

## Part 1: Vision Blindspots

I want you to answer these questions honestly:

1. When you think about your business 12 months from now, can you clearly see it? Not just the revenue number, but WHO you're serving, WHAT you're known for, HOW you're spending your time? If you can't clearly see it, that's a vision blindspot.

2. Do you find yourself constantly changing direction or second-guessing your offers?

If yes, that's a sign your vision isn't clear enough. When your vision is clear, you make decisions with confidence.

3. Are you playing small because you're not fully connected to the impact you're meant to have?

This one's big. If you're holding back on your pricing, your visibility, or your message because you're not fully owning where you're going, that's a vision blindspot. Write down what came up for you. Be honest.

## Part 2: Nervous System Blindspots

Now let's look at your nervous system.

1. Do you notice patterns of self-sabotage right before you're about to hit a new level?

Maybe you get sick. Maybe you create drama. Maybe you suddenly feel like nothing's working.

If yes, that's your nervous system trying to keep you safe at your current level.

2. Do you feel anxious, overwhelmed, or burnt out more often than you feel calm and confident?

Your nervous system is either in a state of safety or a state of survival. If you're constantly in survival mode, you can't scale. You're just trying to survive.

3. Do you struggle to hold money, clients, or success when you get it?

This is a big one. If you make money and then immediately spend it, or you sign clients and then they cancel, or you have a great month and then a terrible month—that's your nervous system not being able to hold the new level.

4. Do you struggle to break past a certain income level?

This will show you where your body is keeping you in what feels "normal" and safe

Write down what came up for you.

## Part 3: ABCD Method (Strategic) Blindspots

Now let's look at the strategy side.

1. Do you have a clear, repeatable process for attracting premium clients?

2. Do you know exactly what to say in your content to make people want to work with you?

Or are you just sharing tips and hoping it converts?

If you're not clear on your messaging, that's a strategic blindspot.

3. Do you have systems in place that allow you to scale without working more hours?

Or are you trading time for money and feeling like you're maxed out?

If you don't have scalable systems, that's a strategic blindspot.

Write down what came up for you.