

How to Create a Free Website with Systeme.io and Make Money

Introduction

- Brief introduction to Systeme.io as a powerful platform for creating websites.
 - Benefits of using Systeme.io to build websites, especially for beginners and those with limited budgets.
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Chapter 1: What is Systeme.io?

In today's digital world, having a website is essential — whether you're starting a business, building a personal brand, or promoting your services. But the thought of creating a website can often seem overwhelming, especially if you're worried about high costs, complicated tools, or technical skills.

This is where **Systeme.io** comes in.

Systeme.io is an all-in-one online business platform designed to make website creation and online marketing easy and accessible for everyone — no coding, no expensive software, and no tech headaches.

Originally built to help entrepreneurs sell digital products, Systeme.io has grown into a powerful platform that allows you to:

- Create professional websites
- Build sales funnels
- Launch online courses
- Manage email marketing
- Run affiliate programs
- Sell physical or digital products

And the best part? **You can do all of this for free!**

Unlike many other website builders that lock important features behind expensive plans, Systeme.io offers a free plan that gives you everything you need to launch your website and start building your online presence.

Key Features of Systeme.io:

- **Free Website Builder:** Easy-to-use drag-and-drop editor to design your site without any technical skills.
- **Funnel Builder:** Create sales funnels that guide visitors through your offers.
- **Email Marketing Tools:** Capture leads and stay connected with your audience.
- **Membership Sites:** Set up online courses or member-only areas with ease.
- **Automation:** Automate tasks like sending emails, tagging contacts, and more.
- **Affiliate Management:** Recruit affiliates and manage commissions without extra software.

Why Choose Systeme.io?

Systeme.io isn't just for tech-savvy users or big businesses — it's perfect for beginners, small businesses, freelancers, content creators, and anyone looking to get started online quickly and affordably.

If you've been thinking, *"I want to create a website but don't know where to start,"* Systeme.io is a fantastic option.

Overview of its free plan and features. One of the biggest reasons Systeme.io has become so popular is its [generous free plan](#). Unlike many platforms that give you only a basic trial or severely limit what you can do, Systeme.io's free plan gives you real, usable tools to build and grow your online presence — without paying a dime.

Here's what you get with the [Systeme.io Free Plan](#):

✓ 1 Website:

Create a fully functional website with multiple pages — perfect for a blog, business site, or portfolio.

✓ 1 Sales Funnel (with 3 steps):

Set up a simple but powerful funnel to collect leads, offer products, or promote services.

✓ Unlimited Email Sending:

Stay in touch with your visitors and customers without worrying about monthly limits.

✓ Blog Functionality:

Publish blog posts directly from your site to improve SEO and engage your audience.

✓ 1 Membership Site:

Create a course or private content area and invite members — completely free.

✓ Automation Rules:

Automate basic marketing tasks, like sending emails when someone signs up.

✅ **File Storage:**

Upload and store files like PDFs, videos, or lead magnets to share with your visitors.

✅ **Stripe and PayPal Integration:**

Accept payments easily if you want to sell products or services.

✅ **Affiliate Program Management:**

Even on the free plan, you can create an affiliate program and reward people who promote your products!

✅ **24/7 Customer Support:**

Get help whenever you need it through their support team.

In short:

👉 Systeme.io's free plan is *more than enough* for beginners to build a professional online presence and even start selling products or growing an email list.

As your needs grow, you can always upgrade later, but many people find the free plan powerful enough to get off the ground and even generate income!

Signing Up for Systeme.io: Step-by-Step Guide

Getting started with Systeme.io is super simple and only takes a few minutes. Here's how you can create your free account today:

Step 1: Visit the Systeme.io Website

- Open your internet browser and go to www.systeme.io.
 - Click on the “**Get Started for Free**” button right on the homepage.
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Step 2: Enter Your Information

- You'll be taken to a signup form.
- Fill in your:
 - **Name**
 - **Email address**

- **Password** (create a strong password you'll remember)
 - Double-check that your email is correct — you'll need it to verify your account later.
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Step 3: Confirm Your Email

- Systeme.io will send you a confirmation email.
 - Go to your inbox, open the email, and click the **verification link** to activate your account.
 - (Tip: If you don't see it, check your Spam or Promotions folder.)
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Step 4: Log Into Your New Account

- After confirming your email, go back to systeme.io and click “**Login**” at the top right.
 - Enter your email and password to access your dashboard.
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Step 5: Complete Your Profile (Optional)

- Once inside, you can complete your profile information under the **Settings** tab.
 - You can upload a profile picture, connect payment options (like Stripe or PayPal if you plan to sell), and set your website preferences.
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 That's it — you're now ready to start building your website, creating funnels, and exploring everything Systeme.io has to offer!

Pro Tip:

Systeme.io offers a quick-start video tour when you first log in.

👉 I highly recommend watching it — it gives a fast overview of where to find everything.

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Chapter 2: Navigating the Dashboard

Understanding the User Interface and Dashboard

Once you create your Systeme.io account and log in, you'll land on the **Dashboard** — the command center for everything you'll build and manage.

At first glance, it might look like a lot, but don't worry! Systeme.io's interface is designed to be **simple, beginner-friendly, and easy to navigate**.

Let's walk through it step-by-step:

1. The Main Menu (Left Sidebar)

On the left side of your screen, you'll see a vertical menu.

This is where you'll find all the main tools you'll use, such as:

- **Dashboard:** Overview of your business stats like sales, leads, and funnel performance.
 - **Contacts:** Manage your email subscribers and customer information.
 - **Funnels:** Create and edit your sales funnels.
 - **Emails:** Set up newsletters, automations, and email sequences.
 - **Blogs:** Write and publish blog posts to attract visitors.
 - **Products/Sales:** Manage offers, orders, and payment settings.
 - **Automation:** Set up automated workflows and rules.
 - **Courses:** Create and manage online courses or membership areas.
 - **Affiliate Program:** Manage affiliates promoting your offers.
 - **Settings:** Customize your account, payment options, domains, and email settings.
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2. The Top Navigation Bar

At the very top of your dashboard, you'll see:

- **Search Bar:** Quickly search for pages, contacts, or settings.
 - **Language Selector:** Change the language of your dashboard if needed.
 - **Profile Icon:** Access your personal settings, logout option, and customer support.
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3. The Dashboard Overview (Main Area)

In the center of the screen, your **Dashboard** gives you a quick snapshot of your activity, such as:

- Number of leads captured
- Sales made
- Funnels performance
- Email campaigns status

This is a great way to keep track of how your website and funnels are performing without digging into reports.

4. Important Tip: "Resourcefulness" Over "Perfection"

When you're just starting, it's easy to feel like you need to master everything at once.

You don't!

Focus first on the basics:

- Build your first website or funnel
- Create a simple email list
- Start attracting your first visitors

You'll get more comfortable with the dashboard naturally as you work with it.

- Where to find key features like Funnels, Pages, Emails, and more.
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Chapter 3: Choosing the Right Template

Exploring available website templates. Systeme.io provides a library of ready-made website templates that make it easy for beginners (and pros) to launch a stunning site in minutes. Here's what you'll find inside:

1. Accessing the Template Library

To explore templates:

- Go to your **Dashboard**.
- Click **Funnels** → **Create** → Choose a goal (like "Build an Audience" or "Sell a Product").
- Systeme.io will then show you **template options** based on your selected goal.

You'll see preview thumbnails for each template — you can click "**Preview**" to see a full version before choosing.

2. Types of Templates You'll Find

Here's a quick overview of what's available:

Template Type	Best For	Examples
Landing Pages	Capturing email leads, offering free downloads	Lead magnet page, opt-in forms
Sales Pages	Selling products, services, or courses	Product sales, event tickets
Webinar Pages	Promoting live or automated webinars	Registration pages, replay pages
Thank You Pages	Confirming form submissions or sales	"Thanks for signing up" pages
Membership Sites	Hosting online courses and training	Course libraries, lesson modules
Blog Templates	Publishing blog posts	Content marketing, SEO strategies
Homepage Layouts	Full business or personal websites	Brand showcases, portfolios

3. What Makes Systeme.io Templates Special?

✅ **Drag-and-Drop Ready:**

All templates are customizable with an easy visual editor — just click, drag, and edit!

✅ **Mobile-Responsive:**

Each template automatically adjusts to fit smartphones, tablets, and desktops perfectly.

✅ **Fast Loading:**

Designed with speed in mind to help your pages load quickly and improve visitor experience.

✅ **Professional Look:**

Even the free templates look polished and conversion-focused — no need to hire a designer!

4. Finding the Perfect Fit

👉 **Preview multiple templates** to get a feel for different styles.

👉 **Think about your brand vibe:** Bold? Minimalistic? Playful? Serious?

👉 **Focus on structure:** It's easier to swap colors and images later, but starting with the right layout will save you time.

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How to pick the best one for your needs (personal blog, business site, etc.).
Choosing the right template isn't just about looks — it's about finding a layout that matches the purpose of your website and makes your goals easier to reach.

