

KINGDOM CURIOSITY

Your 7-Day Breakthrough
Assessment



UNLOCK YOUR DIVINE CURIOSITY ADVANTAGE

Thank you for attending "Curiosity Kinged the Commoner." This 7-day assessment tool will help you activate the same curiosity that transformed ordinary people in Scripture into world-changers and modern Christian business leaders into marketplace champions.

"For the eyes of the LORD run to and fro throughout the whole earth, to show Himself strong on behalf of those whose heart is loyal to Him."

- 2 Chronicles 16:9



DAY 1: SPIRITUAL CURIOSITY AUDIT

What Makes God Smile?

Inspired By: *David Steward, Founder of World Wide Technology* From poverty to building a \$14.5 billion technology empire by seeking God's wisdom daily

"I ask God to give me wisdom and knowledge each day. Not just in business but in my relationships with others."
- *David Steward*

David Steward built one of America's most successful technology companies by maintaining daily curiosity about God's wisdom. He famously keeps a Bible on his desk and begins meetings with prayer, constantly seeking divine insight for his decisions. His company now employs over 7,000 people and serves 70% of Fortune 100 companies.





SUCCESS PRINCIPLE:

Steward attributes his success to "servant leadership"—asking God daily how he can better serve others through his business.

QUICK ASSESSMENT:

1. When was the last time you asked God a question just to know Him better?

Write your answer here :

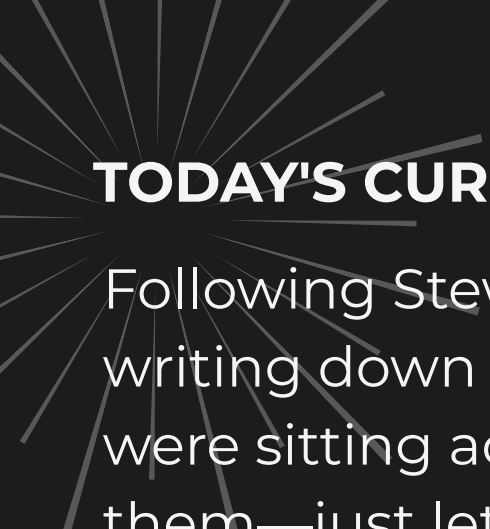
2. What aspect of God's character are you most curious about right now?

Write your answer here :

3. Which of Jesus' reactions or responses has surprised you most?

Write your answer here :





TODAY'S CURIOSITY ACTIVATOR:

Following Steward's example, spend 10 minutes writing down 3 questions you'd ask Jesus if He were sitting across from you. Don't rush to answer them—just let the questions stir your heart as Steward does before major business decisions.

Use the space below for your questions:

Question 1:

Question 2:

Question 3:

BUSINESS CONNECTION:

The depth of your relationship with God directly impacts the wisdom available for your business decisions. Leaders who know God's heart make decisions aligned with eternal purposes.





DAY 2: HOLY DEVIATION ASSESSMENT

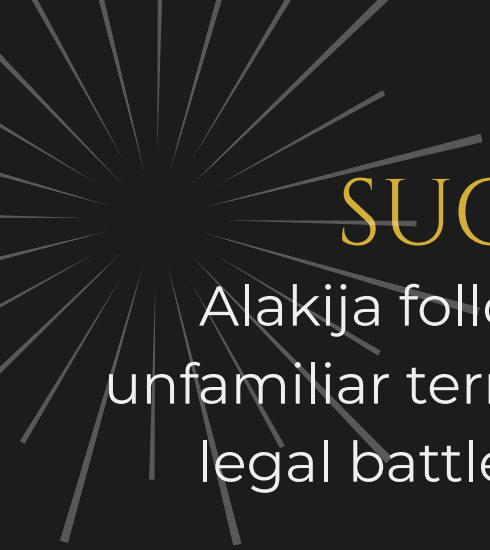
Breaking Your Normal Routines

Inspired By: Folorunsho Alakija, Founder of FAMFA Oil Africa's richest woman who left fashion design to pursue an oil license that industry experts said was impossible

*"One word has guided me through life...
perseverance. I never give up. When one
door closes, I look for another door."
- Folorunsho Alakija*

Folorunsho Alakija demonstrated holy deviation when she shifted from a successful fashion business to pursue an oil block license—a completely unfamiliar industry dominated by men. Her willingness to deviate from her comfort zone led to building one of Africa's largest oil companies valued at over \$1 billion. She now empowers widows and orphans through her Rose of Sharon Foundation.





