

YOUR FUNBOTS SUITE

THE ULTIMATE BUSINESS
BUILDER FUNBOTS COLLECTION

THE FUNNEL ACADEMY PRESENTS



Brand Builder FunBot

**CRAFT A BRAND THAT
CAPTIVATES AND CONVERTS.**

ACCESS BRAND BUILDER

Suggested Price \$47



This interactive assistant guides you step-by-step to create or refine your business name, brand identity, tagline, domain name, and starter visuals. Whether you're just starting or rebranding, Brand Builder FunBot helps you stand out with confidence and clarity—no guesswork required.



Digital Dynamo FunBot

**TURN YOUR IDEAS INTO
DIGITAL PRODUCTS THAT SELL.**

ACCESS DIGITAL DYNAMO

Suggested Price \$47

This friendly assistant helps you create stunning lead magnets and digital products using Canva—think ebooks, checklists, planners, and more. Whether you're launching your first product or your next bestseller, Digital Dynamo FunBot walks you through every step with clarity and ease.

THE FUNNEL ACADEMY

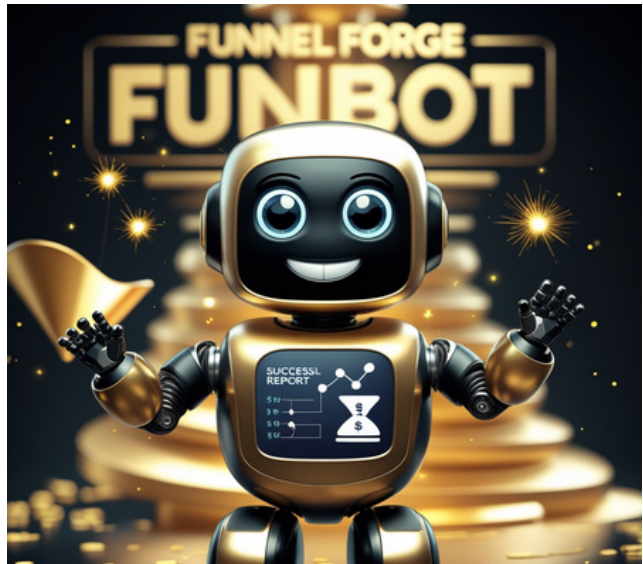
Funnel Forge FunBot

**BUILD HIGH-CONVERTING
FUNNELS WITHOUT THE
OVERWHELM.**

ACCESS FUNNEL FORGE

Suggested Price \$47

Funnel Forge FunBot helps you craft persuasive, audience-ready funnel copy for every stage—from squeeze pages to sales pages. Just answer a few guided questions, and this assistant will generate powerful, conversion-focused content tailored to your offer.



Funnel Fortifier FunBot

**OPTIMIZE YOUR FUNNEL FOR
MAXIMUM IMPACT AND
SALES.**

ACCESS FUNNEL FORTIER

Suggested Price \$47

This smart assistant audits your pages and gives you expert recommendations to boost conversions. From headline tweaks to call-to-action improvements, Funnel Fortifier FunBot helps you refine every part of your funnel so it performs at its best.

THE FUNNEL ACADEMY

Social Sensation FunBot

**CREATE SCROLL-STOPPING
CONTENT THAT DRIVES
TRAFFIC AND SALES.**

ACCESS SOCIAL SENSATION

Suggested Price \$97

Whether you're on Instagram, Pinterest, or TikTok, this assistant helps you craft high-impact social media posts tailored to your niche. With viral hooks, content ideas, and call-to-actions, Social Sensation FunBot turns your feed into a lead-generating machine.



Email Engine FunBot

**WRITE EMAILS YOUR
AUDIENCE CAN'T WAIT TO
OPEN.**

ACCESS EMAIL ENGINE

Suggested Price \$47

This assistant helps you craft engaging welcome sequences, sales campaigns, and weekly newsletters that build trust and drive action. Email Engine FunBot takes the guesswork out of copywriting so you can nurture your list and boost conversions with ease.

THE FUNNEL ACADEMY

Sales Strategy Sensei FunBot

**MASTER THE ART OF SELLING
WITH CONFIDENCE AND
CLARITY.**

ACCESS SALES STRATEGY

Suggested Price \$97

This powerful assistant helps you refine your offer, attract quality leads, and close more sales using proven strategies. Whether you're launching, pitching, or scaling, Sales Strategy Sensei FunBot equips you with the tools to turn interest into income.



SEO Scribe FunBot

**WRITE BLOG POSTS THAT
RANK, RESONATE, AND
CONVERT.**

ACCESS SEO SCRIBE

Suggested Price \$47

This assistant helps you create SEO-optimized articles tailored to your niche and audience. From keyword-rich headlines to value-packed content, SEO Scribe FunBot makes it easy to boost visibility, grow organic traffic, and position yourself as an authority.

THE FUNNEL ACADEMY

LICENSE AGREEMENT

FunBot Resale License Agreement

Effective March 20th, 2025.

This agreement outlines the rights and responsibilities of all FunBot license holders. By purchasing or accessing any FunBot or the FunBot Ultimate Business Builder Bundle, you agree to the following terms:

1. Definitions

- “FunBots” refer to the suite of branded Custom GPTs developed by The Funnel Academy for resale or bundled sale.
- “License Holder” refers to the individual or business who has purchased resale rights.
- “Bundle” refers to the FunBot Ultimate Business Builder Bundle, which includes eight FunBots.
- “Lead Magnet” refers to a free product used to attract leads and promote sales.

2. License Grant

License holders are granted non-exclusive, extended resale rights to market, promote, and resell the following FunBots individually or as a bundle. License holders may also pass on resale rights to their customers, as long as this agreement is upheld at every level of distribution.

3. Minimum Resale Pricing Policy

To preserve brand integrity, fairness, and profitability for all resellers, the following minimum resale prices must be honored:

- Digital Dynamo FunBot – Not to be sold below \$47
- Funnel Forge FunBot – Not to be sold below \$47
- Funnel Fortifier FunBot – Not to be sold below \$47
- Email Engine FunBot – Not to be sold below \$47
- SEO Scribe FunBot – Not to be sold below \$47
- Sales Strategy Sensei FunBot – Not to be sold below \$97
- Social Sensation FunBot – Not to be sold below \$97
- FunBot Ultimate Business Builder Bundle – Not to be sold below \$197

Violation of these pricing guidelines will result in immediate termination of license and reseller access without refund.

4. Lead Magnet Usage

Only the Passion to Profit FunBot may be offered as a free lead magnet. It may be used to promote:

- The FunBots or Bundle
- Other valued digital products, programs, or services
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No other FunBot may be offered for free, bundled into free offers, or sold below the listed minimum values.

5. Modification and Branding

License holders may personalize the appearance, branding, and naming of the FunBots for promotional purposes, but may not alter the core functionality, prompts, AI framework, or strategic workflow without written approval from The Funnel Academy.

LICENSE AGREEMENT

6. Intellectual Property Rights

All FunBots and the FunBot brand framework remain the intellectual property of The Funnel Academy. Purchase of a license grants resale and distribution rights, but does not confer ownership of the original product or its underlying AI configuration.

7. Quality & Brand Alignment

FunBots must be promoted professionally and positioned in alignment with the brand standards of The Funnel Academy. Misrepresentation of any FunBot's capabilities or false marketing practices will result in revocation of resale rights.

8. Refund Policy

All FunBot license sales are final and non-refundable once access is granted. This includes individual FunBots and the full FunBot Bundle.

9. Limitation of Liability

The Funnel Academy and its creators shall not be held liable for any direct, indirect, incidental, or consequential damages arising from the use, misuse, or resale of any FunBot.

10. Governing Law & Jurisdiction

This Agreement shall be governed by and construed in accordance with the laws of the State of Florida, United States, without regard to conflict of law principles.

All disputes arising out of or related to this Agreement shall be subject to the exclusive jurisdiction of the courts located in Florida, USA, and all parties agree to submit to the personal jurisdiction of such courts.

This license is offered globally, and all international license holders agree to abide by these terms regardless of their country of residence.

11. Contact Information

For questions, support, or concerns regarding this agreement, contact:

Denise Castillo

The Funnel Academy

Orlando, Florida, USA

Email: info@thefunnelacademy.com

12. Acceptance of Terms

By purchasing or accessing any FunBot product or resale license, you confirm that you have read, understood, and agree to be bound by the terms outlined in this License Agreement.

