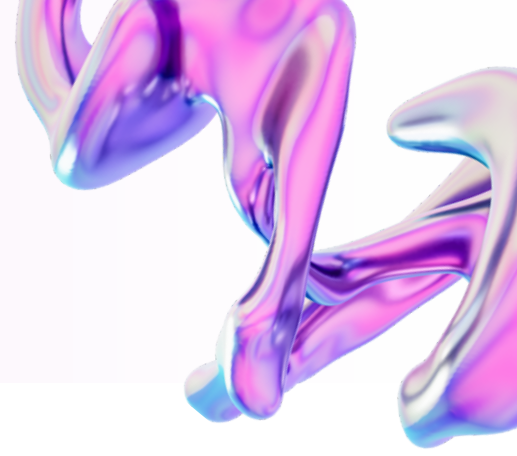




ValsView

YouTube Channel Checklist



1: Create & Name Your Channel

You need a Google account to can create a new YouTube Channel. your channel name should reflect the niche for your brand/business.



2: Verify Your Channel

To access certain features, you need to ensure that your account is verified. So, [click here](#) to see how to verify your account.



3: Create A Subscription Link

Use this link: [youtube.com/subscription_center? add_user=\(YOUR USERNAME\)](https://youtube.com/subscription_center?add_user=(YOUR_USERNAME)) to share your YouTube channel on social platforms.



4: Brand Your Channel

Create your channel banner, channel playlist, channel icon, add a brief description for what your channel is about. How many videos you post per week and which day your audience can expect new content



5: Channel Keywords & About

In the creator studio, under 'channel', under 'advanced', you want to add keywords then go to the about section to write what your channel is about.



6: Playlists & Sections

Keep people on your channel for long periods of time to increases your channel watch time y ddig playlist ad sections



7: Add Recommended Channels

This is a great way to collaborate with fellow youtubers in your niche! Add recommended channels to your channel.



8: Create your Channel Trailer

Your channel trailer is the best way to introduce yourself to a new visitor to your channel and instantly tell them why they should subscribe!



9: Custom Thumbnails

Custom Thumbnails help you stand out from the crowd and your branding.



10: Promote Your Channel

YOU ARE SET! Now, promote your channel and new video content on your social media platforms. And don't forget to use your custom subscription link: [youtube.com/subscription_center? add_user=\(YOURUSERNAME\)](https://youtube.com/subscription_center?add_user=(YOUR_USERNAME))