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# The \$500 Digital Income Plan



**A BEGINNER'S ROADMAP TO MAKING  
YOUR FIRST \$500 ONLINE USING WHAT  
YOU ALREADY KNOW**

[www.KootenayMomLife.com](http://www.KootenayMomLife.com)

**“I want to make money online, but I don’t know where to start.”**

**Sound familiar? That’s where this plan comes in.**

**Most women think they need more time, more skills, or a perfect niche before they can start making money online.**

**You don’t.**

**You need a simple, focused plan that shows you how to turn your life experience into something valuable and then sell it in a way that feels natural.**

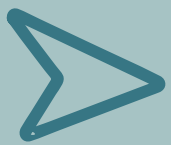
**This is that plan.**

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# The \$500 Breakdown

**Making \$500 online sounds huge... until you  
break it down.**

**You Could:**



**Sell a \$17 digital download to 30 people**



**Sell a \$47 guide to 11 people**



**Offer a \$97 live workshop to just  
5 people**



**You don't need hundreds of followers. You need one  
good idea, a clear plan, and a few people who need  
what you've lived through.**

# Step 1 — Pick Your Profitable Path

**Here are 4 beginner-friendly ways to make money online:**

## **1** Digital Download

PDF guide, checklist, or workbook. (Example: “10 Steps to Help Toddlers Sleep Without a Fight”)

## **2** Live or Pre-Recorded Workshop

Teach a skill or shortcut you’ve mastered. (Example: “Meal Plan Like a Pro in 30 Minutes a Week”)

## **3** Mini Mentorship

A 1:1 call or email-based support offer. (Example: “One-Hour Biz Clarity Session”)

## **4** Paid Challenge or Email Series

A themed series with bite-sized value. (Example: “5 Days to Ditch Overwhelm”)




**Pick the one that feels easiest and fastest to deliver.**

# Step 2 — Find Your Profitable Idea

**You don't need a degree to sell something helpful. You need perspective.**

Use these prompts to brainstorm:

- "I used to struggle with \_\_\_ but now I \_\_\_."
- "People always ask me how I \_\_\_."
- "If I could sit down with a past version of me, I'd teach her \_\_\_."
- "I've helped friends or coworkers with \_\_\_."

 Write down 1-3 things you've overcome, figured out, or created systems around.

These are your digital income starting points.



Still not Sure on an Idea?

Grab my free Digital Product Blueprint — it helps you map out a sellable idea based on what you already know and love.

DIGITALPRODUCTBLUEPRINT

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# STEP 3 – Share Your Profitable Offer

**You don't need a website or a massive audience to start selling. You just need to talk about your offer, clearly, simply, and like a real human.**

**If you want to earn digital income, you need to show up where people can see you — and trust you.**

**That means:**

**Choosing ONE platform (Instagram, Tiktok, Facebook, Youtube, Pinterest, Podcast)**

**Sharing ONE clear message**

**Showing YOUR face**

**For the next 90 days, your job is simple:  
Show up and talk about your offer. Daily.**

**Not sure what to say? check out the prompts on the next page"**



**Never used social media before? I got you with my step-by-step training included inside the [KootenayMomLife community](https://www.kootenaymomlife.com).**

# Simple Prompts

What Do I SAY???



