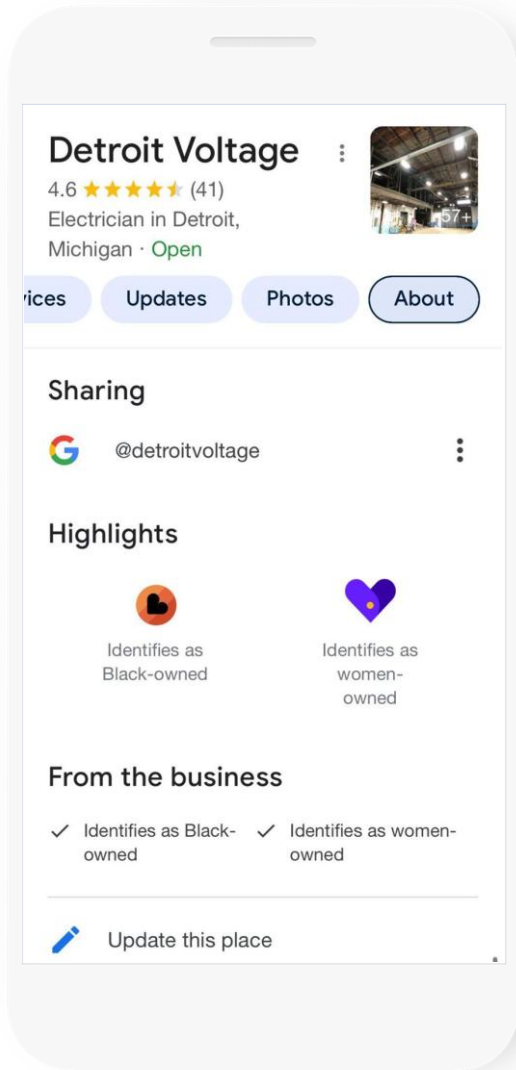




Use a Google Business Profile to engage with customers or find new ones with the features listed below.



- 1 Update your **Business Profile** with current hours, address and phone number.
- 2 Post photos, offers, and news directly on your Business Profile.
- 3 Add **attributes** to highlight business details like Asian-owned, Black-owned, Disabled-owned, Indigenous-owned, Latino-owned, LGBTQ+ owned, Veteran-owned, and Women-owned.
- 4 Link to **bookings** for your classes and appointments, including online options.
- 5 Respond to **customer reviews** to build credibility and loyalty.
- 6 Explore **Performance** reports to learn how people find and engage with your Business Profile.

## Additional Resources

Struggling to be noticed on Google? Finding it hard to connect with your audience? Overwhelmed by Google's myriad business tools?

<https://smartbrandkit.com/getfoundfast>

