

BLOGGING PERSONAS

& Testimonials

Know your audience, make more profits



BLOG PROFIT PATH

TESTIMONIALS YOU CAN USE

This course is sooo good! So worth the money. Not only is a complete course, but also the help he provided to me each time I had a question and sent him a message in Messenger was great.
Isabella



I'm loving it. The way Ciaran teaches this subject is amazing. For comparison, I signed up for another digital marketing course from a different organization. I went through lessons 1 to 5 and realized it is not the same. So I ended up buying 2 additional courses from Ciaran and canceled my subscription with the other. Ciaran is excellent at what he is doing. He knows his stuff.

Iqbal M



Perfect step by step guide on how to create a blog. Super easy to follow. It's simple and straightforward. Each step is covered from start to finish. If you're just getting started and want to learn how to create a blog and other details that go along with it, look no further! This is the class.
Shpetim A



[GET ACCESS NOW](#)

TESTIMONIALS YOU CAN USE

A few from my lists of 1000's of testimonials about my training

This is the best course ever! I can't even begin to express how helpful and insightful it is!
Halima A.



A great Course by a great person with the great knowledge. I recommend this course 110%.
M Haris



I recently took Ciaran Doyle's course and I have to say, it's amazing! His course is great. He is incredibly responsive and supportive. I highly recommend his course to anyone looking to earn money with blogging It's definitely worth the investment
Anas S.



Awesome, amazing, fantastic. Highly recommend it. I have gone through numerous courses and educational videos on blogging before and nothing is even close to this gem. Well explained, easy to follow, no unnecessary information, this course is a must. All you need is there. The best part is instructor "Ciaran Doyle", never seen any instructor like this.
Hiral



"The money follows when you follow the right system" This line solely made me rate it a 5 stars. He's being honest and isn't sugar coating like other tutors. He's more based on facts! Amazing!
Vivek



Covers everything you need to start a successful blog. Ciaran (instructor) also has a very positive, upbeat energy that's infectious - makes you really want to get sh** done.
Hiro K



I love this blogging training. You will get amazing and very detailed from A to Z about everything blogging, with engaging presentation, and very passionate teaching.....which is very good because of this high-quality course, I can follow easily and get so much value from this training course.
Thank You Ciaran! - Cindy



3 Different Personas

You can use these to help create content that resonates with your content helping increase conversion rates and profits.

Persona Profile 1:

"Sarah, the Passionate Side-Hustler"

- **Demographics:** Sarah is in her late 20s or early 30s, works a 9-to-5 job, and has a passion (could be cooking, travel, personal finance, etc.).
- **Goals:** She wants to build a blog around her passion, gain a loyal following, and eventually earn extra income or even transition to full-time blogging.
 - **Challenges:** Limited time to dedicate to her blog
 - Unsure about finding the right niche within her broader passion
 - Overwhelmed by technical aspects of setting up a website
 - Doesn't know how to attract readers or consistently create content that gets noticed

3 Different Personas

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Persona Profile 3:

"Cathy, the Creative Mom"

- **Demographics:** Cathy is a stay-at-home mom with a creative hobby or hands-on skill (crafting, DIY, home décor, kid-friendly activities).
- **Goals:** She wants to share her projects, connect with like-minded moms, and potentially earn some money from her creativity.
 - **Challenges:** Finding time to blog amidst family life
 - **Doubts about whether her hobby is "blog-worthy"**
 - **Unsure how to take good photos and write engaging posts**
 - **Wants to monetize her blog but doesn't want to feel "salesy"**

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Persona Profile 1:

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Tips for Affiliates

Here are a few things you should ALWAYS take onboard when creating content:

- **Language:** Use relatable language that resonates with Sarah, Mike, or Cathy's situation.
- **Storytelling:** A brief anecdote about how this course helped someone like the persona can be more powerful than features lists.
- **Visuals:** If possible, simple graphics of each persona to make them more memorable.

TESTIMONIALS YOU CAN USE

A few from my lists of 1000's of testimonials

I had been stuck with my blog for a long time. I'm already learning how to monetize and I'm only in section 1! Thank you, Ciaran Doyle!

Cris M



Fantastic! So easy to understand and follow
Katie R



I am glad I got to know this course, it's extremely helpful and I actually enjoy watching it again and again and not getting bored. It has everything covered if you are a new blogger.

