

REDDIT

diversify

traffic tentacles



**Utilizing Reddit To Kill It Online with
Traffic Diversification**

WARNING: Redditors can sniff out an AI in an instant!

Ciaran Doyle

Traffic Diversification. The NEW Normal Online

Let's NOT sugarcoat it...

Google has gone to war on smaller blogs and non-authority sites.

In the kindest way I know I am giving Google 2 fingers, and also a pat on the back.

Why?

2 fingers because they **partially** fucked a traffic source,

A pat on the back because they have given marketers a much needed **WAKE UP CALL!**

Being a marketer is about solving problems.

If you sit and let things overwhelm you, then they have won.

If you fight back and think... you have won, but only if you put your thoughts into action.

That action is DIVERSIFICATION, the utilizing of high traffic audience targeted networks to siphon off customers and bring them back to our sites to turn them into subscribers.



Traffic Diversification. It's NOT ALL AI

Why Reddit is one of my favorite Traffic Diversification sites to do this on?

It Has MASSIVE Viral Potential:

If you create engaging questions you have the potential to go viral on Reddit, driving crazy traffic to your post and increasing your brand visibility.

Google LOVE It:

By strategically incorporating your keywords and providing valuable information, your Reddit post can rank high in Google search results for relevant queries.

It's Authority Building:

By actively participating in the discussion and offering insightful answers, you establish yourself as an expert in your field.



So... How Do We Do This?

Coming Up with IDEAS

Brainstorm Engaging Questions:

Think of questions within your niche that are likely to spark curiosity, debate, or discussion.

What was the one food/drink that had the biggest impact on your weight loss when you took it out of your diet?

I understand there is no magic "one" thing to achieve weight loss (it is very much a holistic journey) but I am curious what everyone's answers are, since diets and habits vary so much all over the world. We all have that one vice we probably eat or drink too much of.

↑ 216 ↓ 💬 295 👤 ↗ Share

Consider questions that have the potential to go viral (e.g., unusual, controversial, or thought-provoking topics).

Keyword Research:

Use tools like Google Trends, Keysearch, PAA or subreddit search to identify relevant keywords and phrases related to your chosen topic.

People also ask :

How can I lose my weight fast? ↓

What is the 30 30 30 rule for weight loss? ↓

How to lose 50 pounds in 3 months? ↓

How to lose 1kg a week? ↓

Feedback

Refine Your Question:

Incorporate your target keywords into your question naturally. Make sure the question is clear, concise, and specific enough to elicit helpful responses.



Reddit Question-Based Content Strategy for Google Ranking

Post Your Question on Reddit:

Choose the Right Subreddit:

Select a subreddit that is highly relevant to your niche and has an active community of engaged users.

Avoid subreddits that are too broad or unrelated to your topic.

Name	Sub Count	Description
/r/DecidingToBeBetter	1.1M	Deciding To Be Better
/r/declutter	553K	help for people overwhelmed by stuff
/r/digitalminimalism	35.7K	digitalminimalism
/r/getdisciplined	1.6M	Get Disciplined!
/r/GetEmployed	456K	Prepare For The Part
/r/GetMotivated	21.1M	Get Motivated!
/r/GetOutOfBed	65.6K	Self help, self control, sleep hacking — GetOutOfBed
/r/GetStudying	1.8M	Taking the stress out of student success
/r/IWantToLearn	1.3M	I Want To Learn: Connecting people who want to learn with people that can teach

Post Formatting:

Craft a compelling title for your post that grabs attention and includes your main keyword. In the post body, provide additional context or background information if necessary.

BE HUMAN!