**Pick one prompt. Post it today.  
Do it scared. Do it messy. Just do it.**

**“I created this because...”**

**→ Share why this guide/workshop/call matters to you**

**“If you’re struggling with [X], this is for you.”**

**→ Speak to the pain point your offer solves**

**“Here’s what’s inside...”**

**→ Break down what they get (1 tip, 1 outcome, 1 benefit)**

**“I used to deal with [X] — here’s what helped me...”**

**→ Position your offer as a shortcut for them**

**“3 signs you might need [your offer]...”**

**→ Great hook to catch attention fast**

**“What I wish I had when I was stuck in [X]...”**

**→ Emotional connection + value positioning**

**“If you want details, comment PLAN or DM me.”**

**→ End every video with a simple CTA**

# STEP 4 – Set Up a Profitable Payment Link

**You don't need a full website, just a simple link where people can pay you.**

**Use Systeme.io. it's what I use, and it's 100% free to start.**

**Create a clean checkout page  
Connect Stripe or PayPal**

**Deliver your offer automatically (PDF, email, or course)  
No monthly fees- 3 free pages with my affiliate link**

**It's the only free all-in-one platform I trust and recommend.**

**Other beginner-friendly options (if you're already set up elsewhere):**

**Stan Store – Link-in-bio with product checkout**

**PayPal.me – Instant payment links**

**Stripe – Clean checkout pages**



**Not sure how to set up Systeme.io?**

**Inside my community, I show you exactly how with copy-paste templates, videos, and support.**

# STEP 5 – Repeat Your Profitable Process

**This isn't about going viral. It's about showing up consistently with one clear message and letting it compound.**

**If you made \$500 once, you can do it again. Here's how:**

**Keep showing up that's how you build trust**

**Keep talking about your offer (same message, different angles)**

**Collect feedback. What resonated? What confused people?**

**Refine your messaging or offer as you go**

**Celebrate your sales, even if it's one lead! Your brain doesn't know the difference between 1 follower and 10k so CELEBRATE EVERYTHING!**



**90 days of showing up consistently can change your life. Not with hustle, but with commitment and clarity.**

# Your 5-Step \$500 Plan



## **Pick Your Profitable Path**

→ Choose a simple format: PDF, workshop, or 1:1 session

## **Find Your Profitable Idea**

→ Focus on what you already know — or use my free Blueprint to figure it out

## **Share Your Profitable Offer**

→ Post one message daily for 90 days. Show your face, stay on message

## **Set Up a Profitable Payment Link**

→ I recommend Systeme.io — it's free and beginner-friendly

## **Repeat Your Profitable Process**

→ Refine, re-share, and build momentum



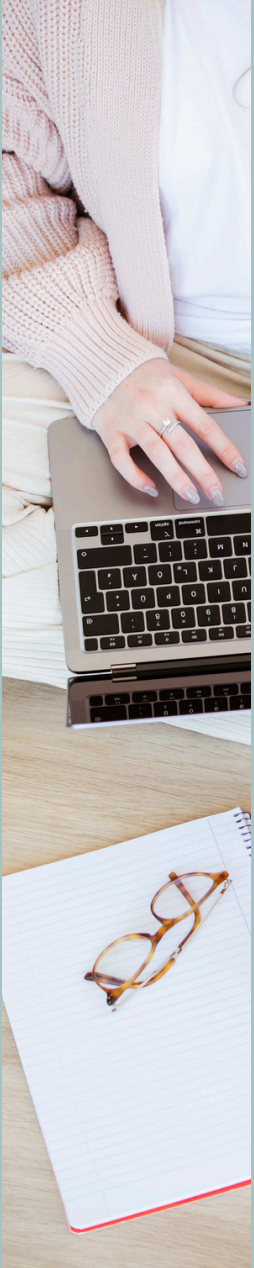
**Start with one offer. SHOW UP TO SERVE OTHERS. Post with confidence. Let people pay you. Then do it again.**

# Want More Help?

If this guide sparked something in you, this is just the beginning. Inside the Kootenay Mom Life Community, you get everything you need to actually follow through.

- ✓ Step-by-step roadmap to get your first offer out (no fluff, no wasted time) -15 Days!
- ✓ Live support: Mentorship & mindset calls every month
- ✓ Social media strategy help: What to post, how to say it, and how to stay consistent
- ✓ Beginner-friendly tech tutorials (like setting up Systeme.io, using ChatGPT, etc.)
- ✓ Templates, prompts, and checklists so you never feel stuck
- ✓ A supportive, no-judgment community of women just like you

**JOIN HERE**





**Only focusing on the business strategy  
will create immediate burnout!**

## **80% Mindset**

Mindset for this business model will include BUT is not limited to:

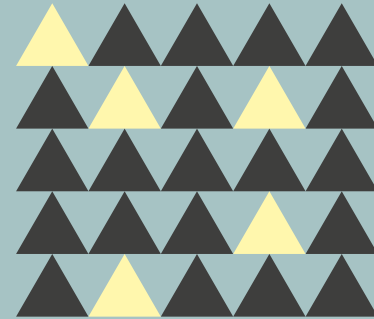
- Reconnecting with your TRUE self
- Discovering your divine purpose
- Cultivating Self Compassion
- Overcoming limiting beliefs and fears
- Transforming your thoughts
- Manifesting your future desires
- Tapping into your feminine energy
- Practicing gratitude
- Attracting abundance and wealth
- Becoming Confident
- Sharing and Caring for others
- Serving others
- Building a community

