

Your Evergreen Visibility Plan

Use this page to turn your ideas into a simple plan you can follow. The goal isn't to do everything perfectly, it's to get one piece of content working harder for you. Over time, these small steps start to add up.

Create

Which piece of content will you use?

Pin

How many pins will you create for this content?

Discover

What is the main keyword or topic you want this content to be discovered for?

Nurture

Once someone discovers your content, what should they do next?

- Join my email list
- Download a free resource
- Read another article
- Explore my offer
- Follow me

First action

What is the very next step you will take after this training?

- Choose my content
- Write 3 pin titles
- Create my first pins
- Add an email sign-up to this content
- Schedule my pins