

A top-down view of a desk with a laptop, a cup of coffee, a notebook, and a pen. The laptop is in the top right corner, showing keys like 'control', 'alt', 'option', and 'command'. A cup of coffee is in the middle right. A notebook and a pen are in the bottom right. A woven basket is in the bottom left. Dried grasses are in the top left.

85 CONTENT IDEAS TO SKYROCKET MRR SALES

@PASSIVEPLAYGROUND2



CONTENT IDEAS CATEGORIES

EDUCATIONAL

CONTROVERSIAL

INSPIRATIONAL/STORYTELLING


FAQS


UNAWARE CONTENT


CURIOSITY-INDUCING


REVERSE PSYCHOLOGY


BENEFITS


№	EDUCATIONAL	
1	Explain the importance of a sales funnel	
2	Share facts about digital marketing	
3	Share what tools you use for your business and why	
4	Share the steps in creating a successful business (steps in the course)	
5	5 reasons to consider starting a new side hustle...	
6	Share the BEST way to make money online in 2023 (Master Resell Rights)	
7	Is MRR worth it? (share you honest experience)	
8	List all the things you've learned inside the course	
9	Explain what master resell rights is.	
10	Teach a concept like SEO or email marketing in a series of short videos.	
11	Explain the stages of a sales funnel	
12	Start a weekly series where you provide a quick marketing tip or strategy every week.	
13	Talk about the different ways you can use this course	
14	3 reasons why you bought MRR	
15	Tal about why this course is a no-brainer and why people are buying	
16	Show whats inside the couse	
17	Tools you can use to create digital products for free	


№	CONTROVERSIAL:	
1	Compare affiliate marketing to MRR	
2	Debunk the myth: Its a course to sell the course	
3	Debunk the myth: It's an MLM, pyramid scheme	
4	Call out misinformation: Like its not an Master Resell Rights course, its a digital marketing and business automation course	
5	Talk about your opinions when it comes to income claims	
6	Talk about the CLICK BAIT videos all over TikTok	
7	Talk about that its NOT a get rich quick scheme	
8	Debunk the myth: MRR will become or already is saturated	
9	Talk about the 3 biggest misconceptions about MRR (course to sell a course, MLM, its over saturated)	
10	Debunk the myth: Is MRR a scam?	
11	Master Resell Rights VS Legendary Marketer	
12	Master Resell Rights VS Affiliate Marketing	


№	INSPIRATIONAL/STORYTELLING	
1	Share your journey of learning digital marketing	
2	Share what led you to buy this course and want to learn digital marketing	
3	Share success stories (you can find them on the community)	
4	Explain how this course helps people gain the confidence to pursue their digital marketing goals	
5	Highlight the supportive community that comes with the course	
6	Give time line that will inspire someone to get started (in a week you'll gain the skills, in 2-3 weeks you'll be promoting products, in 4 weeks you'll have your business up and running...)	
7	Talk about your why. Why did you start this course.	
8	Share your story so far with MRR	
9	Share some mistakes you have made	
10	Talk about your struggles through the lens of a lesson	


№	ANSWER FREQUENTLY ASKED QUESTIONS	
1	Who is This Course For? Explain the target audience for the MRR course and how it caters to beginners with no niche and people who already have a business.	
2	What are the benefits of master resell rights? With the master resell rights, you not only get to learn from the course but also have the opportunity to resell it and earn income. It's a unique feature that adds a valuable revenue stream to your digital marketing efforts.	
3	What Does the Course Cover? They'll want a detailed overview of the topics and strategies covered in the course.	
4	How long will I have access to the course? You'll have lifetime access to the course content, including any updates or additions we make in the future. This ensures you can always stay up-to-date with the latest digital marketing strategies. For a one-time fee! No upsales.	
5	Is any prior experience required? No prior experience is necessary. The course starts with the basics and gradually builds up, making it suitable for complete beginners.	
6	Is This Course Relevant to My Business? They might wonder if the course content aligns with their specific industry or business niche.	
7	How Will This Course Benefit Me? They'll want to understand the practical benefits they'll gain from taking the course, such as improved marketing skills and increased sales.	
8	Is There Support Available? They'll be concerned about whether there's a support system in place to help them if they encounter difficulties or have questions.	
9	Can I Resell the Course Immediately? If they're interested in the master resell rights, they might ask if they can start reselling the course right after purchasing.	

№	ANSWER FREQUENTLY ASKED QUESTIONS	
10	Who Created the Course? They'll want to know about the course creator's expertise and background in digital marketing.	
11	Are Updates Included? They'll inquire whether future updates to the course content are included in the initial purchase.	
12	What's the Time Commitment? They'll be interested in knowing how much time they'll need to dedicate to completing the course.	
13	Is There a Community? They might be curious if there's a community where they can connect with other learners and ask questions.	

№	CONTENT FOR PEOPLE THAT AREN'T AWARE	
1	Discover a New Way to Learn and Earn! Introduce the concept of master resell rights and explain how learners can not only gain value but also resell the course for additional income.	
2	Provide an in-depth explanation of what master resell rights is.	
3	Did You Know You Could Resell This Course?	
4	Talk about how It's More Than Just a Course	
5	Tired of depending on a single income source?	

№	CURIOSITY-INDUCING	
1	If you haven't launched yet...create a countdown series building anticipation for the course launch, with hints about what's to come.	
2	Showcases snippets of what's inside the MRR course	
3	Showcases snippets of the community	
4	Share impressive statistics related to the impact of digital marketing	
5	What if you could not only benefit from a course but also sell it over and over with others and earn 100% from it?	
6	How would you feel about mastering a course and then being able to sell it, all while earning from it?	
7	Explain why master resell rights is blowing up all over social media	
8	Explain why right now is the best time to start since its still just starting and not saturated.	
9	Is Master Resell Rights Legit?	
10	Explain the earning potential with master resell rights	

№	USING REVERSE PSYCHOLOGY	
1	"Don't Buy This Course If..." Frame a statement that highlights potential drawbacks or challenges, only to flip it around and explain how your course addresses those concerns.	
2	"It's Probably Not for You If..." List attributes or scenarios that might seem counterproductive to buying the course, then explain how the course benefits even those situations.	
3	"Why You Shouldn't Care About Master Resell Rights" Discuss how master resell rights might not seem significant, only to reveal the hidden advantages they bring to both learning and earning.	
4	"The Risk of Learning Too Much" Present the idea that learning too much might be overwhelming, and then show how your course simplifies complex concepts for easy understanding.	
5	"Why Waste Your Time on Reselling?" Suggest that reselling the course is a waste of time, followed by an explanation of how it can actually be a lucrative venture.	
6	"You Probably Don't Need New Income Streams": Playfully downplay the importance of additional income streams, followed by reasons why having them can be crucial for financial security.	
7	"Who Wants to learn high-income skills anyway?"	
8	"Who Has Time for Multiple Income Streams?" Discuss the perception that managing multiple income streams is time-consuming, then show how your course simplifies the process.	
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№	BENEFITS OF THIS MRR COURSE	
1	Learn high in demand skills	
2	Immediate Monetization: No need to wait, brainstorm, or research – it's ready to put on the market.	
3	The course is Beginner-Friendly	
4	Step-by-Step Guidance	
5	Supportive Community	
6	You don't need prior experience	
7	Don't need to build a team or recruit	
8	No upsells, no hidden fees, no monthly fees	
9	You can use the skills you learn in the course for your own business	
10	100% Profit	