SEO Analysis Report

Generated on 27/11/2025

URL: https://www.protecglasstint.com.au/

Target Keyword: car window tinting perth

Search Market: Australia

Overall SEO Score (Hybrid)

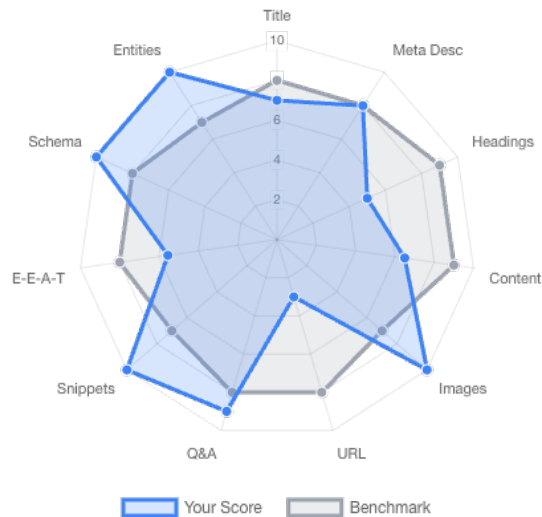# 7.5/10

AI-Powered SEO Metrics

Traditional SEO:	7.1/10	AIO Readiness:	5.0/10
AI SEO:	7.9/10	AI Citation:	7.5/10

Summary

Content Length: 1304 words

Keyword Density: 0.9%

Image Optimization: 12/12 images optimized

SEO Factor Analysis

Keyword Analysis

Keyword: "car window tinting perth"
Search Market: Australia

Location	Occurrences
Title	1
Meta Description	1
H1 Headings	1
H2/H3 Headings	4
Body Content	12
Total Occurrences	**19**

Keyword Optimization

Overall Keyword Optimization Score: 10.0/10

10	**Page Title (3x weight)**
	Perfect keyword match found

10	**Meta Description (2x weight)**
	Perfect keyword match found

10	**H1 Heading (2x weight)**
	Perfect keyword match found

10	**H2 Headings**
	Perfect keyword match found

10   H3 Headings
      Perfect keyword match found

10   First Paragraph
      Perfect keyword match found

Keyword Placement Status

- URL contains keyword: ' Missing
- Found in first 100 words: ' Found
- Used in image alt text: ' Found
- Used in internal links: ' Found
- Found in conclusion: ' Missing

Title Analysis

Score: 7/10

Content: "Mobile Car Window Tinting Perth | From $249 | Protec Glass Tinting"

Length: 66 characters

Recommendation:

Shorten your title to 50-60 characters to avoid truncation in search results.

Detailed Checks:

- '   Contains target keyword

- '   Title is too long (optimal: 50-60 characters)

- '   Keyword placed at the beginning

Meta Description Analysis

Score: 8/10

Content: "Mobile car window tinting in Perth from $249. We come to you - legal, ceramic, lifetime-backed protection.

Length: 163 characters

Recommendation:

To improve click-through rates: clarify the value proposition - specify what users
will get or achieve, and shorten to 150-160 characters to avoid truncation.

Detailed Checks:

- '   Length is too long (optimal: 150-160 characters)

- '   Contains compelling CTA with urgency/benefits

- ' Value proposition could be clearer - specify what users will get or achieve

- ' Uses specific details or numbers for credibility

- ' Relevant to search intent and target audience

- ' Easy to read and understand

Headings Analysis

Score: 5/10

Heading Structure (as it appears on the page):

[H1] Mobile Car Window Tinting in Perth | From $249 | Protec Glass Tinting

[H2] Discover the Benefits of Car Window Tinting Perth

' Contains keyword

[H3] Benefits of Automotive Window Film in Perth's Climate

[H3] How Heat Reduction Tint Improves Everyday Driving

[H3] Key Benefits of Professional Window Tinting

[H3] Choosing the Right UV Protection Film for Your Car

[H6] BOOK NOW

[H2] Privacy Window Tint Options for Perth Drivers

[H3] Features of Our Window Films

[H2] Legal Requirements for Car Window Tinting in Perth/WA

[H3] Understanding Legal Tint Limits in Western Australia

[H3] FAQs About Window Tint Laws in WA

[H3] WA Legal Tint Limits At a Glance

[H2] Our Window Tinting Process & Aftercare

[H3] Step-by-Step Guide to the Window Tinting Process

[H3] Maintaining Your Car's Window Tint for Lasting Results

[H3] Aftercare Tips

[H2] Experience Unmatched Value with Protec Glass Tinting

[H3] How to Choose the Best Window Tint Installer in Perth

[H3] Brands and Products We Trust

[H3] Why Choose Protec Glass Tinting?

[H2] Frequently Asked Questions

[H3] How much does it cost to tint your car windows in Perth?

[H3] What is the darkest legal tint in Perth?

