

DESIGN YOUR JOURNEY

PACKAGES & RATES



WWW.SHONEANCHETA.COM



HELLO THERE!

Hi, I'm Shone, a Brand Identity Designer based in the Philippines.

With a background in Hospitality Management, my journey into design began during the pandemic, an unexpected path that evolved into a career rooted in creativity, strategy, and purpose.

Since 2020, I've had the opportunity to collaborate with over a hundred brands, both local and international, helping bring their vision to life through intentional and cohesive design. I approach each project with the understanding that every brand carries a unique story, and my role is to translate that into visuals that are not only refined and memorable, but also aligned with clear business goals.

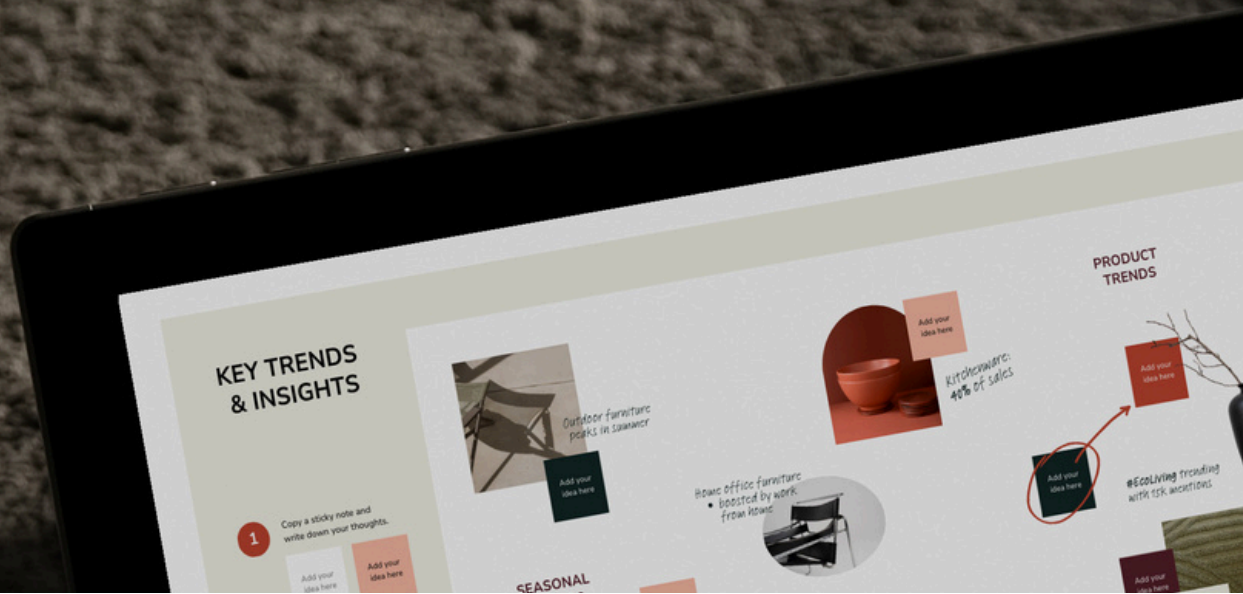
I don't simply design, I build brand identities that connect, inspire, and position your brand with clarity and confidence.

CONTACT ME

Email: designbyshone@gmail.com

Instagram: [@shoneancheta](https://www.instagram.com/shoneancheta) | [@designbyshone](https://www.instagram.com/designbyshone)