## **20% Strategy**

Strategy for this business model addresses the following

- Picking a niche
- Identifying who you will help
- Conducting Market Research
- Creating a profitable digital product
- Setting your price
- Attracting dream customers
- Implementing backend systems to run on auto-pilot
- Building a trust funnel
- Learning and mastering your marketing messaging
- Scaling your business and adding additional streams of income

# 100 IDEAS!



To find the idea that's actually aligned with your skills, experience, and lifestyle, make sure to go through the Digital Product Blueprint Training. It's designed to help you choose a profitable idea that makes sense for you. [DIGITALBLUEPRINT](#)

**01**

**Fitness and Health**

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**02**

**Mindfulness and Personal Growth**

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**03**

**Teachers and Homeschooling parents**

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**Stay At Home Parents**

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**Meal Planning and Healthy Eating**

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**Homesteading/Gardening**

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**Trades and DIY**

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**Interior Design and Music**

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**Budgeting and Organization**



01

# Fitness and Health

Dive into fitness and health with a variety of digital products. The options are limitless as you grow your business with fitness-based digital products.

- **30 day workout plan**
- **Progress tracker worksheet**
- **Workouts for beginners guide**
- **Meal prep and nutrition guide**
- **Guide to training for a marathon**
- **Fitness equipment guides**
- **Workout plans for families**
- **Fitness Course with online video series**
- **Understanding Macro's guides**
- **Food Tracker template**



# Mindfulness and Personal Growth

Empower individuals to navigate their minds with your impactful products, leaving them centered and fulfilled. These offerings complement other niches and are especially effective for coaches or mentors.



- **Gratitude Journal**
- **Daily Habit Tracker**
- **Ebook for stress reduction**
- **Guided meditation video and/or audio clips**
- **Adult coloring book**
- **Write an e-book on holistic wellness**
- **Online Mindfulness Courses**
- **Mindfulness Journals or Workbooks**
- **Goal Setting Guide and Workbook**
- **Affirmation Cards or Printables**

# Teachers and Homeschool

Assist your fellow teachers or parents aiming to educate their kids at home. Leverage your knowledge to create diverse digital products designed to help novice educators or parents acquire the skills need for success.

- **Educational worksheet sets for any age**
- **Ebook of educational activities for parents to do with their kids during the summer**
- **Custom Lesson Plan Sheets**
- **Teacher ' s daily gratitude journal**
- **Student daily gratitude journal**
- **Flashcard sets**
- **Adaptive lesson planning guide**
- **Parental Guidance and Support Resources**
- **Science experiment for homeschoolers by age**
- **Themed bundles for seasonal activities**



# Stay at Home Parents

Support fellow parents by sharing your wealth of expertise gained from years of staying home and raising children. Help them learn from your mistakes and celebrate your victories through a range of digital products.



- **Daily, weekly, monthly, and annual planners**
- **Kids activity guides or coloring books**
- **E-book on parenting, surviving as a SAHM**
- **Invitations or greeting cards for any occasion**
- **Meal Planning and Recipe Bundles**
- **Parenting Webinars or Online Workshops**
- **Baby focused checklists and milestones**
- **Baby focused tips for eating, napping, etc**
- **Home Organization and Decluttering Guides**
- **Family-Friendly Budgeting Tools**
- **Chore Charts and reward based templates**

# 05 Meal Planning and Healthy Eating

Help others tackle the dreaded grocery shopping and dinner decision-making with solutions that simplify lives, promoting healthier eating and cost savings. The versatility within this niche offers extensive possibilities to assist others in making their daily lives more manageable.

- **Weekly Meal Planning Guide**
- **Guide to eating (Clean, Keto, Gluten Free, etc.)**
- **Easy meal planning recipes Ebook**
- **Easy crockpot/Instant Pot meals**
- **Budget-friendly meal planning**
- **Interactive Healthy Eating Workbooks**
- **Nutrition and Wellness Challenges**
- **Customizable Meal Prep Templates**
- **Grocery Shopping and Budgeting Templates**
- **Seasonal Eating Guides**



# Homesteading and Gardening

Create comprehensive digital guides encompassing all facets of homesteading, from initial planning and setting up a homestead to managing livestock. These guides will feature practical tips, checklists, and valuable resources, catering to those embarking on or enhancing their homesteading journey.