Here's a simple guide to help you make the best choice:

1. Define Your Website's Purpose First

Before clicking through templates, ask yourself:

- **Is this for a personal project or business?**
- **Am I selling something, sharing content, or building a community?**
- **Do I need a simple one-page site or multiple sections?**

♦ Examples:

- *Personal Blog?* → Pick a blog template with a clean layout and easy navigation.
 - *Business Website?* → Choose a homepage template with a strong call-to-action and service/product sections.
 - *Online Course?* → Go for a membership site template to organize your content neatly.
 - *Sales Funnel?* → Start with a landing page or sales page template focused on conversions.
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2. Match the Layout to Your Content

Templates are designed with different types of content in mind. Think about:

- Do you need a **hero section** (big headline and button at the top)?
- Will you have **testimonials** or **client logos**?
- Are you offering a **free download** or **opt-in form**?

Pick a template that already includes sections you know you'll use — this saves you a lot of time editing later.

3. Consider Your Brand Style

What vibe do you want your site to give off?

Brand Style	Look For Templates That Are:
Professional/Corporate	Clean, minimalist, structured
Creative/Personal	Fun, colorful, artistic layouts
Bold/High-Energy	Strong fonts, bright CTA buttons

You can customize colors and images later, but starting with the right style gives you a huge head start.

4. Check Mobile Friendliness

Almost half of website visitors will check your site on a phone or tablet.

- ✓ Always preview your template on mobile view before deciding.

Systeme.io templates are mobile-responsive, but it's still smart to check if the layout feels right for your needs!

5. Don't Overthink It

Done is better than perfect.

Pick a template that's 80% of what you want — you can easily change fonts, colors, and images later.

- ✓ The faster you choose, the faster you launch!
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Quick Checklist:

When picking your template, ask:

- Does it fit my website's goal?
- Does the structure match the content I want to share?
- Does it feel close to my brand's look and feel?
- Does it look great on mobile?

Customizing templates for your branding. Once you've picked a template, it's time to **make it truly yours** by customizing it to match your brand's look and feel. Systeme.io makes this super easy — no coding skills needed!

Here's exactly how to do it:

1. Add Your Logo

- Click on the logo section (usually at the top of the template).
- Upload your business or personal logo.
- Resize and position it so it looks just right.

♦ **Tip:** If you don't have a logo yet, you can use free tools like Canva to create one in minutes!

2. Choose Your Brand Colors

Consistency is key to looking professional.

- Change background colors, button colors, and text colors to match your brand palette.
- In Systeme.io, simply click any element → **Style Settings** → pick your color.

♦ **Pro Tip:**

Use a maximum of **2–3 main colors** to keep your site clean and visually strong.

3. Update Fonts

Fonts tell a story about your brand.

- Systeme.io lets you easily swap fonts for headings, body text, and buttons.
- Choose fonts that fit your vibe:
 - Modern and clean? (Sans-serif fonts like Open Sans)
 - Elegant and classic? (Serif fonts like Playfair Display)

♦ **Tip:** Avoid using too many different fonts. Stick to 1–2 styles for a polished look!

4. Swap Out Images

Images are one of the fastest ways to personalize a site.

- Replace template stock images with your own photos, product pictures, or brand graphics.
- Systeme.io's editor lets you click any image and quickly upload your own.

◆ **Pro Tip:**

Use high-quality images! Blurry or low-res photos can make even the best templates look unprofessional.

5. Rewrite Text to Match Your Voice

The template will have placeholder text like "Lorem Ipsum" — replace it with YOUR message.

- Make sure your headlines grab attention.
 - Keep your text clear, friendly, and in your own voice.
 - Use calls-to-action (CTAs) like "Get Started Now" or "Join the Community."
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6. Save Your Changes!

After customizing:

- Click **Save** often to avoid losing your work.
- Preview your site in both desktop and mobile view before publishing.

✅ Systeme.io autosaves a lot, but it's always smart to manually save when you finish big updates!

Chapter 4: Building Your Website Pages

Step-by-Step Guide to Building a Home Page

Your homepage is the heart of your website — it's where first impressions are made! Whether you're building a blog, business site, or online store, your homepage needs to **grab attention, guide visitors, and convert them into customers or leads.**

Systeme.io makes it easy to create a homepage that's both visually appealing and functional. Here's your step-by-step guide to building a great one:

Step 1: Choose Your Template

Before starting, select a **homepage template** that fits your goal.

- **For a business site**, choose a template that includes sections for services, testimonials, and calls to action (CTAs).
- **For a blog**, select a template with a clean, content-focused layout that lets you showcase posts easily.
- **For an online store**, use a template that includes product sections and an easy-to-use navigation bar.

Once you've selected your template, **click "Edit"** to begin customizing.

Step 2: Customize the Header Section

The header is the first thing your visitors will see, so make it count!

- **Logo:** Upload your business or personal logo (see Chapter 3 for tips).
 - **Navigation Bar:** Add links to key pages like About, Services, Blog, or Contact.
 - **Hero Section:** This is a large area at the top of the page where you can put:
 - A **headline** that clearly states what you offer.
 - A **call-to-action** (CTA) button like "Get Started" or "Learn More."
 - A background image or video that matches your brand.
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Step 3: Add an Engaging Introduction

Under the hero section, add a brief introduction to your website or business:

- **Text:** Write a few sentences that explain what you do and what makes you unique.
 - **Subheading:** Use a short, catchy line to capture attention, like "Helping You Achieve Your Goals" or "Transforming Your Business in 3 Easy Steps."
 - **CTA Button:** You could also add another call-to-action here, like "Sign Up Now" or "Explore Our Services."
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Step 4: Create Sections for Key Content

Now, let's build the main body of your homepage. Depending on your business, you'll want to include some of these sections:

- **About Section:** Introduce yourself or your company with a brief description, a photo, and your mission.
 - **Services/Products:** Highlight what you offer in an easy-to-read format, with images or icons and brief descriptions.
 - **Testimonials:** Add a section to show customer reviews or success stories. This builds trust and social proof.
 - **Portfolio/Case Studies (optional):** Show examples of your work or success stories if relevant to your business.
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Step 5: Footer Section

The footer is often overlooked, but it's just as important! Include:

- **Contact Information:** Your phone number, email, and/or office address.
 - **Social Media Links:** Icons that link to your social media pages.
 - **Important Links:** Like your Privacy Policy, Terms of Service, and Sitemap.
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Step 6: Mobile Optimization

Don't forget to optimize your homepage for mobile users! Most visitors will view your site on their phones, so:

- Check that all text is legible.
 - Ensure buttons are easy to click.
 - Test the mobile version by switching the editor to mobile view.
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Step 7: Preview and Publish

Before you go live:

- **Preview your homepage** in both desktop and mobile views.
- **Test your CTAs** to make sure they're linked correctly.
- **Save** your changes regularly.
- Once you're happy with the look, **click "Publish"** to make your homepage live!

Adding Different Types of Pages: About Us, Contact, Services, and More

Now that you've built your homepage, it's time to create other important pages for your website. Whether it's a detailed **About Us** page, a **Contact** page, or a list of your **Services**, each page adds value to your site and makes it more professional.

Systeme.io makes it easy to add and customize these pages to fit your needs.

Step 1: Creating a New Page

To add a new page:

1. Go to your **Dashboard**.
 2. Click on **Funnels**.
 3. Select **Create a New Funnel** or click **Edit** on an existing funnel.
 4. Choose **Add a New Page**.
 5. Select a page template that suits the type of page you're creating (e.g., About Us, Services, Contact).
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Step 2: Customizing Your Pages

Once you've added a new page, you'll want to customize it for your brand. Below are tips for the most common types of pages:

About Us Page

Your **About Us** page tells your visitors who you are, what you do, and why they should care. This is where you build trust with your audience.

- **Headline:** Start with a strong headline like "About [Your Business Name]" or "Meet the Team."
 - **Your Story:** Share your background, mission, and values. This gives visitors a glimpse of your journey and what sets you apart.
 - **Team Section (optional):** Introduce key team members with a photo and short bio.
 - **Call to Action (CTA):** At the end of the page, include a CTA like "Contact Us" or "Learn More About Our Services."
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Contact Page

The **Contact** page is essential for allowing visitors to get in touch with you.

- **Headline:** Use something simple like “Get in Touch” or “Contact Us.”
 - **Contact Form:** Include a form with fields for name, email, and message. You can use Systeme.io’s built-in form tool to collect information easily.
 - **Additional Info:** Add your phone number, business email, and physical address (if applicable).
 - **Social Links:** Include links to your social media profiles so people can reach out through multiple channels.
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Services Page

Your **Services** page explains what you offer and why it’s valuable.

- **Headline:** Use something like “Our Services” or “What We Do.”
 - **Service Descriptions:** List your services with a brief description of each. Be clear and concise.
 - **Images or Icons:** Add relevant visuals to represent your services (e.g., icons or photos).
 - **Call to Action:** Include a CTA like “Get Started” or “Request a Quote” to guide visitors towards taking action.
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Other Pages You Might Need

Depending on your website’s purpose, here are a few additional pages you might want to add:

- **Portfolio Page:** Showcase your work, whether that’s photography, design projects, or case studies.
 - **FAQ Page:** Answer frequently asked questions to save time and provide value to your visitors.
 - **Blog Page:** If you plan to write articles, create a dedicated blog page to showcase your posts.
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Step 3: Organizing Your Pages in the Navigation Menu

Once your pages are ready, you’ll need to make sure they’re easy to find.

