you want to object to our processing of your Personal Data on this ground. You
  also have the right to object when we are processing your Personal Data for direct marketing
  purposes.
- Request erasure of your Personal Data. You have the right to ask us to delete or remove Personal Data when there is no good reason for us to continue processing it.
- Request the transfer of your Personal Data. We will provide to Yyu, or to a third-party you have
  chosen, your Personal Data in a structured, commonly used, machine-readable format. Please note
  that this right only applies to automated information that you initially provided consent for us to use
  or where we used the information to perform a contract with you.

• Withdraw your consent. You have the right to withdraw your consent for using your Personal Data. If you withdraw your consent, we may not be able to provide you with access to certain specific functionalities of the service.

### Exercising of Your GDPR Data Protection Rights

You may exercise your rights of access, rectification, cancellation, and opposition by contacting us. Please note that we may ask you to verify your identity before responding to such requests. If you make a request, we will try our best to respond to you as soon as possible.

You have the right to complain to a Data Protection Authority about our collection and use of your Personal Data. For more information, if you are in the European Economic Area (EEA), please contact your local data protection authority in the EEA.

### Links to Other Websites

Our service may contain links to other websites that are not operated by us. If you click on a third-party link, you will be directed to that third-party's site. We strongly advise you to review the Privacy Policy of every site you visit.

We have no control over and assume no responsibility for the content, privacy policies, or practices of any third-party sites or services.

### Changes to this Privacy Policy

We may update our Privacy Policy from time to time. We will notify you of any changes by posting the new Privacy Policy on this page.

We will let you know via email and/or a prominent notice on our service prior to the change becoming effective and update the "Last updated" date at the top of this Privacy Policy.

You are advised to review this Privacy Policy periodically for any changes. Changes to this Privacy Policy are effective when they are posted on this page.

#### Contact Us

If you have any questions about this Privacy Policy, You can contact us:

• By sending us an email: jenny@jennywatz.com