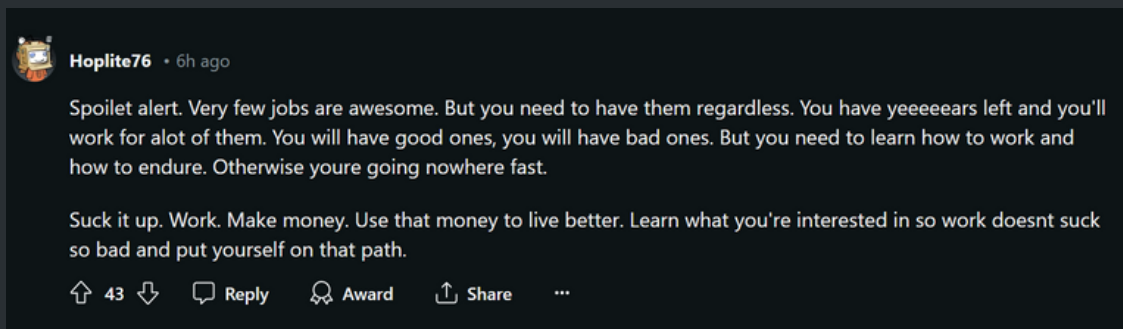
Reddit Question-Based Content Strategy for Google Ranking

Initial Engagement:

Seed the Conversation:

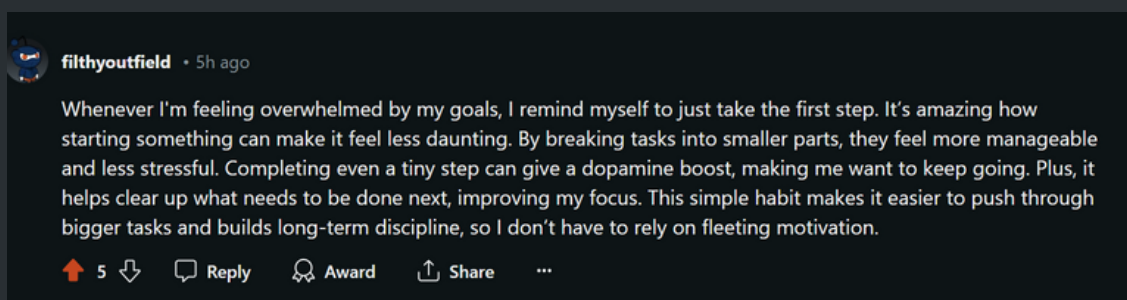
Respond to the first few comments yourself to kickstart the discussion.

Encourage pretty much anything that is said... Being opinionated works awesome too, it's going to get noticed.



Upvote Valuable Replies:

Upvote thoughtful and insightful replies to keep the conversation flowing and maintain engagement.



Reddit Question-Based Content Strategy for Google Ranking

Let the Community Participate:

Step Back:

After generating initial engagement, allow other Reddit users to share their answers and opinions. This will help the post gain traction and potentially go viral.

Now, you wait...



Reddit Question-Based Content Strategy for Google Ranking

Keep an eye on your question, then...

Update Your Answer (Strategically):

As your post gains more replies, make sure that you monitor the discussion to see any gaps in information or areas where you can provide additional value.

Then, cunning as a fox, swoop in, and...



Edit Your Original Answer.

After some time (at least a week if it's going well), edit your original answer to include:

- A more comprehensive response, incorporating insights from the discussion.
- **(Most important)** A link to YOUR relevant resource **(LEAD MAGNET)** on your website, providing more in-depth information on the topic.
- A simple, not overly obvious call to action encouraging readers to visit your website and get your lead magnet.



Bump Your Post

Once you've updated your answer, you can "bump" your post to the top of the subreddit by commenting on it.

This can help attract even more attention and engagement.

That's diversification strategy 1.

A simple way to not only get more readers to your website and onto your email list, but a way that you can get an awesome link back to your own website too, building authority.

next steps

You need to be 100% diversifying your content from now on. It's critical, which is why I have now started to build out the Blog Profit Path with the new Diversification Module. Presently there are 6 strategies to go into it, the first one is being released any day now, and the price is on hold for EVERYONE TO GET IN at \$67.

If you missed this... after each new strategy is added there will be a price INCREASE... So get in Now. Go Here

[blog profit path](#)



note

This is just one of the strategies inside the REDDIT Diversification Playbook, there are loads MORE coming your way inside the Blog Profit Path.

Get in while the price is frozen. 