- Go to your **Header** settings and add links to your newly created pages (About Us, Contact, Services, etc.) in your **main navigation bar**.

- **Order the links** based on importance. For example, "Contact" should be easy to find, while "FAQ" can be placed lower on the menu.
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Step 4: Publishing Your Pages

Once you've customized each page to your liking:

- **Preview your pages** in both desktop and mobile views.
- When you're satisfied, **click Publish** to make each page live!

How to Add Content (Text, Images, Videos) to Your Website

One of the most important parts of building a website is adding content that engages your visitors. Whether you're adding **text**, **images**, or **videos**, Systeme.io makes it easy to customize your pages and ensure they're attractive and informative.

Here's how you can add and customize content on your website:

Step 1: Adding Text

Text is the foundation of your content — it tells your visitors what you do, who you are, and why they should care. Here's how to add and style text:

1. **Click on the text element** on the page where you want to add content.
 2. **Double-click** to edit the text.
 3. **Type your content** directly into the editor. You can add headings, subheadings, and body text.
 4. Use the **toolbar** to style the text:
 - **Bold, Italic, Underline:** Highlight the text and select these options to emphasize words.
 - **Font Size & Style:** Choose the font size and style that aligns with your branding.
 - **Text Color:** Change the text color to match your website's theme.
 - **Alignment:** Choose from left, center, or right alignment to make the text look professional.
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Step 2: Adding Images

Images help break up text and make your website visually appealing. You can add images in various sections — hero sections, galleries, or anywhere you want to showcase something.

1. **Click on the image element** or **add a new image section**.
2. In the editor, click the **"Upload"** button to select an image from your computer or use a URL to link to an image hosted elsewhere.
3. **Resize and position** the image using the drag-and-drop feature.
4. **Adjust image settings:**
 - **Image Alt Text:** Add a description to your image for SEO purposes.
 - **Image Style:** You can add borders, shadows, and other effects to make the image stand out.
5. **Replace Images:** If the template has a placeholder image, simply click on it and upload your own.

◆ **Pro Tip:** Always use **high-quality images** for a professional look. Stock photo websites like Unsplash or Pexels provide free images that look great on websites.

Step 3: Adding Videos

Videos are a powerful way to engage your visitors and give them a more interactive experience. Whether it's a product demo, a personal introduction, or a tutorial, videos can help increase conversions.

Here's how to add a video to your page:

1. **Click on the video element** or **add a new video section** where you want the video to appear.
2. You can add a video from **YouTube, Vimeo**, or upload your own video file:
 - **For YouTube/Vimeo:** Copy the video URL and paste it into the video element's settings.
 - **For Uploaded Videos:** Click "Upload" to add a video from your computer.
3. **Adjust video size:** Resize the video frame to fit the page and make sure it's properly aligned.
4. **Autoplay or Looping:** You can set videos to autoplay when the page loads or loop after finishing. Make sure these settings are used wisely, as they can be distracting if overdone.

◆ **Pro Tip:** If you want to add a video without hosting it directly on your site, consider embedding videos from YouTube or Vimeo. This helps your page load faster.

Step 4: Adding Content Blocks (Text + Image + Video)

You can combine text, images, and videos in a content block to create a richer layout. Here's how:

1. **Drag and drop a content block** from the sidebar into the section you're editing.

2. Add a **heading** and **subheading** for text, and then drag an **image or video** block next to it.
 3. You can resize and adjust the content inside the block, and align the text next to the media for a clean, organized look.
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Step 5: Preview and Adjust

Once you've added your content:

- **Preview** the page to see how everything looks together.
 - Check if text is legible, images are sharp, and videos play correctly.
 - **Adjust alignment** and spacing as needed to keep your page looking neat and organized.
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Step 6: Save and Publish

Once you're happy with how your content looks, make sure to **save** your changes and **publish** your page. You can always go back and edit later.

Chapter 5: Customizing Your Website Design

Using the Drag-and-Drop Editor to Customize Your Site

One of the best features of Systeme.io is its **drag-and-drop editor**. It allows you to customize your website with ease, even if you don't have any coding experience. The editor gives you full control over the layout and design of your pages, making it easy to build a professional-looking website.

Here's a step-by-step guide on how to use the drag-and-drop editor to customize your site:

Step 1: Access the Drag-and-Drop Editor

1. Log in to your **Systeme.io account** and go to your **Dashboard**.
2. Navigate to the **Funnels** section and select the funnel or page you want to edit.
3. Click **"Edit"** to open the page editor.

Once you're in the editor, you'll see a visual representation of your page, with all its sections, rows, and elements.

Step 2: Understanding the Editor Layout

The editor is split into two main areas:

- **Canvas Area:** This is where you can see and interact with your website. It's the live preview where you'll make all of your changes.
- **Sidebar (Left Menu):** This is where you'll find all the **elements** (like text blocks, images, buttons, forms, etc.) that you can drag onto the canvas. You'll also see options for adjusting the properties of the elements you've selected.

Step 3: Adding New Elements

To add an element (like text, images, buttons, or forms), simply drag it from the **sidebar** and drop it onto your page.

1. **Choose an element** from the left sidebar. For example:
 - **Text:** Drag a text box element to add a heading or paragraph.
 - **Image:** Drag an image element to add a picture.
 - **Button:** Add a button element for your calls-to-action (CTAs).
2. **Drop the element** onto the section where you want it to appear. The editor will highlight where it will be placed.

Step 4: Customizing Elements

Once an element is on your page, you can **click** on it to edit its content or style.

1. **Text:** Click the text block to type your content. You'll see an editing toolbar that lets you:
 - **Change font size, style, and color.**
 - **Bold, italicize, or underline** text.
 - **Align** the text (left, center, right).
2. **Images:** Click the image element to upload your own image or select one from your media library.
 - You can resize the image by dragging the corners.
 - Add **alt text** for SEO purposes.
3. **Buttons:** Click a button to change the text and link it to another page or external URL.
 - You can customize the **button color** and **size**.
 - Add a **hover effect** to make the button change when users hover over it.

Step 5: Moving and Reordering Elements

The drag-and-drop editor allows you to easily rearrange your content.

- To **move an element**, simply click on it and drag it to a new location on your page.
- To **reorder sections** (like a header, content section, or footer), click on the section and drag it up or down the page to rearrange.

You can also adjust the layout by changing the number of columns in a section (for example, going from a 1-column to a 2-column layout).

Step 6: Adjusting Section and Row Settings

Each page is made up of sections and rows, and you can customize these too.

1. **Click on a section or row** to open its settings.
 2. You'll see options to:
 - **Change the background** (color, image, or video).
 - **Add padding and margins** to adjust the space around the section.
 - **Set the height** of the section (useful for hero images or full-screen sections).
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Step 7: Preview Your Changes

As you make changes, you can see them in real-time on the canvas. When you're ready to see how your page looks for your visitors, you can preview it:

1. Click on the **Preview** button at the top right of the editor.
 2. Review your page as it would appear on both desktop and mobile devices.
 3. If everything looks good, click **Save** to store your changes.
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Step 8: Publishing Your Changes

Once you're happy with your customizations:

1. **Click the "Publish" button** in the top right corner.
2. Your changes will go live on your site immediately.

Changing Colors, Fonts, and Layout to Match Your Style

One of the most powerful aspects of designing a website is customizing it to reflect your unique style and brand. With Systeme.io, you can easily modify your website's **colors**, **fonts**, and **layout** to create a design that aligns with your brand's personality.

Here's a step-by-step guide to help you customize these elements:

Step 1: Changing Colors to Match Your Brand

Colors play an essential role in setting the tone of your website. They help convey emotions, create a sense of brand identity, and influence user behavior. For example, blue often conveys trust, while red can evoke excitement or urgency.

How to Change Colors:

1. **Access the Page Editor:**
 - Go to the **Page Editor** in your Systeme.io account and open the page you want to customize.
2. **Change Background Colors:**
 - Click on any **section** or **row** you want to change.
 - On the left sidebar, click on **Background Settings**.
 - You can choose a **solid color**, **gradient**, or even upload a **background image**.
 - Use the **color picker** or enter a **hex code** for precise color matching.
3. **Change Text and Button Colors:**
 - Click on the **text** or **button** element.
 - In the **Style Settings**, you'll see options to change the **font color**, **button background color**, and **hover color**.
 - Use your brand's **primary and secondary colors** to keep the design consistent.

◆ **Pro Tip:** Stick to **2-3 main colors** to avoid a cluttered look, and make sure there's enough contrast between the text and background for readability.

Step 2: Customizing Fonts to Match Your Brand's Personality

Fonts are more than just text — they communicate your brand's tone. Whether you choose a sleek, modern font or a bold, playful one, the fonts you select should align with your brand identity.

