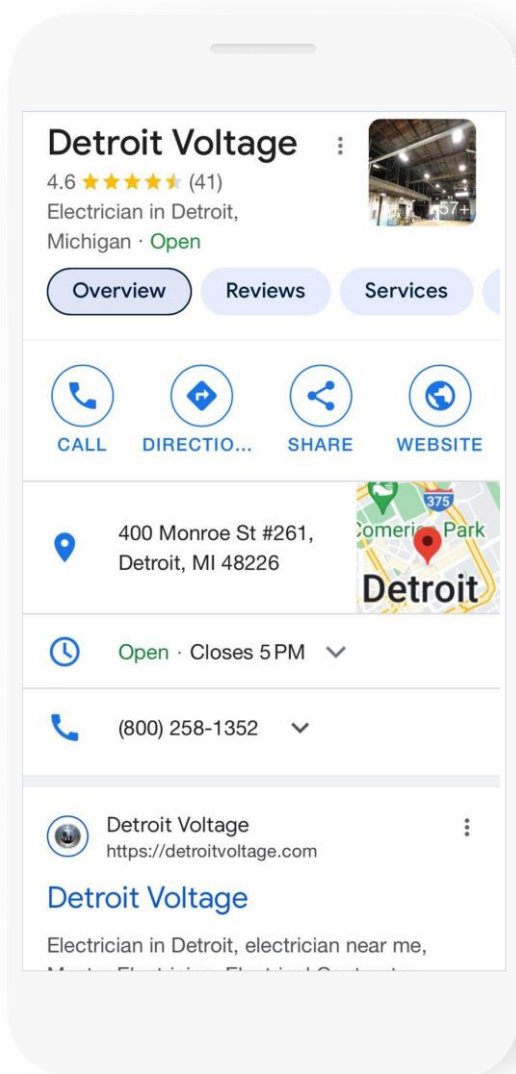


Grow with Google

Get Your Local Business on Google Search and Maps

With a Google Business Profile, your business can stand out for free across Google Search and Maps.

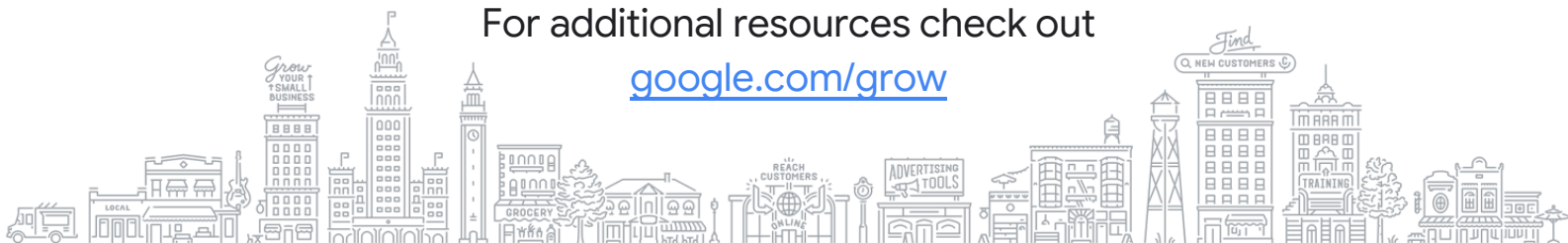


To create and verify a Business Profile:

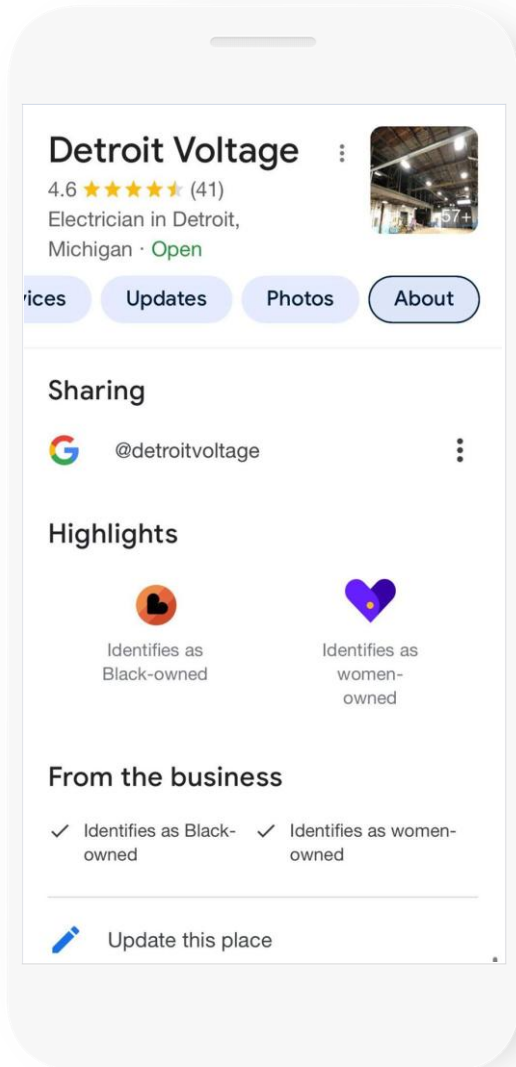
- 1 Visit maps.google.com and search for your address. Click “Add your business” and follow the prompts. You will:
- 2 Enter the name of your business.
- 3 Choose a category.
- 4 Enter your business address. P.O. boxes are not allowed.
- 5 Add a phone number, website, or both.
- 6 Choose a verification option: phone, text, email, video, or postcard (options may vary)
- 7 In the meantime, you do not need to wait to update your business info. Updates will go live once verification is complete.

For additional resources check out

google.com/grow



Use a Google Business Profile to engage with customers or find new ones with the features listed below.



- 1 **Update your Business Profile** with current hours, address and phone number.
- 2 **Post photos, offers, and news** directly on your Business Profile.
- 3 **Add attributes** to highlight business details like Asian-owned, Black-owned, Disabled-owned, Indigenous-owned, Latino-owned, LGBTQ+ owned, Veteran-owned, and Women-owned.
- 4 **Link to bookings** for your classes and appointments, including online options.
- 5 **Respond to customer reviews** to build credibility and loyalty.
- 6 **Explore Performance** reports to learn how people find and engage with your Business Profile.

Additional Resources

Struggling to be noticed on Google? Finding it hard to connect with your audience? Overwhelmed by Google's myriad business tools?

<https://smartbrandkit.com/getfoundfast>