Janvi R



I enjoyed very much this course! Very recommended for a total beginner like myself. The course outline is well structured and Ciaran Doyle explains each modul in precise details. There tips provided to speed up the blog designing and practical strategy how to make first blog immediately attracted in the market. I am excited to implement this course material to my first-ever blog and send it to him for a comment. Thanks Ciaran!

N.K.P Dewi



It is explained well with an encouraging and upbeat feel to learning about a great source of income. It really did make the path to blogging way easier.

Ayotomiwa A



I have always wanted to start a blog on my passions but never found a course that contained everything to be successful. This is that course.

Henri S



One of the best courses i have ever enrolled.
Vishal



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This course is sooo good! So worth the money. Not only is a complete course, but also the help he provided to me each time I had a question and sent him a message in Messenger was great.
Isabella



This course is just amazing. Lots of valuable information is there in this course you can't find anywhere.
Barnali D



This course has completely changed my life! I am so grateful for this course. It is straight forward, well explained and amazing. I would recommend to anyone.
Zoisha A



Great in-depth course on creating a blog site. It starts with finding your Niche, keyword research, designing your website and then monetizing your site. I enjoyed the class and learned a lot.
Chris K



The course is absolutely what I wanted. Ciaran runs you through all the nitty-gritty of what is required to start and maintain a successful blog. Strongly recommended!!
Dominic L



Absolutely Brilliant!
This course covers all aspects of blogging from start to finish.
Kevin A



Perfect step by step guide on how to create a blog. Super easy to follow. It's simple and straightforward. Each step is covered from start to finish. If you're just getting started and want to learn how to create a blog and other details that go along with it, look no further! This is the class.
Shpetim A



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This class is extremely helpful. The material is easy to follow along and retain.
Danielle T.



It is a brilliant match for me, because it is soo hard for me to start blogging. After watching this module, I feel much more enthusiasm and courage to start....
Dora



Great information delivered in a fun and engaging way! Looking forward to getting started with blogging...
Whitney A



I love the step by step process used.
Dayna



Great stuff. I'm learning a lot from this course. Thank you Ciaran
Benjamin A



Very thorough and well explained. This is the best course I have seen in the last 10 years of internet marketing.
John Mc.



I am really enjoying this training course. Well laid out and easy to understand.
Carl F.



TESTIMONIALS YOU CAN USE

A few from my lists of 1000's of testimonials

This course is awesome!!! I have learned so much. I can't believe it was a free course.

Tammy



Very well-put-together course. It's a step-by-step course to help you set up an affiliate website. I recommend the course to others that would like to learn affiliate marketing.

Bob S



The course is perfect for beginners like me! Thank you for all the information, tips and tricks!

Mary A



I really appreciate straight forward explanation of what affiliate is all about within shortest time possible

Peter P



This course is very much in detail step by step elements are in place which other affiliate trainers (paid courses) miss. All the jigsaw pieces fit and it was free !! Thank you!!!!

Joanne P



Ciaran is very friendly and takes his time explaining things. He speaks clearly and is very focused. So far, so good!

Tracy T



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Really good, and easy to follow, thank you Ciaran
Erica K



Exactly I am having an awesome time here, i am not a good writer and don't even like writing but i know with time i will perfect it here.
Glory N



I find this course easy to go. Very Informative and step-by-step moving forward.
Anand K



The course is amazing... if you are like me just starting out and on a low budget and unsure about the whole process then pay attention to the content explained by the teacher. And I must say Cairin you are an amazing teacher.
Niidhi B



This is a complete course on Blogging. I do not think there is any other course that is as comprehensive as this one. I highly recommend taking this course for anyone interested in blogging.

Kaveri K



Hi! Ciaran, your online course is an excellent program that is well-organized and easy to follow. With a wealth of knowledge and experience, you provided clear and concise explanations of each concept, along with practical examples. I highly recommend this course to anyone looking to learn more about affiliate marketing and take their efforts to the next level.

Nadir K



Dear Ciaran, I wanted to express my sincere gratitude for the course you provided. It was incredibly helpful and I truly appreciate the effort and dedication you put into creating such valuable content. Thank you so much!

Leith A



RECOMMENDED TOOLS:

To really create great reviews and profit from them you need a set of tools in place. Here are the tools I use.; Click them to be brought to the site.



HOSTING



AUTORESPONDER



DOMAIN NAME



CHATGPT



GEMINI



BLOG PROFIT PATH