How to Change Fonts:

1. **Select the Text Element:**
 - Click on any **text block** (e.g., headings, paragraphs) you want to customize.
2. **Font Style Settings:**

- In the **Text Style Settings** on the left sidebar, you can choose the font, size, weight (bold, regular), and letter spacing.
- You can pick from a variety of **default fonts** or use **custom web fonts** by uploading them.
- 3. **Heading vs. Body Fonts:**
 - **Heading Fonts:** Choose bold and unique fonts to make headings stand out.
 - **Body Fonts:** Pick clean, easy-to-read fonts for the main content.
- 4. **Font Colors:**
 - Customize the **color of each text** section to match your design palette. The font color should complement the background to maintain good readability.

◆ **Pro Tip:** Use Google Fonts or **Font Squirrel** to find fonts that match your brand. Make sure the fonts are legible on both desktop and mobile devices.

Step 3: Changing Layout to Match Your Style

The layout refers to how your content is structured and how visitors interact with your site. A well-structured layout improves the user experience and ensures your content is organized effectively.

How to Change Layout:

1. **Adjust Section and Row Layout:**
 - **Click on the section or row** you want to modify. You can change the **number of columns** (e.g., single column, two columns, three columns) or adjust the spacing between sections.
 - You can also modify the **height** of sections for full-screen images or minimalistic design.
 2. **Reorder Sections:**
 - Use the **drag-and-drop feature** to reorder sections and rows on the page. For example, move a "Contact" section to the top or add a "Testimonials" section further down.
 3. **Align Elements:**
 - To create a clean, balanced look, use alignment tools to center, left-align, or right-align text, images, or buttons.
 4. **Add Dividers or Borders:**
 - To separate content sections, you can add **dividers** or **borders** between rows. This adds structure to the design without overwhelming the page.
-

Step 4: Using Pre-made Layouts and Templates

If you want a quick start or prefer working with ready-made designs, Systeme.io offers pre-designed layouts and templates.

How to Use Templates:

1. **Select a Template:** When creating a new page or funnel, choose from the available templates based on the type of site you're building (e.g., sales page, about page, etc.).
2. **Customize the Template:** Once you've chosen a template, use the drag-and-drop editor to swap out text, images, and colors to match your brand style.

♦ **Pro Tip:** Starting with a template can save time, but make sure to tweak it so it aligns perfectly with your brand's style.

Step 5: Final Touches

Once you've customized your colors, fonts, and layout, make sure to review your design:

1. **Preview on Mobile:** Check how your design looks on mobile devices to ensure your site is responsive and user-friendly.
 2. **Spacing and Padding:** Adjust spacing and padding between elements to avoid overcrowding.
 3. **Consistency:** Double-check that your color scheme, fonts, and layout are consistent across all pages.
- Adding branding elements (logo, custom favicon).
-

Chapter 6: Setting Up Your Domain (Optional)

Understanding Domains and Why They Matter

When creating a website, your **domain name** is one of the most important decisions you'll make. It's not just an address for your website — it's your **brand identity**, it builds **credibility**, and it helps people find your site online.

In this chapter, we'll break down everything you need to know about domains and how to set them up in Systeme.io.

What is a Domain?

A **domain** is the address that people type into a web browser to access your website. For example, www.yoursite.com is a domain.

A domain name is made up of two parts:

1. **Domain Name:** The unique name that represents your brand or business (e.g., **yoursite**).
2. **Top-Level Domain (TLD):** The extension that follows the name (e.g., **.com**, **.net**, **.org**, etc.).

Example: In www.yoursite.com, “**yoursite**” is the domain name, and “**.com**” is the TLD.

Why Do Domains Matter?

Domains play a key role in your website’s **success** and **visibility**. Here’s why they matter:

1. Branding and Professionalism

Your domain is a reflection of your brand. A custom domain makes your site look **professional** and trustworthy. It’s far better than using a generic domain (e.g., **yourname.systeme.io**).

- A custom domain helps you **stand out** and gives your audience confidence in your business.
- It ensures that visitors can easily **remember** your website name and find you again.

2. SEO Benefits

Search engines like **Google** take your domain into account when ranking websites. A relevant and memorable domain can boost your site’s **SEO** (Search Engine Optimization), making it easier for people to find you through search results.

3. Credibility and Trust

A custom domain makes your website look **credible**. People are more likely to trust a website with a professional domain than one with a random or generic URL.

Types of Domains

There are several types of domains you can choose from, each with its own purpose:

1. .com

- The most popular and widely recognized TLD.

- Ideal for businesses, blogs, and personal sites.
- Often considered the most **credible** and **memorable**.

2. .org

- Typically used for **nonprofits** or organizations.
- Signals credibility, but not as commonly used as **.com**.

3. .net

- Originally used for **networking** and technology companies, but now used for a variety of websites.
- Less popular than **.com**, but still a good option if the **.com** is taken.

4. .co

- Often used by **startups** or for brandable domains.
- Has become an alternative to **.com** for short, catchy domain names.

5. Country-Specific TLDs (.ca, .uk, .de, etc.)

- These are great if you are targeting a **specific country** or region.
- Example: **.co.uk** for the United Kingdom or **.ca** for Canada.

Choosing the Right Domain for Your Website

When selecting a domain name, you want to keep a few things in mind:

1. Keep It Short and Simple

- A short, memorable domain is easier to remember and share.
- Avoid complicated spellings or long names. Try to keep it under **15 characters**.

2. Make It Relevant

- Your domain should be closely related to your **business** or **brand**.
- If possible, include keywords that reflect your niche (e.g., **HealthyEats.com** for a food blog).

3. Avoid Numbers and Hyphens

- Numbers and hyphens can be confusing, and people might not remember or type them correctly.
- Stick to **letters only** to keep things simple.

4. Check for Availability

- Before you get too attached to a domain name, make sure it's available for purchase.
 - You can check domain availability on websites like **GoDaddy**, **Namecheap**, or **Google Domains**.
-

Setting Up Your Domain in Systeme.io

Now that you understand why your domain matters, let's walk through how to set up your domain in **Systeme.io**.

Step 1: Purchase a Domain

You'll need to **purchase** a domain from a domain registrar like:

- **GoDaddy**: Popular, easy to use.
- **Namecheap**: Affordable and reliable.
- **Google Domains**: A simple option if you prefer Google services.

Once you've selected a registrar, follow their steps to buy and register your domain.

Step 2: Link Your Domain to Systeme.io

Once you have a domain, you can connect it to your **Systeme.io** website by following these steps:

1. **Go to Your Systeme.io Dashboard.**
2. In the left-hand menu, click on **Settings**, then select **Domains**.
3. Click the **Add Custom Domain** button.
4. **Enter your domain name** (e.g., www.stacysthings.com).
5. **Verify Ownership**: You'll be asked to add a **DNS record** to your domain's settings at your registrar (usually a **CNAME** or **A Record**). This confirms that you own the domain and links it to your Systeme.io account.

Step 3: Finalize the Domain Connection

After adding the necessary DNS record, it can take up to **48 hours** for the changes to fully propagate. Once everything is set up, your website will be live on your custom domain!

How to Connect a Custom Domain to Your Systeme.io Website

Once you've purchased your domain from a registrar (like GoDaddy, Namecheap, or Google Domains), you can link it to your **Systeme.io** website. Here's how to do it step by step:

Step 1: Purchase and Prepare Your Domain

Before you begin, you need to have a **domain name** purchased from a domain registrar. You can buy one from platforms like:

- **GoDaddy**
- **Namecheap**
- **Google Domains**

Make sure your domain is fully set up and active.

Step 2: Access Your Systeme.io Account

1. **Log in** to your **Systeme.io** account.
 2. In the **Dashboard**, go to the **Settings** section.
 3. Click on **Domains** in the left sidebar.
-

Step 3: Add Your Custom Domain to Systeme.io

1. **Click the "Add Custom Domain" Button:** You'll see this option in the **Domains** section. Click on it to start the process of adding your custom domain.
 2. **Enter Your Domain Name:**
 - In the provided field, type in the full domain name you want to use (e.g., www.yoursite.com).
 - After entering your domain name, click **Save**.
-

Step 4: Verify Your Domain Ownership

Systeme.io needs to verify that you own the domain before it can be linked to your account. This is done through **DNS records**.

1. **Obtain DNS Settings:** Once you save your domain in Systeme.io, you will be shown a DNS record (usually a **CNAME record** or an **A record**). These DNS records are provided by Systeme.io and must be added to your domain's settings at your domain registrar.

2. **Login to Your Domain Registrar:**
 - Go to your **domain registrar's website** (e.g., GoDaddy, Namecheap, Google Domains) and log into your account.
 - Find the **DNS settings** or **DNS management** section of your domain settings.
 3. **Add the DNS Record:**
 - In your DNS management section, **add the DNS record** provided by Systeme.io.
 - Typically, you will need to add a **CNAME** or **A Record** depending on the instructions given by Systeme.io.
 4. **Save Your Changes:** Once you've added the required DNS record, save your changes.
-

Step 5: Wait for DNS Propagation

- **DNS propagation** can take up to **48 hours**. During this time, the changes you made will gradually take effect across the internet.
 - After propagation, your custom domain will be successfully connected to your **Systeme.io** website.
-

Step 6: Verify Your Connection

Once DNS propagation is complete, check if your domain is linked correctly:

1. **Go Back to Your Systeme.io Dashboard.**
 2. Go to **Settings** and then **Domains**.
 3. Your domain should now be listed as **connected**.
 4. **Test Your Domain:** Open your browser and type in your custom domain (e.g., <http://www.stacysthings.com/>). Your Systeme.io website should appear!
-

Step 7: Set Your Domain as Default (Optional)

If you have multiple domains, you can set your custom domain as the **default** one:

1. Go to the **Domains** section in Systeme.io.
2. Find your custom domain and click **Make Default** to ensure visitors are always redirected to your custom domain.

