

# GROW ON SOCIAL MEDIA BUNDLE

100 HOOKS

100 CALL-TO-ACTIONS

90 DAYS OF CONTENT IDEAS

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# 100 SOCIAL MEDIA HOOKS

# 100 SOCIAL MEDIA HOOKS

- Watch till the end...
- I need your help...
- 5 mistakes you're probably making when you...
- Hear me out...
- Stop scrolling...
- If you want \_\_\_, listen up!
- You need to watch this if you struggle with\_\_\_
- This will blow your mind...
- I bet you didn't know this
- Why are there not more people talking about this...
- How to \_\_\_ for free!
- This may be controversial but...
- Here's a simple hack to help you ...
- I discovered the secret to...
- Are you tired of \_\_\_, try this!
- This one simple mistake could be costing you!
- Is it just me or...
- You will look at \_\_\_ differently after this video
- Don't believe this \_\_\_ myth
- This hack changed my life Brace yourself for...
- I couldn't believe my eyes when I saw...
- I have a confession to make...
- Get ready to take notes!
- This changed everything for me...
- Have you ever wondered why...



# 100 SOCIAL MEDIA HOOKS

- Trust me, you won't want to miss this...
- I'm about to spill the beans on...
- Attention all \_\_\_\_ lovers!
- It's time to debunk some myths about...
- Let's talk about the elephant in the room...
- I'm revealing my secret strategy for...
- You won't find this information anywhere else...
- Are you making this critical mistake?
- If I can do it, so can you!
- You've been doing it all wrong...
- Buckle up, it's about to get interesting...
- This is a game-changer, folks!
- Prepare to be amazed...
- Are you ready for a mind-blowing revelation?
- Here's something I wish I knew sooner...
- I'm sharing my top-secret tips for...
- You won't believe what happened next...
- Get your popcorn ready for this one...
- I can't hold this back any longer...
- Let's dive deep into...
- Trust me, this is worth your time...
- The results are in, and it's astonishing...
- What nobody tells you about...
- Let's talk about the elephant in the room...
- Can you relate to this?





# 100 SOCIAL MEDIA HOOKS

- My jaw dropped when I saw this...
- The wait is over, and it's finally here...
- Are you making these common mistakes?
- This is a game-changer for your \_\_\_ goals...
- I can't keep this a secret any longer...
- You're in for a treat!
- I'm spilling the beans on...
- If you've ever struggled with \_\_\_, watch this...
- Get ready to see things differently...
- I can't stop talking about this...
- You'll thank me later...
- Here's a little-known fact about...
- Grab your notepad for this one...
- It's time to address this issue...
- I'm sharing my success formula for...
- I can't believe I'm sharing this with you...
- Let's get real about...
- Are you making this huge blunder?
- I'm about to reveal the truth about...
- Get excited because...
- Prepare to be mind-blown...
- You won't find this anywhere else...
- The secret is out...
- Let's clear up some misconceptions about...
- I can't hold back anymore...



# 100 SOCIAL MEDIA HOOKS

- I'm letting you in on a little-known fact...
- If you're tired of \_\_\_\_, listen closely...
- I've got something special for you...
- You won't believe what's in store...
- Are you ready for a big revelation?
- Hold onto your seats for this one...
- It's time to set the record straight about...
- I'm sharing my secret sauce for...
- You're in for a surprise...
- This will make your jaw drop...
- I can't wait to share this with you...
- Get ready to have your mind blown...
- You won't want to miss this...
- Let's talk about the untold story of...
- I'm about to reveal the hidden truth about...
- Don't skip this, it's important...
- I'm bringing you something unique...
- This is a game-changer for everyone...
- I'm about to uncover the mystery of...
- Hold on tight, this is going to be epic!
- You've never seen anything like this...
- This will make your day...
- Let's break some stereotypes about...
- This is a must-watch...
- I'm exposing the biggest mistake in..







