

This ChatGPT Prompt Will Save You HOURS on Internal Linking

How to Use It:

1. Enable “Deep research” mode on ChatGPT (requires a paid plan).
 2. **Paste the prompt** below into ChatGPT, adding your website link and the specific target URL.
 3. **Answer any follow-up questions** ChatGPT might ask—then let it work while you enjoy a snack.
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ChatGPT Prompt:

You are an SEO expert specializing in internal linking strategies for local business websites. Your task is to analyze the internal pages of this website: **[your website link]** and recommend new, contextually relevant internal links pointing to this target page:

Target URL: [target page link]

Instructions:

- Crawl all internal pages of the website, excluding **navigation, footer, and sidebar content**.
- Find content where it would be **natural and helpful** to link to the target page.
- Exclude any pages that **already contain** an in-content link to the target URL.

 **For Each Suggested Internal Link:**

1. Identify the **source page URL**.
 2. Suggest **anchor text** that feels natural and is topically relevant.
 3. Provide the **exact sentence** where the link can be added, or suggest a new sentence that fits smoothly into the existing content.
 4. Provide **at least 20 internal link opportunities**.
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 **Output Format (table format):**

- **Source Page URL**
 - **Anchor Text**
 - **Sentence with Link Placement**
 - **Exactly where in the text the sentence with the link should be placed**
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 **Best Practices Reminder:**

Ensure your recommendations:

- Improve **user navigation**
- Reinforce **topical authority**
- Support **SEO** for the target page