Using the Free Subdomain Provided by Systeme.io

When you sign up for **Systeme.io**, you're automatically given a free subdomain that you can use to build and host your website. This subdomain allows you to launch your site without needing to buy a custom domain immediately.

The free subdomain will look like this: **yoursite.systeme.io**.

Here's everything you need to know about using the free subdomain.

What is a Subdomain?

A **subdomain** is a prefix to your main domain name. It's part of the same domain, but it allows you to have a distinct URL for a specific section of your site.

For example:

- **yoursite.systeme.io** is the subdomain provided by **Systeme.io**.
- If you purchase a custom domain like **yoursite.com**, you could then have subdomains like **blog.yoursite.com** or **shop.yoursite.com**.

In the case of using the free subdomain from **Systeme.io**, you get something like:

- **yourname.systeme.io** (where **yourname** is the name you choose for your site).
-

How to Set Up and Use Your Free Subdomain

1. **Sign up for a Systeme.io Account:**
 - If you haven't already, sign up for a free account on **Systeme.io**. Once you sign up, you'll be given a free subdomain automatically.
 2. **Access the Subdomain:**
 - After logging into your **Systeme.io dashboard**, you will see your free subdomain under your **account settings**.
 - Your default subdomain will be something like **yourname.systeme.io**.
-

Benefits of Using the Free Subdomain

1. **No Additional Cost:**
 - The subdomain is completely free, so you don't have to worry about purchasing a custom domain. This makes it a great option for **beginners** or **test projects**.
2. **Quick Setup:**

- Using the subdomain allows you to start building your website **immediately** without needing to purchase and configure a custom domain.
 - 3. **Full Access to Features:**
 - Even though you're using a subdomain, you have **full access** to all the features of Systeme.io, including the **drag-and-drop editor**, **funnels**, **email automation**, and more.
 - 4. **No Maintenance Needed:**
 - Unlike custom domains, you won't need to worry about renewing or maintaining the domain. The **subdomain is managed** by Systeme.io.
-

Limitations of Using a Free Subdomain

1. **Branding:**
 - A subdomain is not as professional as a custom domain (e.g., **yourname.systeme.io** doesn't have the same impact as **yourname.com**). For businesses or serious ventures, a custom domain is usually more appropriate.
 2. **Credibility:**
 - Visitors may see **systeme.io** in the URL and not feel the same level of trust as they would with a custom domain. It can give the impression that the site is temporary or not as established.
 3. **SEO Impact:**
 - Search engines may not give as much **SEO weight** to subdomains as they do to custom domains. If you plan on growing your website, a custom domain is better for **long-term SEO**.
-

How to Use Your Subdomain for a Website

1. **Choose Your Subdomain Name:**
 - When creating your website, you will be asked to select a **name** for your site. This will be the first part of your subdomain (e.g., **yoursite** in **yoursite.systeme.io**).
 2. **Start Building Your Website:**
 - With your subdomain set up, you can now start creating and designing your website using the **Systeme.io editor**.
 - Add pages, content, and customize your design to match your goals.
-

When Should You Consider Upgrading to a Custom Domain?

While the free subdomain is a great starting point, here are a few signs that you might want to upgrade to a **custom domain**:

- You're ready to **build your brand** and want a more professional URL (e.g., **yourname.com**).
 - You're planning to **monetize** your website or use it for business purposes.
 - You want to **improve SEO** and make your site more credible in search engines.
 - You're looking for a more **memorable and brandable domain**.
-

Chapter 7: Adding Functional Features

Setting Up Contact Forms

A **contact form** is a key feature for any website that allows visitors to get in touch with you. Whether it's for inquiries, support, or feedback, having a contact form on your site makes it easy for visitors to reach out. In this section, we'll walk through how to set up a contact form using **Systeme.io**.

Why You Need a Contact Form

- **Easy Communication:** Visitors can reach you without needing to open their email program.
 - **Professionalism:** A contact form gives your website a professional, organized appearance.
 - **Lead Collection:** It's a great way to collect visitor information for future communication, marketing, and follow-ups.
-

Step-by-Step Guide to Setting Up a Contact Form in Systeme.io

Step 1: Log into Your Systeme.io Account

1. Go to the **Systeme.io Dashboard** and log in to your account.

Step 2: Go to the Page Editor

1. From your **Systeme.io Dashboard**, go to the **Funnels** or **Website** section, depending on where you want to place the contact form.
2. Select the page where you want to add the form (e.g., your **Contact Us** page).
3. Click **Edit** to open the **page editor**.

Step 3: Add the Contact Form Element

1. In the page editor, look for the "**Elements**" section in the left sidebar.
2. Scroll down to find the "**Form**" element. This is the contact form builder.
3. Drag and drop the **Form** element to the area of the page where you want your contact form to appear.

Step 4: Customize the Form Fields

1. Once you drop the form element on your page, a default form will appear with fields like **Name**, **Email**, and **Message**.
2. To **edit the form**, click on the form, and a settings panel will appear on the left side.
3. You can **add, remove, or rearrange** the form fields to fit your needs. For example, you can add fields for:
 - Phone number
 - Subject of inquiry
 - Dropdown options (e.g., types of inquiries)
4. You can also customize the **form's design**, such as the font, colors, and layout.

Step 5: Set Up the Email Notification

1. In the **form settings**, look for the "**Email**" settings to configure where form submissions will be sent.
2. Enter the email address where you want to receive the contact form submissions. This could be your business email, personal email, or support team email.
3. Customize the **email subject line** and **body** if needed. You can also set up an **auto-response** email to thank visitors for reaching out and let them know when they can expect a reply.

Step 6: Customize the Submit Button

1. In the form settings, you can also change the **text on the submit button**. By default, it will say "Submit," but you can change it to something like "Send Message" or "Contact Us."
2. Customize the **button's style**, including color, size, and border radius to fit your site's theme.

Step 7: Save and Publish Your Changes

1. Once you're happy with the form, click **Save**.
2. **Preview your page** to see how the form looks on your site.
3. If everything looks good, **publish your changes** to make the form live.

Testing the Contact Form

After setting up the contact form, it's important to test it to ensure it's working properly.

1. Visit the page where your contact form is located.
 2. Fill out the form with test information (e.g., your name, email, and a message).
 3. Click the **Submit** button.
 4. Check your email inbox to confirm that you received the test submission.
 5. If you don't see the email, verify that the email settings in your Systeme.io form are correct.
-

Additional Features and Customization

- **Captcha:** To prevent spam, you can add a **Captcha** or **reCAPTCHA** field to your form.
- **Redirect After Submission:** You can set up a custom **thank you page** or redirect visitors to a different page after they submit the form.
- **Styling:** If you want a unique look, you can apply custom **CSS** styles to the form fields, buttons, and other elements.
- **Multiple Forms:** You can create multiple forms for different purposes (e.g., one for general inquiries, another for support requests).

Integrating Social Media Links and Sharing Options

By adding social media links and share buttons to your website, you can:

- Encourage visitors to **follow your social media accounts**.
- Allow visitors to **share your content** with their own networks.
- Improve **brand visibility** across different platforms.

Here's how you can integrate social media links and sharing options into your Systeme.io website.

Step 1: Access Your Systeme.io Page Editor

1. **Log into your Systeme.io account** and go to the **Funnels** or **Website** section.
 2. **Select the page** where you want to add the social media links (e.g., header, footer, or a dedicated social media page).
 3. Click on the **Edit** button to open the **page editor**.
-

Step 2: Adding Social Media Icons (Links)

To add social media icons (Facebook, Instagram, Twitter, LinkedIn, etc.) that link to your profiles:

1. **Drag and drop** the “**Social Icons**” element onto your page from the **left sidebar** in the page editor.
 2. After dropping the element, you’ll see default social media icons like **Facebook**, **Instagram**, **Twitter**, and **LinkedIn**.
 3. Click on any icon to open the **settings panel**. Here, you can customize the **link** for each social media icon.
 - Paste the **URL** of your social media profile (e.g., <https://facebook.com/yourpage>).
 - You can also change the **icon style**, size, and alignment to match your design preferences.
 4. If you need additional icons for other platforms (e.g., Pinterest, YouTube), you can usually find these options under the “**Add More Icons**” option in the settings.
-

Step 3: Adding Social Media Share Buttons

Adding **social media share buttons** allows visitors to easily share your content on platforms like Facebook, Twitter, and LinkedIn.