# 100 CALL TO ACTIONS

# 100 CALL TO ACTIONS

- "Click the link in my bio to get started!"
- "Tag a friend who needs this."
- "Comment below with your thoughts."
- "Swipe up to learn more!"
- "Visit the website for more information."
- "DM me for details."
- "Double-tap if you agree!"
- "Share this video with your followers."
- "Subscribe for daily updates."
- "Join the community by following."
- "Leave a comment to enter the giveaway."
- "Check out my latest blog post."
- "Download the free guide now!"
- "Tap here for exclusive access."
- "Tag someone who would love this."
- "Sign up for the webinar."
- "Share your success story."
- "Follow for more tips and tricks."
- "Get your copy today!"
- "Join the waitlist for early access."
- "Leave a like if you can relate."
- "Enroll in the course now."
- "Discover the secret by subscribing."
- "Get a personalized consultation."
- "Swipe left for a surprise."



# 100 CALL TO ACTIONS

- "Tag me when you try it."
- "Subscribe to the podcast."
- "Unlock the hidden content."
- "Tap here to upgrade."
- "Join the VIP club for exclusive benefits."
- "Share your feedback in the comments."
- "Download the app and see for yourself."
- "Tag me in your stories."
- "Sign up for the newsletter."
- "Claim your free trial."
- "Share this post on your feed."
- "Explore the gallery for inspiration."
- "Subscribe for behind-the-scenes access."
- "Join the conversation in the forum."
- "Tag a fellow entrepreneur."
- "Attend the live event."
- "Unlock your potential today!"
- "Leave a review on the website."
- "Get started now with a click."
- "Join the challenge for a chance to win."
- "Share your progress using #\_\_\_\_."
- "Take the quiz and discover your \_\_\_\_."
- "Tag me when you achieve your goal."
- "Visit the FAQ page for answers."
- "Subscribe for weekly updates."
- "Unlock premium features."



# 100 CALL TO ACTIONS

- "Swipe left for a special offer."
- "Tag me in your before-and-after photos."
- "Sign up for the masterclass."
- "Join the waitlist for early bird pricing."
- "Share this video on all your social platforms."
- "Get your personalized plan today."
- "Tap here to book your session."
- "Subscribe to the YouTube channel for tutorials."
- "Visit the blog for more in-depth content."
- "Unlock the VIP pass."
- "Swipe up to get your discount code."
- "Tag a friend who needs motivation."
- "Claim your spot now!"
- "Share your favorite tip in the comments."
- "Download the worksheet and get started."
- "Tag me in your transformation photos."
- "Subscribe to the mailing list for exclusive offers."
- "Unlock the secret resource library."
- "Swipe left for a free gift."
- "Tag me when you implement this strategy."
- "Attend the workshop and learn from the experts."
- "Share this post with your followers."
- "Get the limited edition now!"
- "Join the beta tester group."



# 100 CALL TO ACTIONS

- "Discover the bestseller everyone's talking about."
- "Get the discount code by signing up."
- "Share your favorite feature in the comments."
- "Tap here to get instant access."
- "Tag me in your results."
- "Join the loyalty program for rewards."
- "Swipe left to see real customer testimonials."
- "Tag a fellow creative."
- "Sign up for early access."
- "Share this post on your story."
- "Unlock the premium version."
- "Subscribe to the podcast for weekly inspiration."
- "Swipe up for a chance to win."
- "Tag me when you try this hack."
- "Attend the virtual summit."
- "Share this video with your network."
- "Get the limited-time offer now!"
- "Join the affiliate program and start earning."
- "Swipe up to enroll in the course."
- "Tag a friend who needs a boost."
- "Discover more by tapping the link."
- "Share your favorite quote in the comments."
- "Take action now and transform your business!"
- "Swipe up to join the challenge."
- "Tag a friend who would love this deal."





# 90 DAYS OF SOCIAL MEDIA CONTENT



# 90 DAYS OF SOCIAL MEDIA CONTENT

- Day 1: Introduce your digital product and explain how it can empower others to achieve their goals. Encourage followers to click the link in your bio to learn more.
- Day 2: Share a success story of someone who used your digital product and achieved remarkable results. Ask followers to share their own success stories in the comments.
- Day 3: Post a quick tip on how to optimize digital product listings for maximum visibility and sales. Include a call-to-action to download a free guide from your website.
- Day 4: Share a tutorial video demonstrating a useful technique or strategy for promoting and selling digital products. Encourage followers to tag a friend who could benefit from the tip.
- Day 5: Highlight a specific feature of your digital product that helps others streamline their sales process. Include a call-to-action to visit your website for a detailed overview.
- Day 6: Post a customer testimonial video where a user shares how your digital product helped them increase their digital product sales. Encourage followers to share their own testimonials.
- Day 7: Conduct a live Q&A session where followers can ask questions about selling digital products and how your product can assist. Promote it in advance and encourage followers to submit their questions.
- Day 8: Share a behind-the-scenes look at the creation process of your digital product and the reasons behind its development. Ask followers to share their own insights and experiences.
- Day 9: Post a motivational quote or image related to resilience and perseverance in digital product sales. Ask followers to share their favorite quotes in the comments.
- Day 10: Share a valuable resource, such as an e-book or checklist, that provides actionable tips for selling digital products. Include a call-to-action to download it from your website.

