



# Welcome!

Congratulations on taking the first step towards building a thriving digital product business! I'm thrilled you've chosen my Digital Marketing Starter Kit, and even more excited to empower you to resell them with our PLR (Private Label Rights) license.

To ensure you get set up quickly and correctly, I've put together an accompanying video tutorial inside the classroom in my FREE community, [NAW Mastery](#). This will walk you through how to get your Starter Kit listed and selling as soon as possible. Be sure to watch it before getting started!

**First things first:** to start selling this starter kit, or any other digital product, you'll need to [set up a Stan Store here with a 14-day free trial](#). Stan is simply a place where you can list your digital products so people can easily find and buy them. If you're not sure how it works, check out [my Stan Store](#) as an example - it's where you found this Starter Kit from my socials!

**Click the links below** to access your editable templates directly on Canva (make sure you're logged in beforehand). Customize them with ease – change fonts, colors, shapes, and incorporate your own photos to create entirely new products or simply resell the templates as-is for a quick turnaround.

To download all the non-editable PDF's [\*\*skip to the bottom of these instructions here.\*\*](#)

Let's get started! I'm here to guide you on this creative journey. Thank you for choosing me!

*Nigel Williamson*

# Unlock the power of PLR: Explore what you can do with our templates!

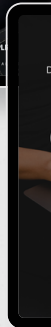
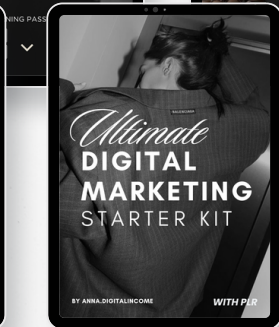
## What is allowed?

- ✔ **Sell Everywhere:** Offer these beauties in your shop for personal and commercial use.
- ✔ **Unlimited Sales Force:** Sell endless quantities and customize them to fit your brand perfectly.
- ✔ **PLR Ready:** Resell them as your own PLR products, separately or bundle with your other offerings.

## What is NOT allowed?

- ✘ **Copyright Protected:** You cannot claim copyright on the templates themselves.
- ✘ **Pricing Power:** Resell at your desired price, Sell this bundle at a price that devalues its perceived value.
- ✘ **No Membership Allowed:** These templates are for individual sales only, memberships are excluded from this PLR license.
- ✘ **Not for Free Distribution:** These templates are licensed for resale, not giveaways.

**[YOUR COPY OF THIS .PDF TO LINK YOUR TEMPLATES](#)**



[MAIN DIGITAL MARKETING STEP-BY-STEP GUIDE \(READ FIRST\)](#)

[ULTIMATE FACELESS MARKETING GUIDE](#)

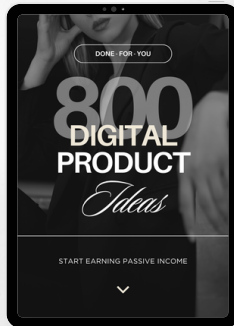
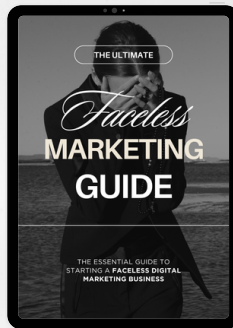
[COMPLETE STAN STORE GUIDE](#)

[CANVA COURSE GUIDE](#)

[800 DIGITAL PRODUCT IDEAS](#)

## ULTIMATE EMAIL MARKETING VAULT

## ULTIMATE CONTENT VAULT



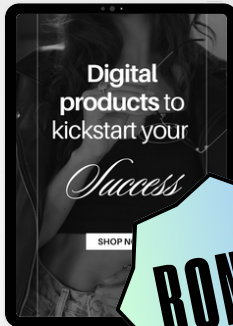


100 FACELESS INSTAGRAM POST TEMPLATES

100 FACELESS INSTAGRAM STORY TEMPLATES

FACELESS INSTAGRAM CAROUSEL TEMPLATES

FACELESS AESTHETIC REELS/TIKTOKS



[100 DIGITAL PRODUCT MOCKUPS](#)