1. **Drag and drop** the “**Social Share**” element from the **left sidebar** onto your page where you want the buttons to appear (e.g., below your blog post, product page, etc.).
 2. The social share buttons will be automatically linked to the specific page you add them to. For example, if you add them to a blog post, visitors can share that specific blog post.
 3. Customize the **style**, position, and alignment of the buttons to fit your page layout.
-

Step 4: Customize the Design

1. **Adjust the button sizes and icons:** Choose from different styles and sizes for both social media icons and share buttons to ensure they fit your website's design.
 2. **Change colors:** Make sure the colors of the buttons or icons align with your website’s overall color scheme. This can be done through the **style settings** in the page editor.
 3. **Hover effects:** Add effects like color change or animation when a visitor hovers over the social media icons to make them more interactive.
-

Step 5: Set Up Social Media Links in Your Website’s Footer or Header (Optional)

If you want social media links to appear on every page of your website (e.g., in the header or footer), you can:

1. **Go to your website's master template** in Systeme.io (usually in the **Settings** or **Funnels** section).
 2. **Edit the footer or header** to include the social media icons or links you added in Step 2.
 3. By adding them here, the social media links will appear across all pages on your website, giving visitors easy access to your social media profiles no matter where they are on the site.
-

Step 6: Test the Social Media Links and Sharing Buttons

1. After setting up the social media links and share buttons, **preview your page** to ensure they're visible and functional.
 2. **Test the links** to ensure they open the correct social media profiles.
 3. **Test the share buttons** by clicking them to make sure they share the correct page and show the right content (such as a blog post title, image, or description).
-

Best Practices for Social Media Integration

- **Positioning:** Place social media links and share buttons where they're easy to find, such as in the header, footer, or at the end of a blog post.
- **Don't Overcrowd:** Avoid adding too many social media icons on your site. Focus on the platforms that are most relevant to your audience.
- **Consistency:** Use the official logos and icons for each social platform to maintain brand consistency and avoid confusion.

Adding a Blog or eCommerce Functionality

1. Adding a Blog to Your Website

A blog is an excellent way to engage your audience, improve SEO, and build authority in your niche. **Systeme.io** offers a simple way to integrate a blog into your website, allowing you to publish and manage blog posts.

How to Add a Blog to Your Website:

1. **Log in to Systeme.io** and go to your **Dashboard**.
2. In the left sidebar, click on **Blog** (found under the **Funnels** or **Website** sections).
3. You'll be taken to the **Blog Dashboard**, where you can start adding and managing your blog posts.

Step 1: Create a New Blog Post

1. In the Blog Dashboard, click on **Create a Blog Post**.
2. **Enter a Title** for your post and write the content in the built-in **editor**. You can also add images, videos, and formatting to your post.
3. After writing your post, you can customize its **SEO settings**, like adding a **meta description** and **focus keywords**.
4. Once your post is ready, you can either **Save Draft** or **Publish** it.

Step 2: Set Up a Blog Layout or Template

- **Design Your Blog Page:** Choose a **blog template** or customize your layout using the **drag-and-drop editor**. You can add features such as:
 - **Featured post section**.
 - **Recent posts** list.
 - **Search bar**.
 - **Categories** and **tags** for easy navigation.
- **Customize the Style:** Adjust fonts, colors, and the general layout of your blog page to match your branding.

Step 3: Display Your Blog on Your Website

- Once you've created blog posts, make sure they are visible on your website. If you're using **Systeme.io's Funnels**, you can add a blog section to any page by embedding the **Blog Element**.
- **Link to Your Blog:** Make sure there is a clear link to your blog in the navigation menu or footer of your website so visitors can easily find it.

2. Adding eCommerce Functionality to Your Website

If you're looking to sell products online, **Systeme.io** offers **eCommerce functionality** to help you set up an online store. You can sell digital products, physical items, and even manage payment and shipping.

How to Add eCommerce Functionality:

1. **Go to the Funnels Section:** From your **Systeme.io Dashboard**, go to **Funnels**.
2. Create a **New Funnel** and choose **"Sell"** as your funnel type. This will allow you to set up a store.
3. Follow the steps to set up your funnel:
 - Choose your **page template** for the product sales page (you can customize this as needed).
 - Set up **order forms** where customers will enter their payment details.

Step 1: Add Products to Your Store

1. In your funnel, go to the **Products** tab and click on **Add Product**.
2. Enter details for your product:
 - **Name.**
 - **Price.**
 - **Product image.**
 - **Description.**
 - **Digital or physical product** (you can also set up download links for digital products).
3. Choose the **payment options** (you can integrate **Stripe** or **PayPal** for secure payments).

Step 2: Set Up Product Pages and Order Forms

1. Design the **product pages** where visitors can view product details and make purchases.
2. Add **order forms** to your funnel where customers will enter their information and complete the checkout process.

Step 3: Configure Payments and Shipping

1. **Payment Gateways:** Set up payment methods by connecting your **Stripe** or **PayPal** account to Systeme.io.
2. **Shipping (for physical products):** If you're selling physical products, you can set up shipping fees based on weight, destination, or product type.
3. **Thank You Pages:** After a purchase is complete, set up a **thank you page** that confirms the transaction and provides the customer with download links (for digital products) or shipping details.

Step 4: Test Your eCommerce Funnel

- Once your store is set up, be sure to **test the entire checkout process** to ensure everything works properly (from adding products to the cart to completing the payment).

3. Managing Your Blog and eCommerce Store

After setting up your blog or eCommerce store, it's important to manage and update your content/products regularly.

- For **blog posts**, keep your content fresh and relevant to your audience by regularly publishing new articles and engaging posts.
- For **eCommerce**, regularly update your product listings, monitor inventory, and ensure the payment gateways are functioning smoothly.

Chapter 8: Publishing Your Website

How to Preview Your Website

Before publishing your website, it's essential to **preview it** to ensure everything looks and functions the way you want it to. Previewing your website gives you the chance to catch any design or functionality issues before your site goes live.

Here's how to preview your website in **Systeme.io**:

Step 1: Log into Your Systeme.io Account

1. **Access the Systeme.io Dashboard** by logging into your account.
-

Step 2: Navigate to the Page or Funnel You Want to Preview

1. If you're working on a specific **page**, go to the "**Website**" section.
 2. If you're working on a **funnel**, go to the "**Funnels**" section.
 3. Select the specific **page or funnel** you want to preview.
-

Step 3: Enter the Page Editor

1. Click on the "**Edit**" button next to the page or funnel you want to preview. This will take you to the **page editor** where you can make changes to your content, layout, and design.
 2. Make any changes or adjustments to the page if needed before previewing.
-

Step 4: Preview Your Website

1. In the **page editor**, look for the "**Preview**" button, usually located in the top right corner of the screen.
 2. **Click on "Preview"** to open a **live preview** of your website in a new tab.
 - This will allow you to see the **design**, layout, and content exactly as your visitors will experience it.
-

Step 5: Review Your Website

1. **Check the overall design:** Make sure the colors, fonts, and layout look as expected.

2. **Test functionality:** Click on buttons, links, and forms to ensure everything works.
 3. **Check responsiveness:** Resize the preview window to test how your website looks on different screen sizes (desktop, tablet, and mobile).
-

Step 6: Exit the Preview

- If everything looks good, you can continue editing or **publish** the page.
 - If you need to make changes, exit the preview and return to the page editor to adjust your content.
-

Step 7: Preview Mobile Version (Optional)

- **Mobile responsiveness** is crucial for a good user experience. After previewing the desktop version, be sure to check how the site looks on **mobile** devices.
- You can usually toggle between **desktop** and **mobile** views in the preview mode, ensuring that elements are properly optimized for smaller screens.

Publishing Your Site Live on the Internet

Once you're satisfied with your website's design, content, and functionality, the final step is to **publish your site live** on the internet so that others can visit it. With **Systeme.io**, this process is straightforward and can be done with just a few clicks.

Here's how to publish your website using **Systeme.io**:

Step 1: Log Into Your Systeme.io Account

1. **Access your Systeme.io account** by logging in with your credentials.
-

Step 2: Final Review

1. **Preview your website** to ensure everything is set up as expected.
2. Double-check the following:
 - **Content:** Ensure that all text, images, and videos are properly placed.
 - **Design:** Confirm the layout, colors, and fonts align with your brand.
 - **Links and Buttons:** Test all internal and external links, as well as buttons (like submit, shop, or contact buttons).

- **Forms:** Make sure your forms are connected to the correct email address and that the fields work properly.
-

Step 3: Connect a Domain (Optional)

If you want your site to have a **custom domain** (e.g., **yourdomain.com**) instead of the free **subdomain** provided by Systeme.io, you can connect it by following these steps:

1. Go to your **Systeme.io Dashboard**.
 2. Navigate to **Settings** in the menu.
 3. Under the **Domains** section, you can either:
 - **Connect a custom domain** by entering the domain name you own (e.g., www.yoursite.com).
 - If you don't have a domain yet, you can purchase one through a domain registrar or use the **free subdomain** offered by Systeme.io (e.g., **yoursite.systeme.io**).
-

Step 4: Publish Your Website

1. Once you've reviewed and finalized everything, click the **Publish** button in the **page editor**.
 - The button is typically located in the **top right corner** of the page editor interface.
 2. If you've connected a **custom domain**, the website will be published under your domain.
 - If you're using the **free subdomain** provided by Systeme.io, the site will be live under that URL.
-

Step 5: Share Your Site

1. After publishing, **share your website's URL** on social media, email newsletters, or other platforms to let people know it's live.
 2. You can also set up **Google Analytics** or other tracking tools to monitor your website's performance and gather insights on visitor behavior.
-

Step 6: Make Future Updates

- Once your website is live, you can **continuously update it** by going back to the page editor, making changes, and clicking **Save**. These changes will automatically be updated on your live site.

