

DECEMBER 2025 SOCIAL MEDIA PROMPTS



1 DEC Monday Motivation: Help your ideal client to stay focused and motivated	2 DEC Quick Tip: Position yourself as an authority by sharing a useful tip	3 DEC Social Proof: Post a success story or client review to boost your credibility	4 DEC Get Personal: Let your audience get to know you by sharing something personal	5 DEC Get Real: Post something brutally honest that your ideal client needs to hear	6 DEC Poll: People love to share their opinion; post a poll relevant to your ICA	7 DEC Lead Magnet: If you have a lead magnet, share it today
8 DEC Educate: Don't assume your ideal client knows; share a nugget of wisdom	9 DEC Gratitude: Say "thank you" to someone who has made a difference	10 DEC Get Personal: Let your audience get to know you by sharing something personal	11 DEC Question: Check in with your ICA by asking a relevant question	12 DEC Social Proof: Post a success story or client review to boost your credibility	13 DEC Working: What is something your ICA needs to know about working with you?	14 DEC Quick Tip: Position yourself as an authority by sharing a useful tip
15 DEC Winter Wellness: Share something to support your ideal client this winter	16 DEC Get Personal: What is something your audience might not know about you?	17 DEC News: Share something about the current affairs within your industry	18 DEC Educate: Don't assume your ideal client knows; share a nugget of wisdom	19 DEC FAQ: Answer one question you get asked all the time	20 DEC Meme: Share your sense of humour with a relatable meme	21 DEC Be Bold: Share an unpopular opinion or bold stance and back it up with reason
22 DEC Social Proof: Post a success story or client review to boost your credibility	23 DEC Lead Magnet: If you have a lead magnet, share it today	24 DEC Get Personal: Let your audience get to know you by sharing something personal	25 DEC Merry Christmas: Don't forget to send your audience some festive cheer	26 DEC Winter Wellness: Share something to support your ideal client this winter	27 DEC Quick Tip: Position yourself as an authority by sharing a useful tip	28 DEC Resourceful: Share a tool or resource you recommend for your ICA
29 DEC Poll: People love to share their opinion; post a poll relevant to your ICA	30 DEC Question: Check in with your ICA by asking a relevant question	31 DEC Happy New Year: Send your ideal client well wishes for the year ahead	READY TO TAKE YOUR SOCIAL MEDIA TO THE NEXT LEVEL IN 2026? CLICK HERE TO SCHEDULE A TIME TO TALK ABOUT YOUR SOCIAL MARKETING STRATEGY.			