



Neomeraki's Phased Kickoff Solution

Launching Your
EU Project for
Unprecedented Success

Introduction

In the complex landscape of EU-funded projects, a successful launch is paramount. Studies on EU project collaboration highlight that traditional kickoffs, often failing to address inherent complexities and communication challenges, frequently lead to misalignment, missed opportunities, and a slow start. Neomeraki transforms this challenge with our proven Phased Kickoff Methodology.






The Neomeraki Blueprint for Success

At Neomeraki, we have developed and perfected a phased kickoff methodology that goes beyond the classical in-person meeting.

Our Pragmatic Principles



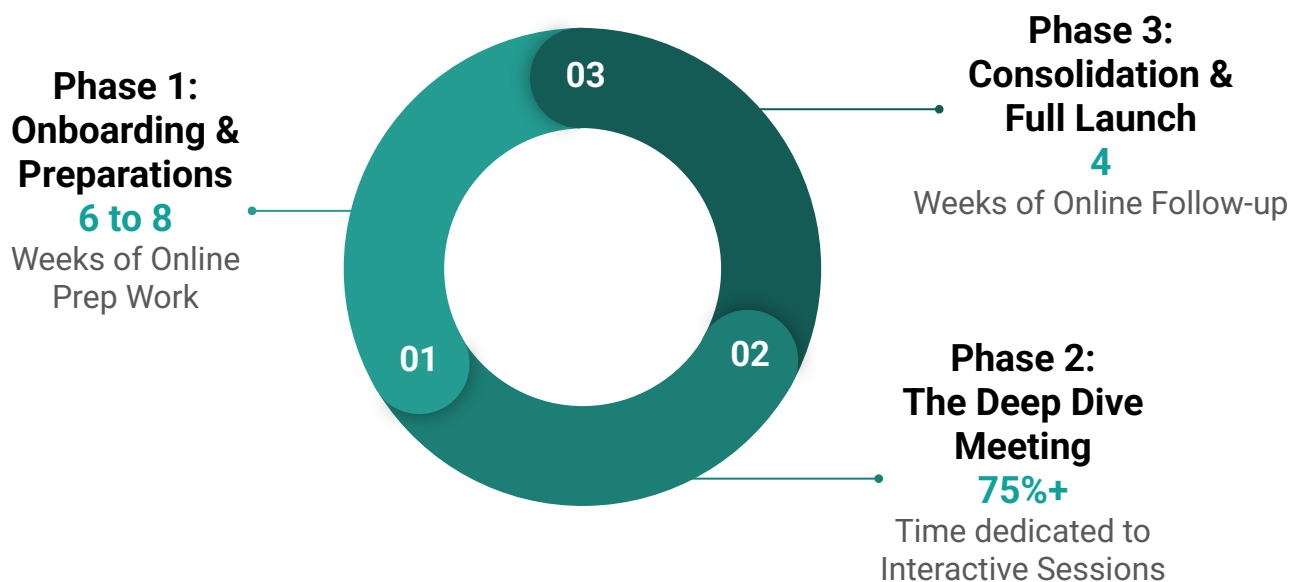
Key Benefits You Can Expect

-  **Effective Project Launch & Momentum:** We create an energy and clarity that endures through the early phases of the project, ensuring a dynamic start.
-  **Deep Alignment:** We ensure all partners share a common vision and objectives, eliminating early-stage misunderstandings.
-  **Active Collaboration:** We foster trust and strong working relationships from the outset, building a cohesive consortium.
-  **Proactive Risk Mitigation:** We identify and address potential challenges and interdependencies early, preventing future roadblocks.
-  **Promoting Ownership & Co-creation:** Empowering WP leaders and partners.

How It Works:

A Strategic Process, Step by Step

Our methodology is structured into three interconnected phases, each designed to build upon the last, culminating in a fully aligned and mobilized project.



Phase 1: Onboarding and Preparation (Setting the Foundations)

- *What we do:* Strategic design, Coordinator and WP leaders alignment, WP leader prep (online sessions, pre-work).
- *The result:* Solid foundation, clear expectations, partners ready.

Phase 2: The Deep Dive Meeting (The In-Person Catalyst)




- *What we do:* Expert facilitation (in-person, interactive sessions, problem-solving, relationship building).
- *The result:* Operational clarity, key agreements, strong team spirit.

Phase 3: Consolidation and Full Launch (Sustaining Momentum and Finalized Plans)

- *What we do:* Structured post-meeting follow-up, plan consolidation, momentum sustainment (follow-up sessions, formal launch).
- *The result:* Finalized plans, clear responsibilities, project running with sustained energy.