- You can also **add new pages**, blog posts, or products as needed to keep your site fresh and relevant.
-

Step 7: Monitor Your Site

- After publishing, it's important to regularly **monitor your site** for performance, issues, or any needed updates.
 - **Test the site** periodically to ensure links, forms, and buttons are still functioning.
 - **Check the speed** of your site using tools like **Google PageSpeed Insights** to ensure fast loading times.

Troubleshooting Common Issues During the Launch

After publishing your website, there may be some unexpected issues or challenges that arise. Here's how you can troubleshoot some of the most common problems people encounter when launching their sites.

1. Website Not Showing Up

Possible Causes:

- **Cache issues:** Sometimes, the browser may show an older version of your website due to cached data.
- **Domain not connected:** If you're using a custom domain, it may not be correctly connected to your Systeme.io account.
- **DNS propagation delay:** It may take some time for changes to a domain's DNS settings to fully propagate across the internet (usually up to 48 hours).

How to Fix It:

- **Clear your browser cache:** Clear your cache or open your site in an **Incognito Window** to view the most up-to-date version.
 - **Verify domain settings:** Double-check that your domain is correctly configured under **Systeme.io's domain settings**. If using a custom domain, ensure DNS settings are correct.
 - **Wait for DNS propagation:** If you just connected your custom domain, give it some time (up to 48 hours) for the DNS settings to update globally.
-

2. Broken Links or Images Not Showing Up

Possible Causes:

- **Missing files or broken URLs:** If you've linked to external files or images, they might not be uploaded or properly linked.
- **Incorrect URLs:** A typo in the URL of images, videos, or external links can cause them not to load.

How to Fix It:

- **Check links and images:** Go through your website and ensure all links (internal and external) and images are correct and have proper file paths.
 - **Upload missing files:** Make sure all images, videos, and documents you want to display on your site are properly uploaded to Systeme.io.
 - **Test links:** Click through all your links to confirm they work correctly and open the right pages.
-

3. Page Not Loading Properly (Slow Loading Time)

Possible Causes:

- **Heavy images or files:** Large image or video files can slow down the load time of your site.
- **Unoptimized website elements:** Elements like animations, third-party scripts, and heavy graphics can slow down performance.

How to Fix It:

- **Optimize images:** Compress and resize large images before uploading them to reduce their file size.
 - **Minimize videos:** Use videos sparingly or host them externally (e.g., on YouTube or Vimeo) and embed them.
 - **Use tools like Google PageSpeed Insights:** This tool can help identify performance bottlenecks and give recommendations for improving page speed.
-

4. Forms Not Working (Contact or Order Forms)

Possible Causes:

- **Incorrect form settings:** The form might not be connected to the correct email address or action.
- **Missing form fields:** Required fields may be missing or incorrectly set up, causing the form to not submit.

How to Fix It:

- **Check form settings:** Make sure all forms are connected to the correct **email address** and action (e.g., thank you page, email confirmation).
 - **Test the form:** Submit the form to ensure you're receiving the information. If you don't receive the email, double-check your email settings in Systeme.io.
 - **Ensure required fields are set:** Check that all required fields are properly set in the form editor.
-

5. Responsive Design Issues (Mobile Not Displaying Correctly)

Possible Causes:

- **Mobile-friendly settings not configured:** Your site may not be optimized for mobile viewing.
- **Incorrect element sizes:** Elements on the page (like images or text blocks) might be too large for mobile screens.

How to Fix It:

- **Preview mobile version:** In the page editor, toggle between **desktop** and **mobile views** to see if any elements are misaligned or too large.
 - **Adjust mobile settings:** Use the editor to resize and adjust elements for mobile views (for example, make text smaller, reposition images).
 - **Check responsiveness:** Test your site on different devices (smartphones, tablets) to ensure compatibility across screen sizes.
-

6. Issues with Payment Gateways (for eCommerce Sites)

Possible Causes:

- **Payment gateway not connected:** If you're using an eCommerce store, the payment gateway (like **Stripe** or **PayPal**) may not be properly linked to your system.
- **Incorrect currency settings:** Ensure the currency settings on your payment gateway match the currency of your product prices.

How to Fix It:

- **Verify payment integration:** Go to your **Systeme.io dashboard** and check that **Stripe** or **PayPal** is correctly integrated.
- **Test payments:** Run a test transaction to confirm that payments are being processed correctly.

- **Check currency settings:** Verify that the currency selected in your payment gateway matches the currency displayed on your site.
-

7. Website Showing Error Pages (404, 500, etc.)

Possible Causes:

- **Broken links or missing pages:** A 404 error typically happens when someone tries to visit a page that doesn't exist.
- **Server issues:** A 500 error is often a server issue, though it's unlikely with Systeme.io.

How to Fix It:

- **Check URL spelling:** Make sure that the URLs are correct in your navigation menu or links.
 - **Restore deleted pages:** If you've accidentally deleted a page, restore it from your **Systeme.io trash** or **backups**.
 - **Contact Systeme.io support:** If you're experiencing a server error, reach out to Systeme.io support for assistance.
-

8. SEO or Meta Description Not Showing in Search Results

Possible Causes:

- **Incorrect SEO settings:** Your website may not have the proper **meta tags** or **description** set up for search engines.
- **Google indexing delay:** Even after optimizing your SEO settings, it can take time for search engines to index your site.

How to Fix It:

- **Check SEO settings:** In the page editor, go to the **SEO settings** and ensure you've added a proper **meta title**, **meta description**, and **focus keywords**.
 - **Submit to Google Search Console:** Submit your site's sitemap to **Google Search Console** for faster indexing.
 - **Wait for indexing:** It can take a few days or weeks for Google to reflect your changes in search results.
-

Conclusion

Recap: Steps to Create a Free Website with Systeme.io

1. Signing Up for Systeme.io

- Visit **Systeme.io's website** and create a free account.
- Choose your plan and complete the signup process.

2. Setting Up Your Website

- **Navigate to the Website section:** From the dashboard, select "**Website**" to begin setting up your website.
- Choose whether to use the **free subdomain** (e.g., yoursite.systeme.io) or connect your own custom domain.

3. Choosing the Right Template

- Browse through **Systeme.io's available website templates**.
- Choose a template that suits your purpose (personal blog, business site, etc.).
- Preview the template before proceeding.

4. Customizing Your Template

- Use the **drag-and-drop editor** to customize your template.
- Adjust **colors, fonts**, and layout to match your branding.
- Add elements like **headers, footers**, and images.

5. Creating Pages for Your Website

- Build essential pages such as **Home, About Us, Contact, Services**, etc.
- **Add content** (text, images, videos) to each page.
- Organize your pages in a logical structure.

6. Designing Your Home Page

- Create an engaging and functional **Home Page** that includes key information about your business or blog.
- Include **CTAs** (Calls to Action) to guide visitors.

7. Previewing Your Website

- Once you've added content and designed your pages, use the **Preview** button to view your website as it will appear live.
- Check for any design or functionality issues.

8. Publishing Your Website

- After confirming your website looks and works as intended, click **Publish** to make it live.
- If using a **custom domain**, ensure your domain is correctly connected to your site.
- Share your website's URL across social media and other platforms.

9. Adding Functional Features

- Add **contact forms**, **social media integration**, and any other necessary **functional features** to enhance user interaction.
- If applicable, set up **eCommerce** functionality or a **blog**.

10. Troubleshooting Common Launch Issues

- Clear any **cache** issues or **broken links**.
- Check **mobile responsiveness** and ensure the site loads properly across devices.
- Verify **payment gateway integration** for eCommerce or test forms to ensure submissions are working.

11. Monitor and Update Your Site

- Regularly monitor your website's **performance** and **visitor engagement**.
- Make updates as needed to keep the content fresh and relevant.
- Continuously improve the user experience by updating features and design.

Encouragement to Explore Advanced Features for Future Growth

Congratulations on creating your website with **Systeme.io**! You've now laid the foundation for an online presence that can help you connect with your audience, grow your business, or share your passion.

While the **free plan** offers a lot of functionality to get you started, **Systeme.io** also offers **advanced features** that are available with paid plans. These features can support your growth and help you take your website to the next level.

Here's Why You Should Consider Exploring Advanced Features in the Future:

1. More Customization and Flexibility

- Paid plans offer **additional templates** and **advanced design options**, allowing you to fully customize your site and make it unique.
- You can unlock features like **custom domains**, **priority support**, and **unlimited funnel creation** to give your website a more professional touch.