[DIGITAL PRODUCT PLANNER](#)

[12 WEEK GROWTH MINDSET PLANNER](#)

[GOOGLE SHEETS GOAL TRACKER](#)

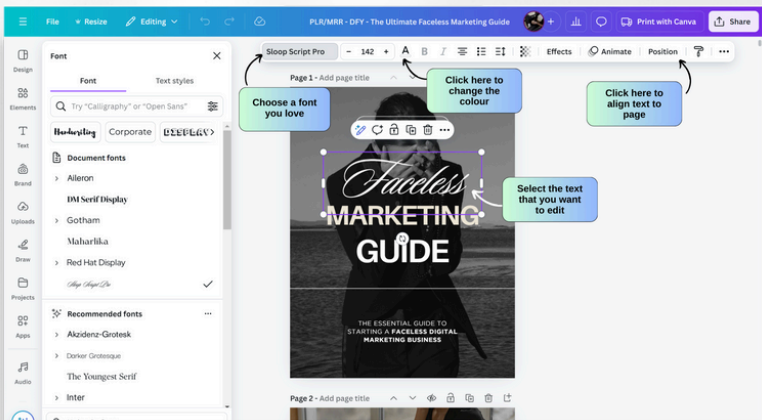
[PDF LINKS GUIDE \(COPY OF THIS\)](#)

# Design freedom awaits: Edit & personalize your templates

Please see the step-by-step instructions below on how to use Canva to edit your templates. If you have any questions or require further help with the templates, please don't hesitate to contact me at [anna@digitalincomehub.co.uk](mailto:anna@digitalincomehub.co.uk)

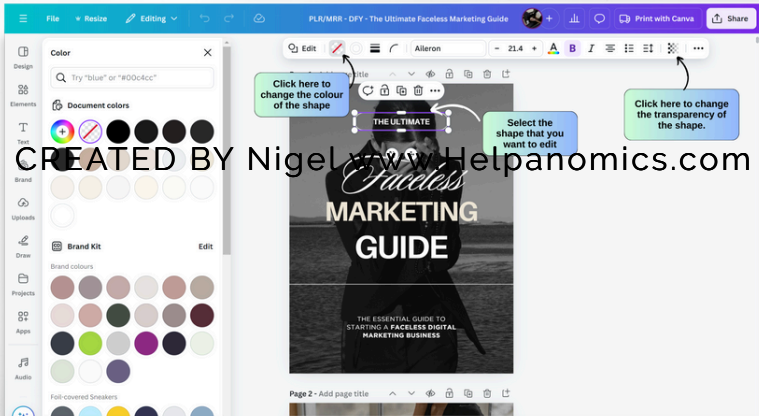
## Editing the text:

- **Click & Edit:** Select the text you want to change.
- **Font Fabulous:** Choose the perfect font from the top left corner.
- **Brand It Up:** Click the color box to match your brand's color palette.
- **Eye-Catching Effects:** Add a touch of personality with text effects (optional).
- **Fine-Tuning:** Adjust letter spacing and text alignment for a polished look.

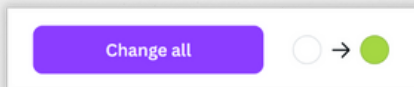


## Editing the shapes:

- **Select & Style:** Click the shape you want to edit.
- **Brand Colors:** Choose a color that complements your brand.
- **Transparency Tweak:** Adjust the shape's transparency for a subtle effect (optional).
- **Resize with Ease:** Increase or decrease the size to fit your design perfectly.

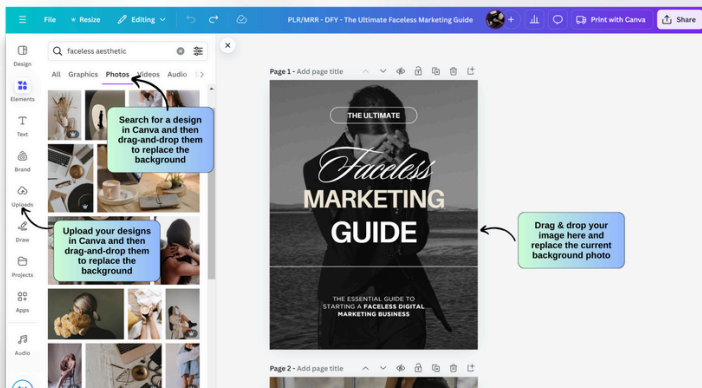


**\*Tip:** After you change a text color or shape color, you can click on 'Change all' at the bottom left of the screen and this will change the color of that element or text on all pages.



