



happy creating!

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@helloxani

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JOIN OTHER AMAZING BUSINESS
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INSTAGRAM AND GET ACCESS TO
FREEBIES, ADVICE + MORE.

The offer alignment bundle

BASED ON YOUR YOUR STRENGTHS, PERSONALITY, GOALS AND MORE

Start Here ✨

Before you jump into creating, take a moment to check the out the Online Offer Alignment Bundle, which includes the 45-minute FREE TRAINING, *What Online Business Model Is The Best Fit For You* and the accompanying *Offer Alignment Audit** which is like a short, 9-question quiz! This is important because like they say "all money isn't good money", the same is true when it comes to choosing an online offer - all offers aren't good offers for you, depending on your personality, strengths, lifestyle, and goals. You'll be done with this part quicker than you can get to the front of the line at Starbucks® and be ready to dive into creating!

*formerly know as *The Best Online Business Model For You Quiz*

[WATCH THE VIDEO](#)

[DO THE AUDIT](#)

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the DIGITAL PRODUCT TEMPLATES

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NOTE REGARDING LINKS TO ALL OF THE TEMPLATES:

For all documents in Canva or Google Docs, make a copy before editing.

100 QUOTES FOR SOCIAL

WORKBOOK TEMPLATE 1

EBOOK TEMPLATE*

WORKBOOK TEMPLATE 2

RECIPE BOOK TEMPLATE

SLIDEDECK (WORKSHOPS/CLASSES)

KIDS ACTIVITY TEMPLATE

BEAUTY SOCIAL MEDIA TEMPLATES

VENDOR'S LIST TEMPLATE

100 PLANNER PAGES TEMPLATE

BONUSES

QUICK LINKS LANDING PAGE*

CANVA SALES PAGE TEMPLATE

*EBOOK AND QUICK LINKS PAGE HAVE A LIMITED COMMERCIAL LICENSE. IT CANNOT BE RESOLD AS AN EDITABLE FILE; ONLY AS AN EDITED PDF/END PRODUCT.

the 

PRESALE PROMO BUNDLE

COMMERCIAL LICENSE **NOT** INCLUDED

This means you are **NOT** allowed to resell these digital products as editable nor end-product files; you are **only** allowed to use these in your own business to create a digital product to sell.

SOCIAL MEDIA GRAPHIC TEMPLATES

PRESELL MAGIC EMAIL TEMPLATES

PRESELL MAGIC POST COPY TEMPLATES

PRESELL MAGIC SOCIAL MEDIA GRAPHIC TEMPLATES

PRESELL MAGIC REELS GRAPHIC TEMPLATES

SALES PAGE COPY TEMPLATE

MOCKUPS

STYLE GUIDE TEMPLATE

PRESALE BUNDLE

the ✨ COACHING-BASED OFFER IDEAS



Introduction

Below you'll find examples of three, done-for-you, beginner-friendly coaching-based offers that can call in fast cash for your business. I'll simplify the process for you and provide examples, but feel free to customize them to fit your style. These offers are delivered live but don't require a significant time commitment. They are one problem-one-solution offers that can help you get comfortable sharing your knowledge, introduce new people to you and help you scale your business without sacrificing your time and energy. These offer are tested and proven to sell! I love that you can record two of these and turn them into on-demand programs, once delivered, so you can make money passively!

COACHING-BASED OFFER IDEAS

1

LIVE 3-DAY BOOTCAMP

Concept: an intensive coaching container where you solve 1 SPECIFIC AF problem for people by giving them focused trainings + a chance to ask you questions. I've done bootcamps to help people attract more clients, create a fast cash offer or create content that converts strangers on the internet to paying clients.

Structure:

3 x live trainings over FB LIVE or ZOOM

1 Q&A

Access to you in a FB group for 5 days to ask questions

Length:

5 days (Mon-Fri) in a private FB group

Promo:

5 days (Mon-Fri), doors close on Friday

Bonuses [Choose 1-3]:

- First X people get a one-on-one session with you
- Alternatively - a paid in full bonus, everyone who pays in FULL gets X (a mini course that compliments the bootcamp, a laser coaching session, an audit, a masterclass etc.)