[H3] Is 20% tint legal in WA?

[H3] Is 30% tint darker than 35%?

[H3] What are the disadvantages of 30% tint?

[H3] Can people see through 35% tint?

[H2] Ph: 08 9244 3758

Heading Summary:
- H1 headings: 1
- H2 headings: 7
- H3 headings: 20
- Total headings: 28

Recommendation:
Include your target keyword in the H1 heading for better SEO results.

Detailed Checks:

'   Proper H1 usage (exactly one H1)

'   Keyword not present in H1

'   Good heading hierarchy structure

'   1 heading level skips detected (e.g., H1 to H3 without H2)

Content Analysis

Score: 6.5/10

First Hundred Words:

Car Window Tinting, prices typically range from $249 to $550 for most vehicles, depending on the type of film and vehicle size. At Protec Glass Tinting, we offer mobile car window tinting installation across Perth, providing same-day service, up to 48% heat reduction, and 99% UV protection.

Recommendation:

To improve content optimization: Use the keyword more naturally throughout the content, and then Include the target keyword naturally in the first 100 words

Detailed Checks:

'   Excellent content length for commercial intent (1304 chars)

'   Low keyword density (0.00%)

'   Keyword missing from opening paragraph

AI Q&A Optimization Analysis

Score: 9/10

Optimization Level:

Unknown

Recommendation:

Excellent pricing-focused opening - perfect for transactional search intent

Detailed Checks:

' Perfect transactional length with pricing (47 words)

' Pricing answer provided

' Contains 8 quantified benefit(s) (includes pricing)

' Keyword coverage: perfect (100 points)

Snippet-Ready Formatting Analysis

Score: 10/10

Overall Snippet Readiness:

Excellent

Snippet-Ready Elements Checklist:

' Q&A Pairs: Present
' Bulleted/Numbered Lists: Present
' Tables: Present
' Definition/Summary Blocks: Present

Recommendation:

Excellent snippet-ready formatting! Your content is well-optimized for featured snippets and AI answers.

Detailed Checks:

' Q&A pairs found: Found 7 question heading(s)

' Lists found: Multiple lists found in content

' Tables found: One table found

' Definition blocks found: Found 2 definition/summary block(s)

E-E-A-T Signal Analysis

Score: 5.55/10

Overall E-E-A-T Rating:

Poor

E-E-A-T Analysis:

' Experience: No clear experience signals detected in the content.
' Expertise: No clear expertise signals detected in the content.
' No clear authoritativeness signals detected in the content.
' Found 11 trustworthiness signal(s) across 3 categories. Score: 10.0/10

Recommendation:

The webpage provides valuable information and demonstrates expertise in car window tinting, but lacks author information and a publish date, which diminishes its credibility.

AI Citation Score Analysis

Score: 7.5/10   (AI-Enhanced)

What This Measures:

Evaluates how likely AI assistants (ChatGPT, Claude, Gemini, Perplexity) are to cite your content. Based on: 50% verified authoritative citations + 30% factual density + 20% structured data quality.

Citation Statistics:

Verified Citations: 7

Citations per 1,000 Words: 5.4 (Target: 3-5)

Verified Citation Sources (6):

' bom.gov.au
' cancer.org.au
' nhtsa.gov
' arpansa.gov.au
' transport.wa.gov.au
' casr.adelaide.edu.au

AI Citation Analysis Metrics:

Citation Worthiness: 65/100

Factual Density: 75/100   (Measures data points, statistics, and concrete facts)

Source Credibility: 60/100

Structured Data Quality: 10/100

Quotable Content: 80/100   (Concise, attribution-friendly statements)

AI Analysis: The content provides clear and verifiable facts about car window tinting, including prices, heat reduction percentages, and UV protection statistics. However, it lacks structured data and expert quotes, which diminishes its credibility. While there are quotable testimonials, the absence of authoritative references limits its citation potential for LLMs.

Recommended Actions:

Excellent citation density! The content provides clear and verifiable facts about car window tinting, including prices, heat reduction percentages, and UV protection statistics. However, it lacks structured data and expert quotes, which diminishes its credibility. While there are quotable testimonials, the absence of authoritative references limits its citation potential for LLMs.

Schema Markup & Structured Data Analysis

Score: 10/10

Detected Schema Types:

'   Found 4 valuable schema type(s):

- **BreadcrumbList:**
  Displays navigation breadcrumbs in search results

- **FAQPage:**
  Enables FAQ sections to appear as expandable answers in search results

- **LocalBusiness:**
  Helps your business appear in local search results and Google Maps

- **Organization:**
  Shows company information in search results with logo and contact details

Rich Results Opportunities:

- Add opening hours, phone, and complete address to LocalBusiness for map features

- FAQ schema can trigger expandable FAQ rich results in search

- Consider HowTo schema for step-by-step content to enable rich how-to results

Validation Status:

' All schema types are properly formatted and valid

Recommendation:

Excellent! Your LocalBusiness schema helps customers find you in local search and Google Maps. Consider enhancing with: Consider adding Article: Content appears to be an article or blog post, Consider adding Product: Product or service offering with pricing information.

