

# Pin Idea Generator

## Turn One Piece of Content Into Multiple Pins

Even if the content is the same, the angle of the pin can attract different people searching for help.

Below is an example using the topic Wardrobe Decluttering. Use the third column to brainstorm ideas for your own content.

Pin Angle	Example	Your Pin Idea
How-to	How to Declutter Your Wardrobe Without Getting Overwhelmed	
List / tips	10 Easy Ways to Declutter Your Closet This Weekend	
Beginner guide	A Beginner's Guide to Decluttering Your Wardrobe	
Common mistakes	5 Wardrobe Decluttering Mistakes to Avoid	
Quick win	Declutter Your Closet in 15 Minutes	
Curiosity hook	The Simple Wardrobe Decluttering Trick That Makes It Easier	
Problem → solution	Closet Full but Nothing to Wear? Try This Decluttering Method	
Step-by-step	Step-by-Step Wardrobe Decluttering Checklist	