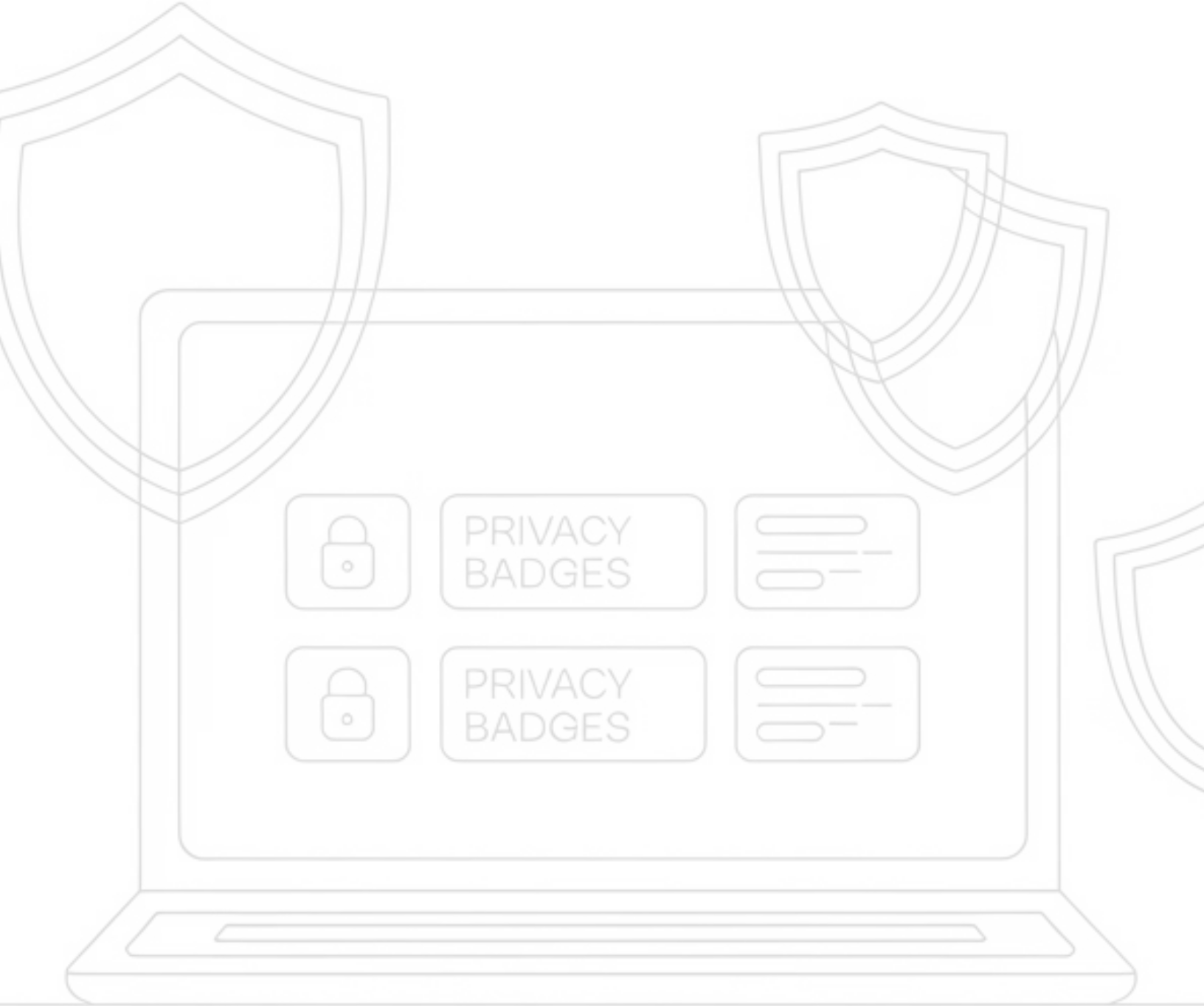


# Confirmed, Free, Privacy-Friendly Picks

Looking for free, privacy-compliant AI tools for your business? We've verified these options that protect your data while offering valuable functionality at zero cost.



