THE INVITE SUITE

Invite Trends List

SELLING NOW · NOVEMBER 2026

Here are 3 invites selling on Etsy right now. Look at them, learn from them, and make your own version. Don't copy, make it yours.

1. Read why it's hot. That's the lesson.

2. Pick one "make it your own" idea. Just one.

3. Use the search words in your title and tags when you list it.

1 5X7 PRINTABLE · CHRISTMAS PARTY

BESTSELLER

Disco Christmas Party Invite

20 sales | **37** saves | Listed this month | About 5 out of 100 lookers buy

See it on Etsy →

Why it's hot

Disco is still a huge party trend, and this one mixes a disco ball with classic Christmas red and green. **It takes a trend people already love and gives it a holiday twist.** The wording is fun, too. "Let's Get Jolly!" feels like a party, not a formal dinner.

The look

Cream background. A big red, green and silver disco ball ornament with a red bow on top, sparkle stars and little confetti dots all around. "LET'S GET" in bold black caps, then "Jolly!" in red glitter script. The details sit in a clean serif with thin lines between them. The listing photo is styled on a table with champagne glasses and confetti.

Make it your own

1. **New Year's Eve disco** — Swap red and green for gold and silver and change the words to "Let's Get Sparkly."

2. **Galentine's disco** — Make the disco ball pink and red with a heart shape and invite the girls to a Galentine's party.

3. **Disco birthday** — Keep the disco ball, drop the Christmas colors, and use a big number for a 21st, 30th or 40th.

Words buyers search right now

disco christmas party invitation, christmas party invitation template, holiday party invite, friendsmas invitation, disco holiday party, office christmas party invite, lets get jolly invitation, editable christmas invitation

2 5X7 PRINTABLE · CHRISTMAS PARTY

BESTSELLER

Red Velvet Bow Christmas Party Invite

26 sales | **50** saves | Listed in the last 6 weeks | About 2 out of 100 lookers buy

See it on Etsy →

Why it's hot

Bows are everywhere this season. **One big piece of clipart, the velvet bow, does all the work, so the rest of the design can stay simple.** It works for a family party, a friends' party or an office party, so lots of different buyers want it.

The look

Ivory card with a thin gold border. A big deep red velvet bow with pine sprigs and red berries across the top. "CHRISTMAS" in red serif caps with "Party" in gold script, a tiny gold bow as a divider, and a gold script line at the bottom: "Food, Drinks & Festive Cheer!" The photo shows a hand holding the card with candles and a wrapped gift behind it.

Make it your own

1. **Holiday baby shower** — Make the bow sage green or soft pink and use it for a December baby shower.

2. **Winter birthday** — Use a navy or emerald velvet bow with silver details for a grown-up winter birthday dinner.

3. **Engagement party** — Try an ivory or champagne bow with gold for an engagement party or "Save the Date."

Words buyers search right now

christmas party invitation, red bow christmas invitation, elegant christmas party invite, holiday party invitation template, christmas dinner invitation, christmas invitation editable, bow party invitation, family christmas party invite

3 WEBSITE INVITE · BABY SHOWER

BESTSELLER

Merry Little Baby Shower Website

44 sales | **83** saves | Listed in the last 6 weeks | 22 sales this month

See it on Etsy →

Why it's hot

Website invites keep growing because guests can RSVP right from their phone. **It pairs a hot season (Christmas) with an event that happens all year (baby showers), so buyers are shopping for it right now.** It also packs in a lot: an envelope cover, the invite, registry and directions links, a diaper raffle, a countdown and an RSVP form that tracks answers.

The look

Red and cream candy-cane stripes behind a dark green envelope with a cream wax seal that says "click to open." Hand-drawn red script for "Merry Little Baby," wavy red and green frames, and little doodles of bows, trees and strollers. The listing photo shows it on a tablet and a phone, with "RSVP Trackable" and Canva badges.

Make it your own

1. **Little Snowflake shower** — Switch to icy blue, white and silver for a winter baby shower that sells through February.
2. **Christmas first birthday** — Same stripes and envelope, but for a "Our Little Merry One Is Turning One" party.
3. **Holiday bridal shower** — Use the envelope and stripes for a "Merry & Married" bridal shower website.

Words buyers search right now

christmas baby shower invitation, baby shower website template, website invitation, christmas baby shower website, merry little baby shower, winter baby shower invitation, holiday baby shower invite, canva website invitation

Want to make website invites like #3?

The Website Invitation Workshop shows you how to create and sell them step by step.

Get the Workshop →

You're on The Invite Suite waitlist, so you'll be the first to know when doors open again.

— Karen

Sales and saves are estimates from early November 2026. Links go to other shops on Etsy so you can study them. Do not copy their designs.