Our Service Packages: The Level of Support Your Project Needs

Neomeraki offers flexible service packages tailored to your project's complexity and your team's internal capacity, ensuring you receive the precise level of expert support required for a successful launch.

<div>1</div> STRATEGIC BLUEPRINT & ADVISORY 	<div>2</div> GUIDED IMPLEMENTATION & CO-FACILITATION 	<div>3</div> END-TO-END STRATEGIC PARTNERSHIP 
<p>Ideal for: Experienced teams with strong internal project management and facilitation capabilities</p> <p>Key Inclusions:</p> <ul style="list-style-type: none"> • Strategic Alignment Workshop (2-3 online sessions) • Phased Methodology "Playbook" • Essential Template Suite • Advisory Sessions (4-6 hours) <p>Our Role: We design the "what" and the "how," and provide strategic advice for your team to execute.</p> <p>Investment: €9.500,00 - €12.000,00</p>	<p>Ideal for: Projects that value active support and co-facilitation.</p> <p>Key Inclusions:</p> <ul style="list-style-type: none"> • Active Design & Detailed Planning • Co-Facilitation of Key Sessions • Content Review & Refinement • Post-Meeting Planning Support • Dedicated Project Management <p>Our Role: We actively design and guide you, co-facilitating the most critical sessions to ensure success.</p> <p>Investment: €24.000,00 - €30.000,00</p>	<p>Ideal for: Highly complex projects, or when internal client capacity is limited, seeking a "turnkey" experience.</p> <p>Key Inclusions:</p> <ul style="list-style-type: none"> • Full Facilitation Leadership • Enhanced Content Development • Extended Post-Kickoff Support: • Tailored Elements • Light Operational Support <p>Our Role: We comprehensively lead and execute the entire phased kickoff process.</p> <p>Investment: €37.500,00€ - €45.000,00+</p>

Why Choose Neomeraki: Your Strategic Partner for Successful Launches

Choosing Neomeraki means partnering with experts who truly understand the intricacies of EU-funded projects and are committed to your success.

- **Proven Methodology:** Based on the real success of projects like DanubeLifelines, our phased methodology has demonstrated its effectiveness in fostering alignment and driving momentum.
- **'Concierge' Approach:** We integrate seamlessly with your team to enable and support, ensuring the coordinator and the project shine. We don't just facilitate, we empower your success.
- **Optimized Efficiency:** We have refined our process to maximize results and alignment with an efficient investment of time and resources from your consortium, ensuring a high return on your investment.
- **Proven Expertise:** With over 4 years direct experience in EU-funded projects (FP7 coordination, proposal writing, project management), combined with extensive Organization & Leadership Consulting, we deeply understand the complexities and transform challenges into opportunities.



Our Success Story: The DanubeLifelines Project

The [DanubeLifelines project](#) serves as a prime example of how Neomeraki's Phased Kickoff Methodology delivers tangible results.

- **The Challenge:** A complex consortium with 24 partners (+ 17 Associated Partners), 7 Work Packages and 8 Demo-sites faced the common challenge of launching a 4-years-long project that required deep alignment and genuine collaboration beyond a conventional kickoff meeting.
- **The Neomeraki Solution:** We implemented our comprehensive phased kickoff methodology, featuring intensive pre-preparation, a dynamic in-person meeting, and structured post-meeting follow-up.

The Results:

- **Unprecedented Alignment:** All partners and Work Packages achieved full alignment on objectives and responsibilities from the outset.
- **Genuine Collaboration:** Strong relationships were forged, and collaborative plan co-creation was actively fostered among diverse stakeholders.
- **Strong Momentum:** The project started with an exceptional level of energy and clarity.
- **Demonstrated Efficiency:** Time spent in the in-person meeting was maximally optimized, focusing exclusively on high-value interaction and collaborative problem-solving.



Client Testimonials: What Project Partners Say

"Monica did an awesome job at breaking what felt like a huge challenge into smaller, manageable tasks, helping us to identify our roles and a way of working together for the next 4 years. I am certain we will keep everything we agreed on ... this is an invaluable legacy."

Emma Cordier (Wetlands International, Belgium)

"The meeting was very well structured and efficient. The two days were well spent and the project team formed a clear working structure and plan for the next year."

Daniel Trauner (Umweltbundesamt, Germany)

"Very well structured inspiring moderation."

Christoffer Nagel (Technical University of Munich, Germany)

Beyond the Kickoff: From a Great Start to Lasting Success

A world-class kickoff builds the foundation and generates powerful momentum. But the real challenge is sustaining that collaborative spirit throughout the project's lifecycle. Our **High-Performance Consortium Programme** is the next step to ensure long-term cohesion and impact.

Let's discuss your project's complete journey.

 **Schedule Your
Free Strategic Consultation**