## Adding Images:

- **Find Your Perfect Image:** Search Canva's library or upload your own photos/videos.
- **Drag & Drop Magic:** Simply drag and drop your image/video into the photo frame.
- **Double-click for Details:** Double-click the image for further adjustments.
- **Logo Love:** Upload your logo in .svg or .png format (without background) and replace the existing one.



\***Bonus Tip:** For even more editing magic, click on your image and select "Edit image". Here, you can add photo effects, color filters, remove the background, or even add a drop shadow!

## Exporting a single page:

If you wish to save only one template and not download all of them, you can simply:

- Click "Share" on the upper right side
- Click on "Download"
- Select the file format and size
- Under "Select Pages" choose the page number you want to export
- Download

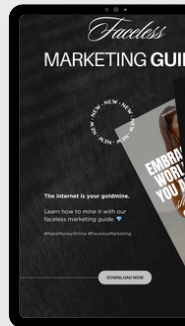
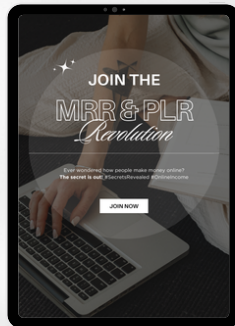
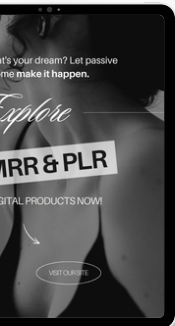
## Keyboard shortcuts:

- To Copy an element use CMD or CTRL + C
- To Cut an element use CMD or CTRL + X
- To Paste an element use CMD or CTRL + V
- To Undo an action use CMD or CTRL + Z
- To Redo an action use CMD or CTRL + SHIFT + Z
- To Select all elements use CMD or CTRL + A
- To Group elements use CMD or CTRL + G
- To Ungroup elements use CMD or CTRL + G
- To Add text box press T

## FREE Resources:

- Remove background: [www.remove.bg](http://www.remove.bg)
- Free photos: [unsplash.com](http://unsplash.com)
- Free photos: [pixabay.com](http://pixabay.com)
- Free photos: [pexels.com](http://pexels.com)
- Free photos: [freeimages.com](http://freeimages.com)
- Create Text: [openai.com](http://openai.com)

Want to learn more about Canva? Check out these Canva Tutorials.



# Crafting captivating mockups: Showcase your designs & boost sales

## Creating mockups that convert:

- **High-Quality Images:** Use crisp, professional-looking mockups to elevate the presentation of your templates. Blurry or pixelated images will detract from your design's impact.
- **Branding Power:** Incorporate your brand elements (logos, fonts, colors) into the mockup when appropriate. This helps build brand recognition and creates a cohesive look.
- **Focus on Clarity:** Ensure your templates are clearly displayed within the mockup. Customers should be able to easily understand how they can use the template in their own projects.
- **Variety is Key:** Consider creating multiple mockups showcasing different template variations or applications. This gives customers a broader sense of the template's potential.



# That's a wrap! You're now ready and equipped to:

- Effortlessly customize your templates and create new ones.
- Craft stunning designs that captivate your audience.
- Leverage your MRR license to build a thriving design business.

## *Please note:*

If you have any questions or concerns about the download process, don't hesitate to reach out to me for assistance.

I want to make sure you have the best experience possible with my products. Thank you for your purchase!

**Nigel@Helpanomics.com**



# DOWNLOAD YOUR PDF'S

[MAIN DIGITAL MARKETING STEP-BY-STEP GUIDE](#)

[ULTIMATE FACELESS MARKETING GUIDE](#)

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