Pricing [Choose 1]:

\$97-197 for an EASY YES.

COACHING-BASED OFFER IDEAS

2

MINI STRATEGY SESSION

Concept: Also called a Power Hour, this intensive, one-on one coaching session goes in depth on one specific topic and solves one specific problem for one person. This type of session is usually held on Zoom or in person.

Structure:

A 60 min session on ZOOM or in person.

Q&A throughout

Replay + notes available afterward (within 48 hrs)

Workbook/worksheet (Optional)

Length:

60-90 mins MAX. 60 minutes works best!

Promo:

3-5 days, with price drop (\$50-\$100 OFF) or special bonus

Bonuses [Choose 1-3]:

- Access to you via Voxer (during business hours) for 7-30 days.
- Digital product template(s) for the first X that sign up, to help the implement faster.
- A bonus group training that would be complementary to the topic of the training for the first X people who sign up.

Pricing [Choose 1]:

\$97-197 (after discount/price drop) for an EASY YES.

COACHING-BASED OFFER IDEAS

3

LIVE MASTERCLASS / WORKSHOP

Concept: An online class or workshop on where you go in depth on solving one specific problem for a specific group of people. Training can be lecture style or more action-based for a workshop style and last from 60-90 minutes.

Structure:

A 60-120 min live training over FB LIVE or ZOOM

Q&A at the end

Replay + slides / notes available to keep (within 48 hour of live session)

Workbook/worksheet (Optional)

Length:

60-90 mins MAX. 60 minutes + 30 mins Q+A works well!

Promo:

3-5 days of promo is usually needed as these are a low end price point, meant to get new people to say YES to you for the first time.

Bonuses [Choose 1-3]:

- A private pop-up community where they can ask questions for 5-7 days.
- A digital product template for the first X that sign up, to help the implement faster.
- A bonus training that would be complementary to the topic of the training for the first X people who sign up.

Pricing [Choose 1]:

\$97-197 (after discount/price drop) for an EASY YES.

EXAMPLES

BASED ON OCCUPATION

NATURAL GIFTS



OCCUPATION *stay at home mom*
TYPE OF GIFTS/SKILLS *natural gifts*
IDEAL CLIENTS *busy moms*

DIGITAL PRODUCT IDEAS

MEAL PLANNING PLANNER

WEEKLY CLEANING CHECKLIST

TIME MANAGEMENT CLASS

BATCH COOKING CLASS

PRESCHOOL ACTIVITIES WORKBOOK

SERVICE-BASED



OCCUPATION *hairstylist*
TYPE OF GIFTS/SKILLS *service based*
IDEAL CLIENTS *hairstylists and clients*

DIGITAL PRODUCT IDEAS

FOR CLIENTS

COLOR/WIG CONSULT

DIY WIG TOUCH UPS CLASS

FOR OTHER HAIRSTYLISTS

TIK TOK STRATEGY SESSION

SPECIFIC SKILL CLASS (MICROLINKS, MELTING LACE, KNOTLESS BRAIDS)

HAPPY/RETURNING CLIENT ROADMAP

PRODUCT-BASED



OCCUPATION *online store owner*
TYPE OF GIFTS/SKILLS *ecommerce*
IDEAL CLIENTS *customers and online stores*

DIGITAL PRODUCT IDEAS

FOR CUSTOMERS

STYLE GUIDE/PRODUCT PAIRING

ZOOM 1:1 PERSONAL STYLING CONSULT

FOR OTHER STORE OWNERS

FB ADS WORKBOOK

TREND REPORT

SOCIAL MEDIA POST TEMPLATES FOR ONLINE STORES

RECAP

5 ONLINE OFFER IDEAS FREEBIE

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A handwritten signature in black ink that reads "Kani". The signature is written in a cursive, flowing style with a long, sweeping underline that extends to the left.