SUCCESS PRINCIPLE:

Alakija followed divine guidance to step into unfamiliar territory, persevering through 12 years of legal battles before her breakthrough came.

QUICK ASSESSMENT:

1. What "burning bush" might God be using to get your attention?

Write your answer here :

2. Which of your daily routines haven't changed in the last year?

Write your answer here :

3. What voice or opportunity have you been ignoring because it doesn't fit your plan?

Write your answer here :





TODAY'S CURIOSITY ACTIVATOR:

Like Alakija who stepped into an unfamiliar industry, take a different route to work. Use your lunch break to visit somewhere new. Read a Psalm you've never focused on before. Notice what catches your attention when you break your patterns.

BUSINESS CONNECTION:

Market breakthroughs often come from looking where others aren't looking. Your willingness to deviate from industry norms positions you to receive insights your competitors miss.

TESTIMONIAL:

"The holy deviation exercise helped me notice an opportunity in my industry that everyone else was overlooking. Six months later, it's become our fastest-growing service line."

- Michael T., Healthcare Executive





DAY 3: INNOVATION READINESS CHECK

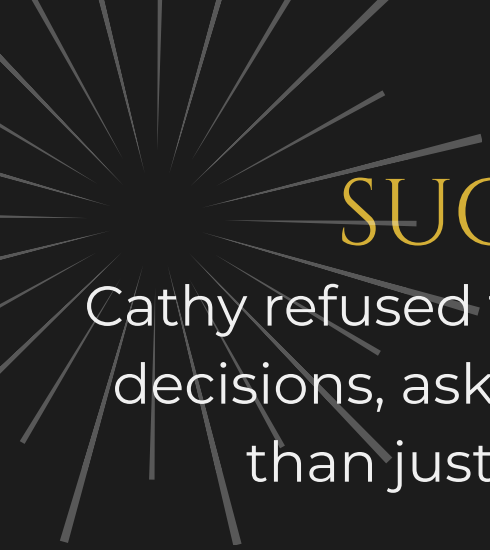
What If You Asked Different Questions?

Inspired By: Truett Cathy, Founder of Chick-fil-A Built a \$15 billion restaurant empire by making decisions that competitors thought would limit growth

*"I'd rather build boys than mend men.
How do we change the world? One child
at a time." - Truett Cathy*

Truett Cathy revolutionized fast food by asking different questions than his competitors. While others asked "How do we sell more on Sundays?" Cathy asked, "What if we closed on Sundays to honor God?" This counter-intuitive decision became a competitive advantage and cultural statement. His company now generates more revenue per restaurant than any other fast-food chain despite being open fewer days.





SUCCESS PRINCIPLE:

Cathy refused to separate his faith from his business decisions, asking "What would honor God?" rather than just "What would maximize profit?"

QUICK ASSESSMENT:

1. What "impossible" dream for your business have you shelved?

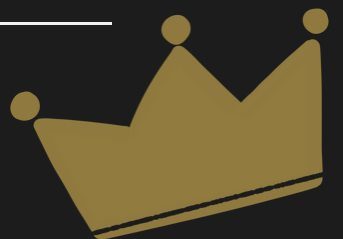
Write your answer here :

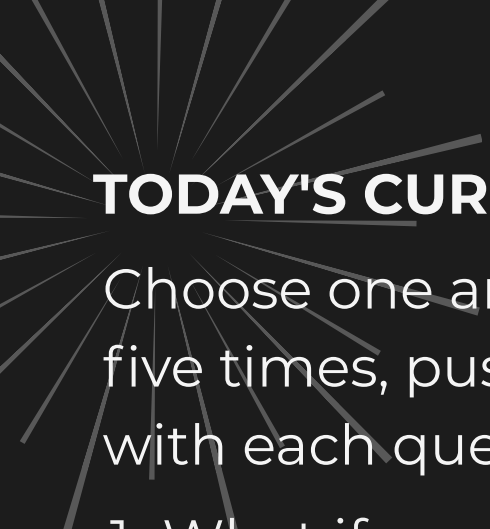
2. Which industry "truth" might actually be false?