# 90 DAYS OF SOCIAL MEDIA CONTENT

- Day 11: Host a giveaway contest where followers can enter to win a free copy of your digital product. Encourage them to tag others who would benefit from it.
- Day 12: Post a "Tip of the Day" series, sharing one practical tip each day for improving digital product sales. Encourage followers to save the posts for future reference.
- Day 13: Share a case study of a successful digital product launch, highlighting the strategies used and the results achieved. Invite followers to share their own launch experiences.
- Day 14: Create a video tutorial demonstrating how to leverage social media platforms to promote and sell digital products effectively. Encourage followers to ask questions in the comments.
- Day 15: Post an infographic or visual guide that provides step-by-step instructions on creating compelling sales pages for digital products. Encourage followers to save it for future use.
- Day 16: Share a success story of a customer who had limited sales experience but achieved remarkable results with your digital product. Ask followers to tag friends who could benefit from it.
- Day 17: Conduct a poll asking followers about their biggest challenges in selling digital products and offer solutions based on your expertise. Share the results and engage in discussions.
- Day 18: Post a video testimonial from a well-known industry expert who used your digital product to enhance their own digital product sales. Ask followers to share their thoughts on the testimonial.
- Day 19: Share a quick productivity hack or time-saving tip specifically tailored for digital product sellers. Ask followers to share their own tips in the comments.
- Day 20: Host a live webinar or online workshop focused on advanced strategies for selling digital products. Promote it in advance and encourage followers to sign up.

# 90 DAYS OF SOCIAL MEDIA CONTENT

- Day 21: Share a customer testimonial video where a user discusses the impact your digital product had on their overall business growth. Invite followers to share their own success stories.
- Day 22: Create a visually appealing infographic showcasing key statistics and trends related to selling digital products. Ask followers to share their thoughts on the current state of the market.
- Day 23: Post a relatable meme or GIF that humorously captures the challenges and triumphs of selling digital products. Ask followers to tag a friend who can relate.
- Day 24: Share a step-by-step guide on creating an effective sales funnel for digital products, highlighting the role of your product in the process. Encourage followers to save the post for reference.
- Day 25: Conduct a live video session where you provide personalized feedback and suggestions on digital product sales strategies for a few selected followers. Encourage them to submit their requests in advance.
- Day 26: Share a case study of a customer who achieved significant revenue growth by implementing specific strategies outlined in your digital product. Ask followers to share their own growth stories.
- Day 27: Post a valuable resource, such as a downloadable template or worksheet, that helps digital product sellers streamline their operations. Include a call-to-action to download it from your website.
- Day 28: Host a live Q&A session specifically focused on social media marketing for digital product sales. Encourage followers to submit their questions in advance.
- Day 29: Share a tutorial video on using specific marketing techniques, such as email marketing or influencer collaborations, to boost digital product sales. Ask followers to share their experiences with these techniques.
- Day 30: Post a customer testimonial video that highlights the financial success achieved by a user through the implementation of your digital product strategies. Ask followers to tag others who aspire to similar results.