- **Building a DIY Greenhouse on a Budget**
- **Maximizing Small Spaces Ebook**
- **Raising Chickens, mini-course**
- **Home Maintenance and Prepping Schedule**
- **Comprehensive Homesteading Guides**
- **DIY Homestead Project Blueprints**
- **Canning and Preserving Recipe Books**
- **Seasonal Gardening Calendars**
- **Homesteading and Gardening Webinars**
- **Herb and Medicinal Plant Guides**

# Outdoor Lifestyle and Travel

Assist both novice and seasoned adventurers with valuable tips and tricks tailored to outdoor lifestyle and travel. Whether catering to individuals, families, or specific destinations, the possibilities are limitless for providing guidance that enhances the travel experience.

- **Survival Guide to Hiking**
- **Adventure travel itineraries**
- **Outdoor Activities OR Travel Destinations for families**
- **Camping Recipe E-Books**
- **Digital Outdoor Adventure Journals and Tracking**
- **Backpacking Gear Guides**
- **Wildlife Watching and Birding Resources**
- **Outdoor Skills Video Series**
- **Travel Activity Books for Kids**
- **Language Learning Courses**



# Trades and DIY

Share your expertise and success in trades skills and DIY home projects with others. Whether through eBooks, blueprints, guides, or comprehensive video courses, this niche offers immense potential for profitability as you guide individuals on their journey to mastering trades and tackling home improvement projects.



- **Best Practices in Carpentry E-book**
- **Client Project Management Sheets**
- **Tutorials for Common Household Issues**
- **DIY Project Plans**
- **Video Tutorials for Home Repairs**
- **Woodworking Patterns and Templates**
- **Tool Maintenance Guides**
- **Home Improvement E-Courses**
- **DIY Home Renovation Planners**
- **DIY Auto Repair Guides**

# Interior design and Music

Channel your artistic passions into empowering others to learn valuable skills. Whether it's interior design, crafts, music, or instruments, create a global opportunity for individuals to acquire the skills you've already mastered. Your expertise can be shared and appreciated by a diverse audience around the world.

- **Guide to decorating any space**
- **Tips and tricks for a room refresh**
- **Budget-friendly decor ideas**
- **Design ideas by color palette**
- **How to make a house feel like home Ebook**
- **Guide to a cozy office space**
- **Vocal warmup guide**
- **Beginner 's Guide to guitar (or any instrument)**
- **Remote voice/instrument lessons**
- **30 Day Courses and Subscriptions**



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# Budgeting and Organization

Whether you're the organizational kind or a budgeting queen, share the tips and tricks that have made you successful in financial planning. Help those who are struggling to meet their goals by passing on your valuable insights in organization and budgeting. Your expertise can make a significant impact on others striving for financial success.

- **Budgeting Spreadsheets or Templates**
- **Financial Planning E-Books**
- **Side hustle ideas**
- **50 ways to save money guide**
- **Budget-friendly recipe guide with shopping lists**
- **Guide to organizing your home**
- **Minimalist Living E-Courses**
- **Organizational Habit Challenges**
- **Weekly, Monthly, Yearly planning pages**
- **Virtual Financial Workshops**
- **Task management tracker**
- **Digital Goal Trackers**



# Embrace Your Journey

Embracing your journey as a beginner with Digital Products is the first step toward mastering this dynamic field.

It's a path filled with learning, experimentation, and growth. Remember that every challenge is an opportunity to gain valuable experience, and every success is a testament to your dedication.

Stay curious, adapt to change, and be persistent in pursuing your goals.

Your journey is unique, and with each step, you'll gain the skills and confidence needed to thrive in the world of digital marketing. So, embrace the adventure, and let your journey be your greatest teacher and source of inspiration.

Remember, I am here to support you! I believe in you and your unwavering potential!

— **-ANGIE BEE**



# Let's Get Started!

Whether you're looking for extra income, want to work from home, or are ready to replace your 9-5 completely, you don't have to figure it out alone.

Inside my world, we don't just "dream it." We decide. We plan. We build it. If you're serious about getting clarity, momentum, and a simple path forward — let's talk.

I have an unwavering belief in your potential

*Angie Bee*

[SCHEDULE A CALL](#)

[KOOTENAY MOM LIFE  
COMMUNITY](#)

"The best way to get started is to quit talking and begin doing."

— Walt Disney



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