2. Email Marketing and Automation

- With **email marketing features** (such as email automation, segmentation, and advanced campaigns), you can easily nurture leads, keep your audience engaged, and increase conversions.
- Automating your workflows saves you time and enhances your communication with your audience.

3. E-commerce Features

- If you're running an online store, the paid plans give you access to advanced **eCommerce features**, such as **advanced checkout options**, **upsells**, **order bumps**, and **abandoned cart recovery**, all of which can boost sales.

4. Increased Storage and Data Handling

- As your site grows, you'll need more **storage** and **bandwidth**. Paid plans offer **more space** for files, media, and data, making it easier to scale your business or personal website without worrying about limitations.

5. Analytics and Insights

- Access **detailed analytics** to track visitors, sales, and customer behavior. This information helps you make data-driven decisions to improve your site and grow your audience.

6. Additional Funnels and Sales Features

- Paid plans unlock **unlimited funnels**, allowing you to create multiple sales funnels for different aspects of your business (e.g., product sales, lead generation, email list building).
- You can also set up **affiliate programs**, which is a great way to boost your revenue by allowing others to promote your products.

Future-Proof Your Website

As your website grows, you may need more advanced features to support your business, personal projects, or ideas. **Systeme.io's paid plans** provide the flexibility to expand your site as needed. From automating tasks to adding more complex sales strategies, there's a wide range of tools that can help you **scale efficiently**.

When the time comes to upgrade, you'll be ready to take full advantage of these features to keep growing!

Remember, even though you started with the free plan, the possibilities for growth are endless. Take it one step at a time, and when you're ready to expand, **Systeme.io** has the tools to help you succeed!

Final Tips for Success with Systeme.io

As you continue to build and grow your website with **Systeme.io**, here are some **final tips** to help you succeed and make the most of this powerful platform:

1. Focus on User Experience

- **Navigation is key:** Make sure your website is easy to navigate. Visitors should be able to find information quickly and effortlessly.
 - **Mobile optimization:** Ensure your site is mobile-friendly. With the majority of traffic coming from mobile devices, having a responsive design is essential for a positive user experience.
 - **Clear calls-to-action (CTAs):** Encourage visitors to take action (sign up, buy a product, contact you) by using clear and compelling CTAs.
-

2. Consistent Content Updates

- **Keep your content fresh:** Regularly update your website with new blog posts, products, or services to keep your visitors engaged.
 - **Offer value:** Provide content that is useful and valuable to your audience, whether it's educational blog posts, product updates, or special offers.
 - **SEO:** Optimize your content for search engines so that it ranks higher and attracts organic traffic. Focus on **keywords**, **meta descriptions**, and **alt text for images**.
-

3. Leverage Automation and Email Marketing

- Use **email automation** to save time and ensure you're always staying connected with your audience. Create automated email sequences to nurture leads, promote products, or send newsletters.
 - Set up **opt-in forms** on your site to capture leads and build your email list. Email marketing is one of the most powerful tools for conversion.
-

4. Integrate Social Media and Other Platforms

- **Connect your social media accounts** to your site to build a stronger online presence and drive traffic to your website.
 - Use **social sharing buttons** on blog posts or product pages to make it easy for visitors to share your content with their network.
 - Integrate **third-party tools** like Google Analytics, Facebook Pixel, and other tracking tools to understand your audience better and optimize your website's performance.
-

5. Monitor and Analyze Website Performance

- Regularly check your website's **performance** using tools like **Google Analytics**. Look for patterns, such as which pages have the most traffic, what keywords are working, and where visitors are dropping off.
 - Use this data to **optimize** your content, design, and strategy for better conversion rates.
-

6. Test and Optimize

- Continuously **test your website**. Try A/B testing different designs, headlines, CTAs, or even product pages to see what resonates most with your audience.
 - **Optimize for conversions**: Make sure the user journey from visiting your site to completing an action (like a purchase or sign-up) is seamless. Make improvements as you go.
-

7. Stay Consistent with Branding

- Keep your **branding** consistent across your website, social media, and any other channels. Use the same color scheme, fonts, and voice to create a cohesive identity.
 - Remember, consistency builds **trust**. The more professional and cohesive your website looks, the more credible it will appear to your audience.
-

8. Don't Be Afraid to Upgrade as You Grow

- As your website grows, you'll likely need more advanced features. When you feel limited by the free plan, consider upgrading to access additional tools like **email automation**, **advanced funnels**, or **e-commerce functionality**.
 - Upgrading allows you to scale your website to meet the demands of your growing audience and business.
-

9. Keep Learning and Experimenting

- The online world is constantly changing, so stay updated on the latest trends, features, and tools. **Systeme.io** is always evolving, and so should you.
 - Experiment with new features and strategies to see what works best for your website's unique goals.
-

10. Have Patience and Stay Committed

- Building a successful website takes time. Don't be discouraged if you don't see immediate results. **Consistency** and **persistence** are key.
 - Keep refining your site and stay committed to offering great value to your audience.
-

In Summary:

- **User experience** and **content updates** are crucial for retaining visitors.
 - **Automation** and **email marketing** will help you build stronger relationships with your audience.
 - Use **social media integration** and **performance analytics** to grow your site's reach and impact.
 - Be prepared to **scale** and **optimize** your site as your needs grow.
-

Bonus Resources

Helpful Tutorials and Guides for Creating Your Website with Systeme.io

As you work on your website, it's helpful to have access to additional tutorials and guides that can provide deeper insights into **Systeme.io** features. Below are some valuable resources that will help you maximize your use of the platform:

1. Official Systeme.io Help Center

- **Link:** Systeme.io Help Center
- **Description:** The official help center has a variety of articles and video tutorials covering all aspects of the platform, from setting up your site to advanced automation features.

Access to Private Community or Support Group for Further Assistance

Having a supportive community can make all the difference when building and growing your website. Here are some options for **Systeme.io** users to get help, ask questions, and connect with like-minded individuals:

1. Systeme.io Official Facebook Community

- **Link:** [Systeme.io Facebook Group](#)
 - **Description:** This official Facebook group is a great place to interact with other **Systeme.io** users. You can ask questions, share your progress, get advice, and learn from others' experiences. The community is very supportive, and you'll find valuable insights and tips for building and growing your website.
-

2. Systeme.io Support Team

- **Link:** Systeme.io Help Center
 - **Description:** For direct assistance, you can contact **Systeme.io's support team** via the Help Center. They offer both **live chat** and **email support** for troubleshooting and getting answers to specific questions related to the platform.
-

3. Systeme.io Discord Community (if available)

- **Description:** Some platforms, including **Systeme.io**, have unofficial **Discord groups** where users can chat in real-time, share tips, and offer support. Although not official, these groups can be a great way to connect with others and get quick help. Look for these types of communities in your user network or through third-party forums.
-

4. Online Forums & Communities

- **Link:** [Reddit - r/Systemeio](#)
 - **Description:** There are also **Reddit communities** where you can ask questions, share experiences, and learn from others using **Systeme.io**. Join relevant discussions to stay updated and troubleshoot common problems with peers.
-

5. Private Coaching or Mentorship Groups

- **Description:** If you're looking for more personalized, in-depth support, consider joining **private coaching** or **mentorship programs**. Many **Systeme.io** users and online marketers offer coaching services to help you scale your website, improve conversions, or master advanced features. These services usually require a fee, but they offer one-on-one support tailored to your goals.
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6. Systeme.io's Webinars & Live Training

- **Link:** Systeme.io Webinars
- **Description:** Attend **live webinars** hosted by **Systeme.io**. These sessions often include Q&A opportunities where you can ask experts your burning questions and gain deeper insights into using the platform effectively. You may also find **advanced training sessions** to enhance your skills.

Brought To You By: Stacy's Things (www.stacysthings.com)

1. Systeme.io All-in-One Marketing Platform:

- **Free Plan: Start with a free plan that is free forever: Free Systeme.io Plan.**
www.systeme.io/?sa=sa00727606350f96fc5e3f0fd61b0f7a734b954d24
- **40% Off Startup Plan:** Take advantage of a limited-time offer for 40% off the Systeme.io startup plan: <https://systeme.io/limited-offer-fb?sa=sa00727606350f96fc5e3f0fd61b0f7a734b954d24>
- **Become a Certified Funnel Expert:** Enhance your skills and get certified:

<https://systeme.io/certification/?sa=sa00727606350f96fc5e3f0fd61b0f7a734b954d24>

By utilizing these resources, you can effectively start your journey in affiliate marketing and online business.

Who and What is www.stacythings.com?

[stacythings.com](http://www.stacythings.com) is an online platform created by Mark Stacy, focusing on affiliate marketing and providing resources for individuals looking to make money online. The site offers various tools, tips, and strategies to help users generate income through affiliate programs and online business ventures. It serves as a hub for information on leveraging platforms like OLSP System and Systeme io to build successful online businesses.

Get Started Now!

To help you kickstart your journey to making money online, here are some valuable affiliate links:

[Free PLR Bundle](#)

[Free systeme certification](#)

<https://olspsystem.com/join/1147475>

<https://listinfinity.net/stacythings>

Thank you for choosing this guide, and we hope it serves as a valuable tool on your journey to creating a successful website with Systeme.io. Here's to building something amazing together!