# 90 DAYS OF SOCIAL MEDIA CONTENT

- Day 31: Share a valuable blog post or article written by you or industry experts, offering insights and strategies for selling digital products. Encourage followers to visit your website to read the full article.
- Day 32: Highlight a key benefit of your digital product that helps users overcome a specific challenge in selling their own digital products. Encourage followers to share their thoughts and experiences.
- Day 33: Post a video tutorial showcasing a practical technique for driving targeted traffic to digital product sales pages. Include a call-to-action to access a related resource on your website.
- Day 34: Share a success story of a customer who transformed their struggling digital product sales into a thriving business with the help of your strategies. Ask followers to share their own transformations.
- Day 35: Create a series of "Pro Tips" posts, each featuring a quick tip from industry experts on selling digital products. Encourage followers to save and implement these tips.
- Day 36: Share a video interview with an industry leader who shares their insights and experiences on selling digital products. Ask followers to tag friends who would benefit from the interview.
- Day 37: Post a step-by-step guide on creating an effective email marketing campaign to promote and sell digital products. Offer a downloadable email template as a lead magnet.
- Day 38: Share a before-and-after comparison image or testimonial from a customer who achieved significant sales growth using your digital product. Ask followers to share their own progress.
- Day 39: Conduct a poll asking followers about their preferred platforms for selling digital products. Share the results and offer tips tailored to each platform.
- Day 40: Share a motivational quote or image that encourages followers to embrace their entrepreneurial spirit and take action in selling their digital products. Ask them to share their business goals in the comments.

# 90 DAYS OF SOCIAL MEDIA CONTENT

- Day 41: Post a video tutorial on how to create compelling product descriptions for digital products. Encourage followers to share their own tips and tricks in the comments.
- Day 42: Share a customer success story, highlighting how your digital product helped them overcome specific challenges in selling their own digital products. Invite followers to share their own success stories.
- Day 43: Post a quick tip on how to effectively leverage social media advertising to boost digital product sales. Include a call-to-action to download a free advertising guide from your website.
- Day 44: Share a behind-the-scenes video of your creative process in designing and developing your digital product. Ask followers to share their thoughts and ideas for future product enhancements.
- Day 45: Host a live Q&A session where followers can ask questions about selling digital products and get real-time advice from you. Promote the session in advance and encourage followers to submit their questions.
- Day 46: Post a motivational quote or image that inspires followers to stay focused on their digital product sales journey. Encourage them to share their favorite motivational quotes in the comments.
- Day 47: Share a valuable resource, such as a comprehensive guide or checklist, that provides step-by-step instructions for optimizing digital product sales funnels. Include a call-to-action to download it from your website.
- Day 48: Conduct a live webinar or online workshop where you share advanced strategies and techniques for selling digital products. Invite followers to register in advance and participate.
- Day 49: Share a customer testimonial video where a user discusses the specific ways your digital product improved their sales conversion rates. Encourage followers to share their own conversion rate success stories.
- Day 50: Create an infographic or visual guide that showcases the key features and benefits of your digital product for boosting sales. Ask followers to save and share the infographic.

# 90 DAYS OF SOCIAL MEDIA CONTENT

- Day 51: Post a relatable and humorous meme or GIF related to the challenges and triumphs of selling digital products. Encourage followers to tag friends who can relate.
- Day 52: Share a step-by-step guide on how to leverage influencer marketing to promote and sell digital products effectively. Ask followers to share their own experiences or questions related to influencer collaborations.
- Day 53: Share a success story of a customer who experienced exponential growth in their digital product sales after implementing your strategies. Ask followers to tag others who would benefit from the story.
- Day 54: Host a live video session where you provide personalized feedback and suggestions for digital product sales strategies. Invite followers to submit their requests in advance.
- Day 55: Share a case study of a customer who successfully utilized your digital product to launch a new line of products and expand their sales. Ask followers to share their own expansion stories.
- Day 56: Post a valuable resource, such as a downloadable template or worksheet, that helps digital product sellers optimize their pricing strategy. Include a call-to-action to download it from your website.
- Day 57: Host a live Q&A session specifically focused on email marketing for digital product sales. Encourage followers to submit their questions in advance.
- Day 58: Share a tutorial video on leveraging video marketing to promote and sell digital products. Ask followers to share their favorite video marketing tips in the comments.
- Day 59: Share a customer testimonial video where a user discusses the financial success they achieved by implementing specific strategies outlined in your digital product. Ask followers to share their thoughts on the testimonial.
- Day 60: Post a customer review or testimonial highlighting the positive impact your digital product had on their business growth. Encourage followers to share their own reviews in the comments.