Entity Coverage & Topical Depth

Score: 10/10

Topical Depth:

Comprehensive

Entity Analysis Summary:

Entity Density: 0.69 entities per 100 words

Detected Entities (9):

Persons:

Car Window, At Protec, Glass Tinting, Why Choose, Car Window

Locations:

Perth, Protec Glass Tinting, Perth

Concepts:

car window tinting perth

Opportunities for Enhancement:

Consider adding content about: industry standards, best practices, statistics, comparisons

Structured Data:

' Schema markup detected

Types: JSON-LD: BreadcrumbList, JSON-LD: FAQPage, JSON-LD: LocalBusiness, JSON-LD: Organization, JSON-LD: WebPage, JSON-LD: WebSite

Schema Enhancement Opportunities:

• Consider adding Article: Content appears to be an article or blog post

• Consider adding Product: Product or service offering with pricing information

• Add opening hours, phone, and complete address to LocalBusiness for map features

• FAQ schema can trigger expandable FAQ rich results in search

Recommendation:

Entity coverage is comprehensive. Add sections or FAQ entries covering industry standards, best practices, statistics to provide more comprehensive coverage. Consider expanding schema with: Consider adding Article: Content appears to be an article or blog post, Consider adding Product: Product or service offering with pricing information.

Image Analysis

Score: 10/10

Recommendation:

All your images are well-optimized with descriptive alt text that includes the target keyword where appropriate.

URL Analysis

Score: 3/10

URL: https://www.protecglasstint.com.au/

Contains Keyword: No

Recommendation:

Consider using a URL that includes your target keyword for better SEO results.

Detailed Checks:

'   URL does not contain the target keyword

'   URL contains special characters

'   URL has a good length

Action Recommendations

Based on our analysis, here are the recommended actions to improve your SEO:

High Priority Actions

1. Optimize page title

Shorten your title to 50-60 characters to avoid truncation in search results.

2. Improve E-E-A-T signals

The webpage provides valuable information and demonstrates expertise in car window tinting, but lacks author information and a publish date, which diminishes its credibility.

Medium Priority Actions

1. Extend your content

Add 196+ more words to reach the optimal length of 1500+ words for comprehensive coverage.

2. Improve heading structure

Include your target keyword in the H1 heading for better SEO results.

3. Increase keyword density

Use your target keyword more frequently in the content to reach the optimal 1-3% density.

SERP Competitive Analysis

How your page compares against top 5 SERP competitors

Data collected: Nov 27, 2025, 9:05 PM

Analysis Methodology

Data Source: Google Search Top Competitors
Word Count Method: Whitespace-separated text split (body text only, excluding scripts/styles)
Analysis Depth: Full SEO analysis with AI scoring for all top 5 competitors

Position Overview

Your Position: #3

Competitors Analyzed: 3

Top Performer: #1 - aaawindscreens.com.au

AI SEO & AIO Readiness Comparison

AI SEO Score:	5.1/10	AIO Readiness:	3.0/10

Competitor Averages

Competitor Averages (AI SEO Metrics)

Content Depth (Words)	External Citations (Links)
1770	0

Top 5 Competitors (Full AI Analysis)

#1 - aaawindscreens.com.au
https://aaawindscreens.com.au/car-window-tinting/

Content Depth:	Citations:
1855 words	0 links

AI Scores:

AI SEO: 4.7/10   AIO: 3.0/10   AI Citation: 3.3/10

#2 - r1auto.com.au
https://r1auto.com.au/perth/window-tinting/

Content Depth:

1776 words

Citations:

0 links

AI Scores:

AI SEO: 5.8/10   AIO: 4.0/10   AI Citation: 3.9/10

#4 - tintacar.com.au
https://tintacar.com.au/

Content Depth:

1679 words

Citations:

1 links

AI Scores:

AI SEO: 4.8/10   AIO: 2.0/10   AI Citation: 5.6/10

Conclusion

This comprehensive SEO analysis for "car window tinting perth" on https://www.protecglasstint.com.au/ found an overall score of 7.5/10. The analysis includes E-E-A-T evaluation (5.5/10 - poor) and entity coverage assessment (10.0/10 - comprehensive topical depth).

Key Focus Areas:
• Content Authority: Add authoritative references
• Trust Signals: Multiple trust indicators found
• Topical Coverage: 9 entities detected
• Schema Markup: 4 meaningful schemas

By implementing the recommendations in this report, particularly the high-priority actions, you can significantly improve your on-page SEO, content authority, and search visibility for your target keyword.