Write your answer here :

3. What would you attempt if you knew God had specifically designed you for it?

Write your answer here :





TODAY'S CURIOSITY ACTIVATOR:

Choose one area of your business and ask "What if?" five times, pushing beyond conventional thinking with each question. Example:

1. What if we served our customers in a way no one else does?

Write your answer here :

2. What if that approach was 10x more valuable?

Write your answer here :

3. What if we could deliver that value at half the current cost?

Write your answer here :

BUSINESS CONNECTION:

Kingdom innovation often begins with questioning assumptions that others accept as unchangeable. Your curiosity can unlock solutions that seem impossible to others.





DAY 4: MARKETPLACE PROPHECY DETECTOR

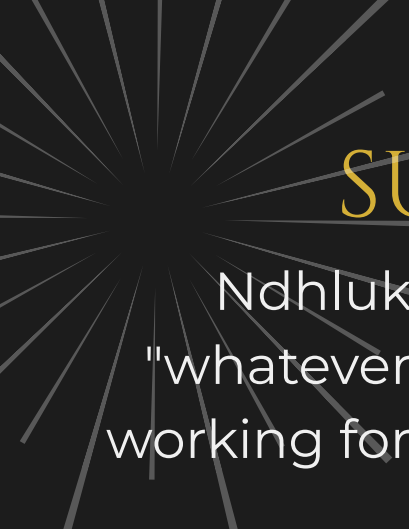
Connecting Scripture to Market Opportunity

Inspired By: Divine Ndhlukula, Founder of SECURICO
Built Zimbabwe's largest security company starting
from her kitchen table during economic turmoil

*"I saw a gap in the security industry... I knew
that with the right values and God's guidance,
we could provide higher quality services than
what existed." - Divine Ndhlukula*

Divine Ndhlukula built Zimbabwe's largest security company by connecting biblical principles of excellence and integrity to market gaps. Starting with just four employees and no industry experience, she now employs over 4,000 people, including many women in what was traditionally a male-only field. Her company has won multiple international awards for quality and leadership.





SUCCESS PRINCIPLE:

Ndhlukula applied the biblical principle that "whatever you do, work at it with all your heart, as working for the Lord" (Colossians 3:23) to an industry known for cutting corners.

QUICK ASSESSMENT:

1. Which biblical principle could disrupt your industry if applied literally?

Write your answer here :

2. What scripture has recently stood out to you that might have business application?

Write your answer here :

3. Where do you see God already working in your industry or customer base?

Write your answer here :





TODAY'S CURIOSITY ACTIVATOR:

Find a promise in Scripture and ask: "If this is true, how would it change my approach to [specific business challenge]?" Write down three practical applications, just as Ndhlukula applied biblical principles of integrity to transform Zimbabwe's security industry.

Write your answer here :

1. _____
2. _____
3. _____

BUSINESS CONNECTION:

Like the woman who connected Malachi's prophecy to Jesus' garment, your ability to connect Scripture to market needs can position you for breakthrough solutions that others miss.

TESTIMONIAL:

"After applying the Scripture-to-Market exercise, I completely restructured our customer onboarding process based on biblical hospitality principles. Our customer retention has increased by 24%."

- Sarah L., Software Company Founder





DAY 5: SYSTEMS THINKING EVALUATION

Building Excellence That Lasts

Inspired By: John W. Barfield, Founder of The Bartech Group From janitor to building a \$2 billion business empire through systematic excellence

*"Build systems that allow you to deliver excellence consistently, not occasionally."
- John W. Barfield*

John Barfield grew up in poverty as the son of sharecroppers but built a business empire worth billions by creating systems for consistent excellence. Starting as a janitor, he developed systematic approaches to cleaning that won major corporate contracts. His commitment to excellence and systemization helped him build multiple successful companies that employed thousands.





