

Pinterest Keyword Brainstorm

Pinterest works like a search engine. People discover content by searching for ideas and solutions. Write down a few phrases someone might type when looking for help with this topic. Eg, If your content is about email marketing, someone might search:

- email marketing tips
- how to grow an email list
- email newsletter ideas

Tip: Try typing a few words into the Pinterest search bar and see what comes up as a 'suggested search' in the menu.

Choose one term to use in your pin.

Search phrase ideas: