

# YouTube AI Workflows & Copy-Paste Prompts for Small Businesses

This workbook is a takeaway resource containing ready-to-use AI prompts and quick workflows to help you optimize your business's visibility on YouTube.

## 1. Copy-Paste AI Prompt: Human-Led Content Strategy & Outline Generator

Use this prompt in any major AI writing tool (like Gemini) to brainstorm engaging video outlines that build trust and position you as the local authority.

### The Prompt (Copy & Paste):

Act as an expert YouTube marketing strategist specializing in local search visibility. I own a [INSERT YOUR BUSINESS TYPE, e.g., residential plumbing company] in [INSERT YOUR CITY/LOCATION, e.g., Midland, Texas].

I want to create a video titled "[INSERT A VIDEO IDEA or leave blank for suggestions]".

Generate a comprehensive YouTube video blueprint that includes:

1. Three high-converting, attention-grabbing titles (focusing on natural questions real people ask).
2. A strong, 15-second opening "hook" script that stops the scroll and clearly states what the viewer will learn.
3. A structured, 5-point conversational video outline. Do not write a rigid word-for-word script—instead, provide bullet points of key takeaways so I can speak naturally on camera.

4. A natural, soft-sell Call to Action (CTA) at the end directing viewers to my local website or booking link.

## **2. Copy-Paste AI Prompt: Conversational SEO & Description Optimizer**

Use this prompt to rewrite your video descriptions so that YouTube's conversational AI search ("Ask YouTube") can easily scan and pull your video as a direct answer to user questions.

### **The Prompt (Copy & Paste):**

Act as an expert YouTube SEO and Answer Engine Optimization (AEO) specialist. I have recorded a video about [INSERT VIDEO TOPIC, e.g., how to repair a leaking sink water valve].

My primary target audience is [INSERT TARGET AUDIENCE, e.g., local homeowners looking for a quick DIY fix].

Generate the following YouTube optimization assets:

1. An AEO-optimized Video Description (150–200 words). The first two sentences must clearly state the exact conversational question this video answers and deliver the core solution directly.
2. A list of 5-8 suggested timestamp Chapters (e.g., 00:00 - Introduction) mapping out logical step-by-step checkpoints in the video.
3. A conversational search term checklist containing 5 natural-language questions real people would ask their phone to find this video.

### 3. Quick Workflow: Resolving Copyright Music Claims with AI in One Click

If a promotional video gets hit with a Content ID copyright claim, follow this desktop-only emergency workflow inside YouTube Studio to fix the audio without losing your views or comments:

1. **Sign in** to YouTube Studio on a desktop computer.
2. From the left menu, select **Content**.
3. Click the filter bar at the top of your video list and select **Copyright**.
4. Find the flagged video, hover over **Copyright** in the "Restrictions" column, and click **See details**.
5. Under the "Content used" section of the claim, find the flagged track, click **Take action**, and select **Replace song**.
6. Click the new AI **Create** button.
7. The system will generate four royalty-free instrumental options that match the mood and tempo of your original background music.
8. Select your preferred track, click **Add**, and then hit **Save** to release the claim.

### 4. Quick Workflow: Creating AI Backdrops on Mobile with Dream Screen

To record Shorts with high-quality AI-generated backgrounds, follow this step-by-step workflow in your mobile YouTube app:

1. Open the **YouTube app** on your mobile phone and tap the **"+" (Create)** button.
2. Select **Create a Short**.
3. Tap the **Sparkle (magic star)** icon in the top right corner of the camera screen (or tap **Green screen** from the side menu, then select the **Sparkle** icon at the bottom).
4. Type a creative text prompt describing the scene you want behind you (e.g., *"a cozy, sunlit local bakery counter, highly detailed, photorealistic"*).

5. Choose your preferred style (such as Vintage, Clay, or None) and tap **Create**.
6. Tap the generated image you like best.
7. Select **Use Image** (for a static background) or **Create Video** (for a 5-second moving AI backdrop).
8. Press the record button to capture your video!