SUCCESS PRINCIPLE:

Barfield created documented systems for every core process, enabling him to deliver consistently high quality that competitors couldn't match.

QUICK ASSESSMENT:

1. What valuable activity happens inconsistently in your business?

Write your answer here :

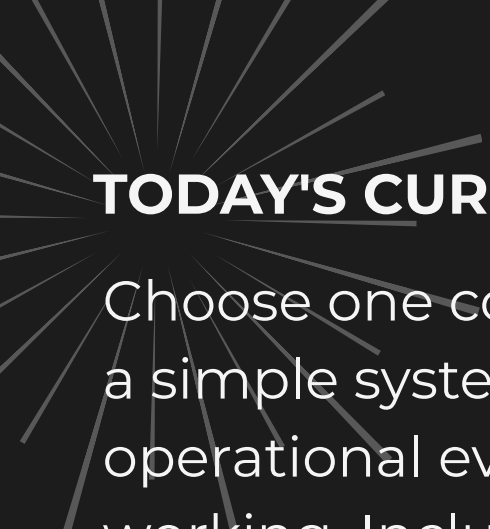
2. Which of your personal strengths needs a system to make it reproducible?

Write your answer here :

3. What would continuous excellence look like in your most important business function?

Write your answer here :





TODAY'S CURIOSITY ACTIVATOR:

Choose one core value in your business. Design a simple system that would make this value operational every day, regardless of who's working. Include triggers, actions, and accountability, following Barfield's systematic approach to excellence.

BUSINESS CONNECTION:

David's curious question about 24/7 worship created a system that outlasted his lifetime. Your systems can transform momentary inspiration into lasting transformation.





DAY 6: COUNTER-CULTURAL COURAGE CHECK

Challenging False Gods

Inspired By: Folorunsho Alakija, Founder of FAMFA Oil Stood against government corruption and gender bias to build a billion-dollar oil company

"They said women couldn't succeed in oil. I didn't just want to prove them wrong—I wanted to show what God could do through a willing vessel."

- Folorunsho Alakija

Alakija challenged the "rain god" of her industry—the belief that only men with political connections could succeed in Nigerian oil. She persisted through years of government opposition and attempts to take 50% of her oil block. After a 12-year legal battle that went to the Supreme Court, she won—proving that faithful integrity can overcome systemic corruption.





SUCCESS PRINCIPLE:

Alakija remained steadfast in her values even when everyone said compromise was the only way to succeed in her industry.

QUICK ASSESSMENT:

1. What "rain god" does your industry worship that might be powerless?

Write your answer here :

2. Which competitor practice frustrates you because it doesn't truly serve people?

Write your answer here :

3. What truth are you hesitant to speak because it goes against industry norms?

Write your answer here :





TODAY'S CURIOSITY ACTIVATOR:

Identify one false assumption in your industry. Write down how you could demonstrate a better way through your business model or customer experience, just as Alakija demonstrated that a woman of faith could excel in the male-dominated oil industry.

BUSINESS CONNECTION:

Elijah's strategic challenge to Baal worship created undeniable proof of God's power. Your business can become evidence that challenges false narratives in your industry.

TESTIMONIAL:

"The counter-cultural courage exercise gave me confidence to launch a pricing model everyone said wouldn't work. Two years later, our transparency-based approach has disrupted our entire industry." -

James R., Financial Services CEO





DAY 7: KINGDOM EXCELLENCE BLUEPRINT

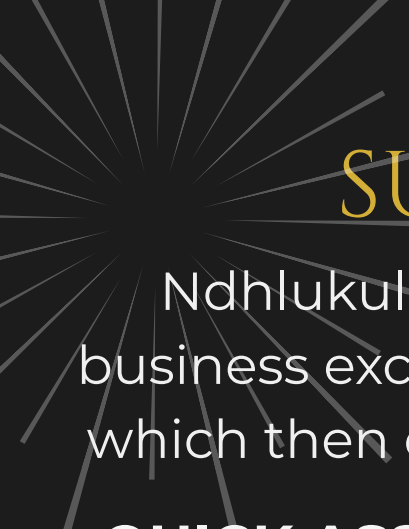
Making Gold Your New Standard

Inspired By: Divine Ndhlukula, Founder of SECURICO Transformed Zimbabwe's security industry by establishing unprecedented quality standards

*"Excellence isn't doing extraordinary things; it's doing ordinary things extraordinarily well." -
Divine Ndhlukula*

Divine Ndhlukula revolutionized Zimbabwe's security industry by introducing a gold standard of excellence in a field known for mediocrity. She established higher training standards, professional uniforms, and trustworthy service while creating opportunities for women in a male-dominated industry. Her company now handles security for embassies, international organizations, and major corporations.





