

HOW TO START USING SYSTEME.IO FROM ABSOLUTE ZERO TO LAUNCHING YOUR FIRST DIGITAL PRODUCT

EVEN IF YOU HAVE NO TECH EXPERIENCE



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INTRODUCTION

Welcome to your Systeme.io Quick Start Guide!

If you've ever dreamed of selling a digital product online but felt overwhelmed by websites, tools, or technical steps, this guide is here to help. It's designed for absolute beginners, even if you've never heard of Systeme.io before or created an online product.

Systeme.io is an all-in-one platform that brings together everything you need to run a simple, professional online business: product hosting, sales funnels, payment processing, email marketing, and automation.

This guide isn't meant to teach every feature — that would be overwhelming — but it gives you the essential steps to get started immediately.

By the end, you'll have your account set up, your first digital product ready, and your sales funnel functioning so customers can access your product automatically.

Think of this guide as a foundation. It shows you how to take the first steps with confidence, remove the fear of getting started, and begin building an online business that can grow over time.

Your journey begins here — simple, actionable, and focused on progress.

What Systeme.io Is (In Simple Terms)

Systeme.io is an all-in-one online business platform.

Instead of needing:

- A website builder
- Email marketing software
- Course platform
- Funnel builder
- Payment system
- Automation tools

Systeme.io puts everything in one place. That's why it's very beginner-friendly — and you can **start for free**.

Choosing the Right Plan (Including Free Option)

One of the best things about Systeme.io is that you can build a real business without paying anything at first.

Free Plan Includes:

- ✓ Sales funnels
- ✓ Email marketing
- ✓ One course or product
- ✓ Automation rules
- ✓ Website pages
- ✓ Payment integration

This is more than enough to launch your first digital product.

You can upgrade later only when your business grows.

👉 Beginner Recommendation: Start with the Free Plan

Step 1 — Opening Your Account

1. Go to the Systeme.io website.
2. Enter your email address.
3. Click Get Started for Free.
4. Create a password.
5. Confirm your email.

You now have a business platform

Understanding the Dashboard (Your Control Center)

When you log in, you'll see the main menu:

- Dashboard
- Funnels
- Emails
- Products / Courses
- Contacts
- Automations
- Blogs / Websites
- Settings
- Don't worry — you won't use everything at once.

We'll go step-by-step.

Step 2 — Setting Up Your Business Basics

Click Settings.

Complete these sections:

Business Information

- Your name or business name
- Address
- Email

Custom Domain (Optional for Beginners)

You can use the free Systeme.io domain at first.

Example: yourname.systeme.io

You can connect your own custom domain later if you already have one on another platform or want to go to a platform like Namecheap to purchase a custom domain.

Step 3 — Connecting Payments (Very Important)

To get paid, connect payment processors.

Most common options:

- Stripe (credit cards)
- PayPal (PayPal payments)

Go to:

Settings → Payment Gateways

Follow the connection instructions.

You only need one to start.

Step 4 — Creating Your Digital Product

Systeme.io calls digital products:

Courses (even if they are ebooks, templates, or downloads)

Go to:

Products / Courses → Create

Fill in:

- Product Name
- Description
- Instructor name (you)

Click Create

Adding Your Content

Inside your product:

Create Modules (sections)

Inside modules create Lectures (lessons)

You can upload:

- PDFs
- Videos
- Audio
- Text
- Links
- Downloads

Example:

Module 1 — Getting Started

Lesson 1 — Welcome

Lesson 2 — Workbook Download

Simple and clean.

Step 5 — Creating a Sales Funnel (How People Buy)

Funnels are the path customers follow.

Typical beginner funnel:

1. Sales Page
2. Checkout Page
3. Thank You Page
4. Product Access

Go to:

Funnels → Create

Choose:

Sell Product

Systeme.io provides templates — you don't need design skills.

Editing Your Pages

Click Edit Page.

You can:

Change text

Add images

Add videos

Add buttons

Adjust colors

Everything is drag-and-drop.

Tip: Don't aim for perfection — aim for clarity.

Step 6 — Connecting Product to Checkout

Inside the funnel:

1. Open Checkout Page
2. Add an Offer
3. Select your product
4. Set price

You can choose:

- One-time payment
- Payment plan
- Subscription

Step 7 — Giving Customers Access Automatically

Automation is the magic.

Go to:

Automation Rules → Add Rule

Trigger:

When someone buys

Action:

Enroll in course

Now customers receive access instantly after payment.

Step 8 — Email Setup (Optional but Powerful)

Email lets you:

- Welcome customers
- Build relationships
- Sell more products later

Create a simple email:

Emails → Campaigns → Create

Example welcome message:

“Congratulations and welcome! Your access details are below...”

Step 9 — Testing Everything

Before launching:

Pretend you are a customer.

Check:

- ✓ Can you purchase?
- ✓ Do emails arrive?
- ✓ Does product access work?

Testing prevents problems later.

Step 10 — Launching Your Product

Now you can share your sales page link:

- Social media
- Email
- Messages
- Website
- Book links
- QR codes

You officially have an online business.

What You Do NOT Need at the Beginning

Many beginners overcomplicate things.

You do NOT need:

- ✗ A fancy website
- ✗ A logo
- ✗ Paid ads
- ✗ Advanced funnels
- ✗ Multiple products

One simple product is enough.

Beginner Success Strategy (Very Important)

Focus on this order:

1. Product
2. Sales page
3. Payment setup
4. Automation
5. Traffic (people seeing it)

Not the other way around.

When to Upgrade Your Plan

Upgrade only when:

- You want more products
- You need more automation
- Your email list grows
- You are making consistent sales

Your business should pay for the upgrade — not you personally.

Common Beginner Mistakes to Avoid

Waiting for perfection

- ✗ Building too many funnels
- ✗ Buying tools you don't need
- ✗ Comparing yourself to experts
- ✗ Not launching

Progress beats perfection.

Encouragement for Beginners

Your first funnel will feel confusing.

That's normal.

Every successful online business owner started exactly where you are now — unsure but willing to try.

Systeme.io is designed so that ordinary people can build real income without technical skills.

Simple Starter Checklist

- ✓ Open free account
- ✓ Connect payments
- ✓ Create product
- ✓ Build funnel
- ✓ Set automation
- ✓ Test
- ✓ Launch

That's it.

As you reach the end of this Quick Start Guide, it's important to remember that what you've just learned is not everything there is to know about Systeme.io — and it doesn't need to be. The purpose of this guide was never to teach every feature or advanced strategy. Instead, it was designed to give you a clear, simple pathway to get started, remove the fear of the unknown, and help you take the most important first steps toward building your digital product business. You now have enough knowledge to create your account, set up your product, connect payments, and begin sharing your offer with the world — and that alone places you ahead of most people who never start at all.

Like any platform, your confidence and skills will grow naturally with use. The best way to learn is by doing, experimenting, and improving over time. You do not need to master everything before you begin. Progress comes from action, not perfection. Allow this guide to be your starting point — a foundation you can build upon as your business grows. With consistency, curiosity, and patience, what feels unfamiliar today will soon become second nature, and you'll be able to expand far beyond these first steps with confidence.





MODULE 2

CRAFTING YOUR UNIQUE VALUE PROPOSITION