WOOHOO! 💋 YOU ARE ALL SET!

IMPORTANT! WHAT I NEED FROM YOU:

I NEED A FEW THINGS FROM YOU BEFORE I CAN BEGIN CREATING YOUR CUSTOM 💋 CLONE COUTURE™ CAMPAIGN.

What Happens Next

A very simple overview:

Purchase complete → submit your materials → creative direction developed → production begins → campaign delivered.

1. Complete your Campaign Creative Brief - **Please make a copy, save the copy and then fill it out** and email that with the other required assets.
2. Gather and submit your required assets
3. Submit your AI Twin reference photos, if applicable
4. Your creative direction is developed
5. Production begins
6. Your finished 💋 CLONE COUTURE™ campaign is delivered

IMPORTANT:

Production begins once all required assets and your completed Creative Brief have been received.

Standard turnaround is approximately 7–10 business days. More complex campaigns may require additional production time.

AI TWIN CREATION

AI TWIN REFERENCE PHOTO DIRECTIONS

If you will appear in your campaign, I'll create your custom AI Twin as part of your 💋 CLONE COUTURE™ campaign.

Please provide 20–30 reference photos you genuinely LOVE.

Include:

- Clear close-ups of your face
- Full-body images
- Left and right profiles
- ¾ angles
- Different expressions
- Clear images of your hair
- Images in good, natural lighting
- Photos that accurately represent how you currently look

Please avoid:

- Filters or beauty effects
- Sunglasses
- Heavy shadows
- Blurry or low-resolution photos
- Extreme angles that distort your features
- Photos where your face is obstructed

Bad reference photos = bad AI Twin.

And Babe... we're not doing bad AI Twins. 😂

STEP 1 - Gather 20–30 reference photos following the AI Twin Reference Photo Directions above. You may absolutely send more than 20. Some should be closer up, some full bodyshots, some from the side and various angles. 20 is the minimum.

STEP 2 - Each image must be in jpg or png format and named sequentially with the other photos you send - Example: Cassandra1.jpg, Cassandra2.jpg etc. - If files are not properly named or not in the correct format they will be sent back to you to do and then send back to me. This is important to create your virtual twin correctly.

Make sure you choose photos of you that you really love because bad reference photos = bad AI Twin. We want your twin to absolutely SHINE!

Clear face, multiple angles, good natural lighting, no filters, no sunglasses, etc.

STEP 3 - Once you have all photos named properly and in jpg or png format, you need to put them into a **zip file and send me the zip file via email: Bossbabemillionaire@Bossbabemillionaire.com**

STEP 4 - create a One-word trigger name for your twin - Example: Glowup, your first name or word that means something to you.

STEP 5 - Complete your online 💋CLONE COUTURE™ Campaign Creative Brief using the link provided here:

STEP 6 - By purchasing your 💋CLONE COUTURE™ campaign, you grant permission for the platforms used in production to process your submitted reference images for the purpose of creating your AI Twin and campaign assets, as outlined in the Terms & Conditions.

SUBMITTING YOUR MATERIALS

Include your one-word AI Twin trigger name in the email with your submitted materials.

Include:

AI Twin reference images
Logo files
Product images
Brand assets
Any inspiration/reference imagery
Anything else specifically requested

Your one-word AI Twin trigger-name can be put in the email.

CAMPAIGN CREATIVE BRIEF

Before I begin creating your campaign, I need to understand your brand, your vision and the world you want me to create. I've created a form for you to fill out with all of the details about your brand.

Your Creative Brief will cover:

- Your brand and offer
- Your campaign goals

• Your audience
• Your visual direction
• Products featured in your campaign
• AI Twin details, if applicable
• Cinema direction, if applicable
• Your must-haves and absolute no's
• The feeling you want your finished campaign to create

COMPLETE MY CAMPAIGN CREATIVE BRIEF 💋

FULL COMMERCIAL LICENSING

Your 💋CLONE COUTURE™ campaign includes full commercial licensing for the final images and/or videos delivered to you.

You may use your finished campaign to market and promote your own business, brand, products, services and offers across your website, social media, email marketing, digital advertising and other business marketing channels.

Copyright and ownership of 💋CLONE COUTURE™'s proprietary creative processes, prompts, production methods, working files and underlying production materials are not transferred as part of your commercial license.

REVISION POLICY

Your campaign includes one round of revisions within the originally approved campaign concept and creative direction.

A new concept, environment, product, creative direction or substantial regeneration of the campaign is not considered a

revision and may require an additional fee.

YOU'RE SET. 💋

Submit everything.

I'll confirm receipt.

Then 💋 CLONE COUTURE™ goes to work.

YOU BRING THE BRAND.
I CREATE THE WORLD.

XOXO,
Cassandra