**SMART BRAND SYSTEM™**  
BE SEEN. BE TRUSTED. BE CHOSEN.

# ChatGPT & Chatbase: Free Security & Chatbot Solutions

## ChatGPT (Free Tier)

**Use case:** Simple security checks, incident response checklists, personalized marketing email drafts.

**Privacy:** Chatbase rules apply to ChatGPT's data (OpenAI)—while models don't retain personal data for training specific to your prompts, always avoid sharing highly sensitive personal info.

✓ Confirmed free for basic use.

## Chatbase (Free Plan) for Website Chatbot

**Free plan details:** Includes 100 message credits/month and one AI agent (400 KB max), purely for testing.

### Privacy:

- SOC 2 Type II and GDPR compliant
- "Your data stays yours. It is never used to train models."
- Data encrypted and anonymized service performance data used in aggregated form only

✓ Confirmed free for testing, data kept private.

## Try It Now: Security Applications

### A. Run a quick security check with ChatGPT

- Paste code snippet or describe issue
- Prompt: "Check this for security risks in plain language."
- Cost: Free; just don't include sensitive personal info.

### B. Create an Incident Response Checklist

- Prompt: "Make me a 10-step plan to handle a small-business website hack."
- Cost: Free; safe to plan without sensitive data.



# Tidio & Google Voice: Customer Service Solutions

## Tidio (Free Plan)

**Free plan features:** Up to 50 conversations/month, 10 live chat agents, chatbot flows, integrations with social platforms.

### Privacy:

- GDPR, CCPA compliant, and certified under EU–US Data Privacy Framework (DPF) and similar frameworks
  - Data encrypted in transit and at rest
  - Users retain control—e.g., you can delete an individual's data, including IP, from chats
- ✓ Confirmed free and privacy-compliant.

## Google Voice (Free Consumer Version for Basic Routing)

**Use case:** Simple AI voice auto attendant—greet users, forward calls.

### Privacy:

- Google's policy: "We never sell your personal information"
- Privacy terms: data accessed only with user permission or to comply with law
- Call logs anonymized for reporting; users can delete voicemails, history, etc.

Calls can be routed but advanced AI voice assistants like Yobi or Air.ai—not included here, because privacy for free usage wasn't clearly confirmed.

✓ Confirmed free, though avoid collecting sensitive info via this channel.

## Try It Now: Customer Service Applications

### C. Build a test chatbot with Chatbase

- Upload FAQ or content link
- Receive an AI widget you can try on your site
- Cost: Free (100 messages/month); privacy guaranteed by Chatbase

### D. Add a basic chatbot using Tidio Free

- Set up via their website, choose free tier
- Embed on site, test up to 50 conv/month
- Privacy rules follow GDPR, data encrypted, user data deletable

### E. Use Google Voice for call routing/greeting

- Set up a free Google Voice number, record greeting, route calls
- Not collecting or selling PII; users can delete history



# Summary: Free Privacy-Friendly Tools Comparison

Use Case	Recommended Tool	Free?	Privacy/PII Safe?
Security Checks & Prompts	ChatGPT (Free)	Yes	Yes (avoid sensitive PII)
Embeddable Website Chatbot	Chatbase (Free plan)	Yes	Yes (private, encrypted)
Basic Live Chat for Website	Tidio (Free plan)	Yes	Yes (GDPR, encrypted)
Phone Auto Attendant (Routing)	Google Voice (Free version)	Yes	Yes (no PII sale, deletable data)

- ☐ All tools listed have been verified to offer genuinely free plans with strong privacy protections. Always review the latest terms of service before implementation.

**Remember:** Even with privacy-compliant tools, best practice is to minimize collection of sensitive personal information whenever possible.