# 90 DAYS OF SOCIAL MEDIA CONTENT

- Day 61: Share a valuable blog post or article written by you or industry experts, offering insights and strategies for selling digital products. Encourage followers to visit your website to read the full article.
- Day 62: Highlight a key benefit of your digital product that helps users overcome a specific challenge in selling their own digital products. Encourage followers to share their thoughts and experiences.
- Day 63: Post a video tutorial showcasing a practical technique for driving targeted traffic to digital product sales pages. Include a call-to-action to access a related resource on your website.
- Day 64: Share a success story of a customer who transformed their struggling digital product sales into a thriving business with the help of your strategies. Ask followers to share their own transformations.
- Day 65: Create a series of "Pro Tips" posts, each featuring a quick tip from industry experts on selling digital products. Encourage followers to save and implement these tips.
- Day 66: Share a video interview with an industry leader who shares their insights and experiences on selling digital products. Ask followers to tag friends who would benefit from the interview.
- Day 67: Post a step-by-step guide on creating an effective email marketing campaign to promote and sell digital products. Offer a downloadable email template as a lead magnet.
- Day 68: Share a before-and-after comparison image or testimonial from a customer who achieved significant sales growth using your digital product. Ask followers to share their own progress.
- Day 69: Conduct a poll asking followers about their preferred platforms for selling digital products. Share the results and offer tips tailored to each platform.
- Day 70: Share a motivational quote or image that encourages followers to embrace their entrepreneurial spirit and take action in selling their digital products. Ask them to share their business goals in the comments.

# 90 DAYS OF SOCIAL MEDIA CONTENT

- Day 71: Post a video tutorial on how to create compelling product descriptions for digital products. Encourage followers to share their own tips and tricks in the comments.
- Day 72: Share a customer success story, highlighting how your digital product helped them overcome specific challenges in selling their digital products. Invite followers to share their own success stories.
- Day 73: Post a quick tip on how to effectively leverage social media advertising to boost digital product sales. Include a call-to-action to download a free advertising guide from your website.
- Day 74: Share a behind-the-scenes video of your creative process in designing and developing your digital product. Ask followers to share their thoughts and ideas for future product enhancements.
- Day 75: Host a live Q&A session where followers can ask questions about selling digital products and get real-time advice from you. Promote the session in advance and encourage followers to submit their questions.
- Day 76: Post a motivational quote or image that inspires followers to stay focused on their digital product sales journey. Encourage them to share their favorite motivational quotes in the comments.
- Day 77: Share a valuable resource, such as a comprehensive guide or checklist, that provides step-by-step instructions for optimizing digital product sales funnels. Include a call-to-action to download it from your website.
- Day 78: Conduct a live webinar or online workshop where you share advanced strategies and techniques for selling digital products. Invite followers to register in advance and participate.
- Day 79: Share a customer testimonial video where a user discusses the specific ways your digital product improved their sales conversion rates. Encourage followers to share their own conversion rate success stories.
- Day 80: Create an infographic or visual guide showcasing key strategies for leveraging social media to sell digital products. Encourage followers to save and share the infographic.



# 90 DAYS OF SOCIAL MEDIA CONTENT

- Day 81: Post a relatable and humorous meme or GIF related to the challenges and triumphs of selling digital products. Ask followers to tag friends who can relate.
- Day 82: Share a step-by-step guide on how to effectively utilize content marketing to promote and sell digital products. Include a call-to-action to download a related content marketing plan from your website.
- Day 83: Share a success story of a customer who achieved significant growth in their digital product sales after implementing your strategies. Ask followers to tag others who would benefit from the story.
- Day 84: Host a live video session where you provide personalized feedback and suggestions for digital product sales strategies. Invite followers to submit their requests in advance.
- Day 85: Share a case study of a customer who successfully utilized your digital product to launch a new line of products and expand their sales. Ask followers to share their own expansion stories.
- Day 86: Post a valuable resource, such as a downloadable template or worksheet, that helps digital product sellers optimize their pricing strategy. Include a call-to-action to download it from your website.
- Day 87: Host a live Q&A session specifically focused on email marketing for digital product sales. Encourage followers to submit their questions in advance.
- Day 88: Share a tutorial video on leveraging video marketing to promote and sell digital products. Ask followers to share their favorite video marketing tips in the comments.
- Day 89: Share a customer testimonial video where a user discusses the financial success they achieved by implementing specific strategies outlined in your digital product. Ask followers to share their thoughts on the testimonial.
- Day 90: Celebrate the completion of your 90-day social media content series by offering a special discount or bonus for your digital product. Encourage followers to take advantage of the limited-time offer.

# THANK YOU!

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