SUCCESS PRINCIPLE:

Ndhlukula focused on making one aspect of her business exceptionally excellent—personnel training—which then elevated every other aspect of her service.

QUICK ASSESSMENT:

1. In what area could your business set a new standard for excellence?

Write your answer here :

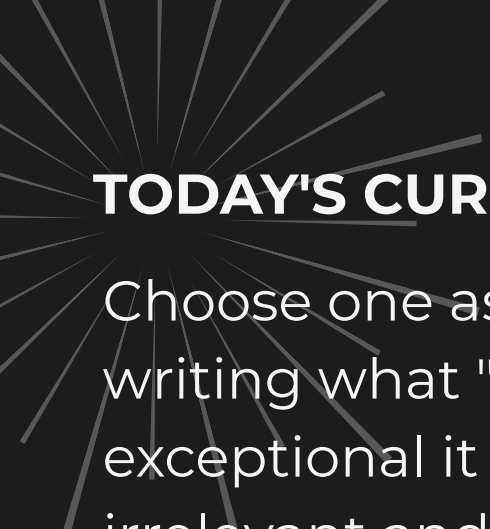
2. Which aspect of your operations should reflect heaven's quality standard?

Write your answer here :

3. What would your customers say is the silver (good) in your business that could become gold (exceptional)?

Write your answer here :





TODAY'S CURIOSITY ACTIVATOR:

Choose one aspect of your business. Describe in writing what "gold standard" would look like—so exceptional it would make competitors irrelevant and cause people to marvel, similar to how Ndhlukula's security company became the gold standard in Zimbabwe.

BUSINESS CONNECTION:

Solomon's gold standard changed the economic landscape of his region. Your commitment to uncommon excellence can redefine expectations in your entire industry.





YOUR CURIOSITY BREAKTHROUGH PLAN

After completing all 7 days, use this summary worksheet to identify your highest-impact curiosity opportunities:

1. My Spiritual Curiosity Focus:

The aspect of God I'm most curious to explore is:

2. My Spiritual Curiosity Focus:

The routine I need to break to see fresh opportunities is:

3. My Innovation Question:

The "What if" question that could transform my business is:





4. My Scripture-to-Market Connection:

The biblical principle I will apply to my business challenge is:

5. My Excellence System:

The value I will systematize for consistent results is:

6. My Counter-Cultural Stand:

The industry assumption I will challenge through my business is:

7. My Gold Standard Commitment:

The area where I will demonstrate uncommon excellence is:





BEFORE YOU GO...

Thank you for journeying through this guide!
As you take your next steps, here are a few final
notes to stay connected, encouraged, and
supported:



Need Prayer? We're Here for You.

If you have a prayer request, we would be honored
to stand in agreement with you.



Submit your request through our website at
www.ceoofdestiny.com

You are never alone —
we believe in the power of prayer and the
purpose God has placed on your life.





LET'S GROW TOGETHER — JOIN THE CONVERSATION!

If this guide blessed you, don't keep it to yourself!

✓ Subscribe to the **CEO of Destiny** YouTube channel

💬 Comment on the videos — we love hearing your thoughts

↻ Share with someone who needs this word of encouragement

Your voice matters — help us spread the message of faith, purpose, and leadership to others just like you.





STAY CONNECTED & INSPIRED!

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Let's grow together in purpose and faith!

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HAVE QUESTIONS AFTER THE ASSESSMENT?

We're here to help! Let us know your takeaways or any questions you have—feel free to message us through our website:
www.ceoofdestiny.com