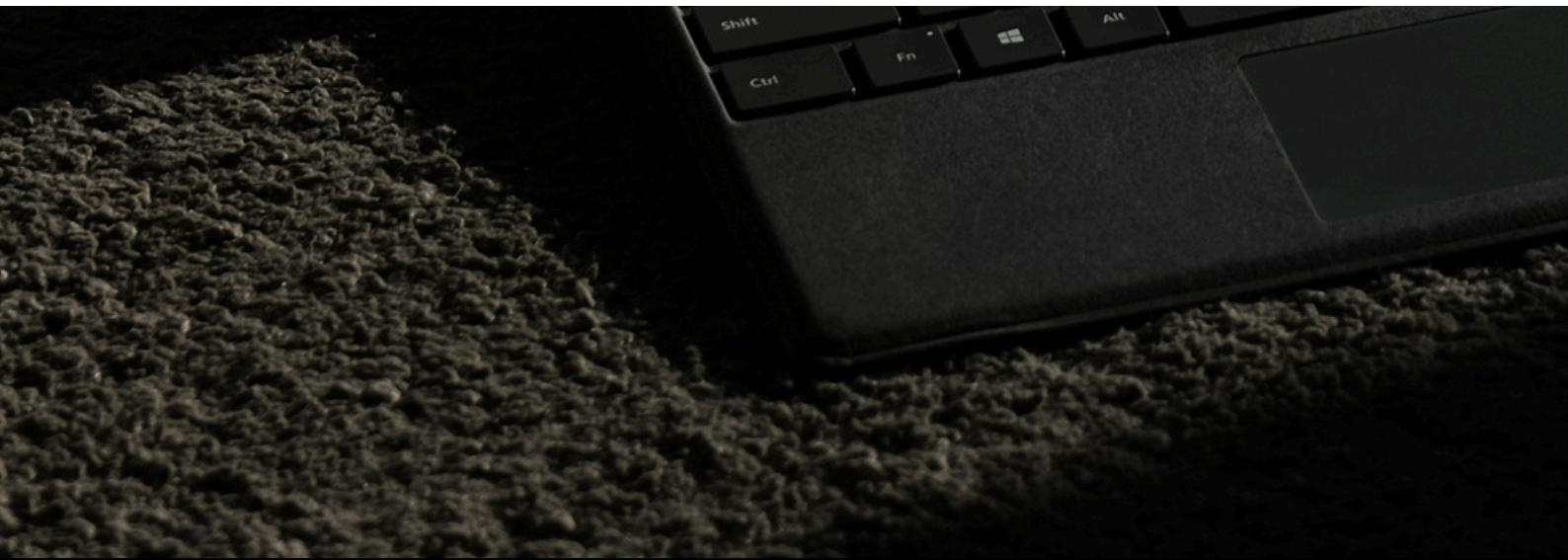
Facebook: [Shone Ancheta](https://www.facebook.com/ShoneAncheta)



BRAND VISUAL IDENTITY DESIGN



Whether you're just starting out, ready to refresh your look, or aiming to stand out in your industry, each package is designed to help your brand look cohesive, professional, and memorable. Choose the one that best fits your stage and vision.



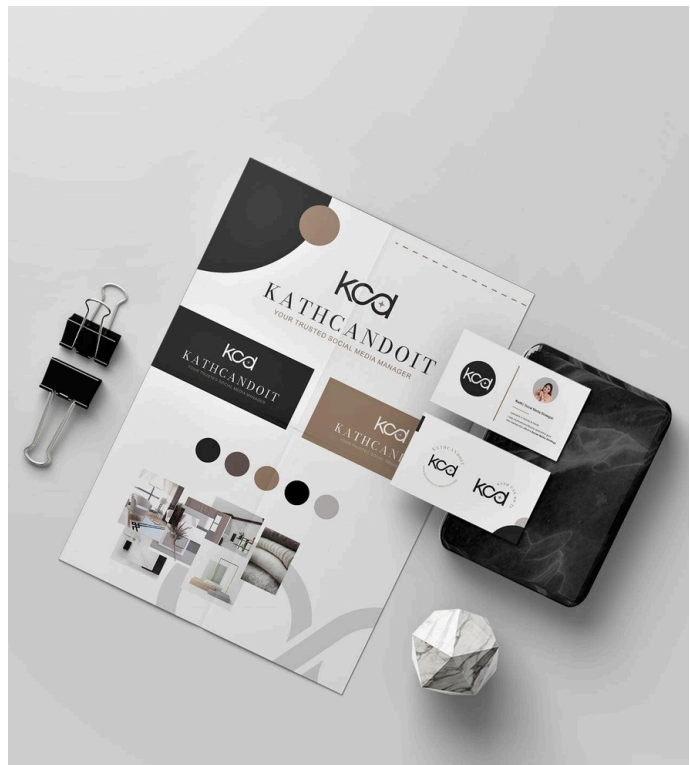
START UP PACKAGE

This is for you if:

- You're a new business owner ready to launch with a clean, professional look that reflects your vision.
- You want a simple yet cohesive identity that helps you show up confidently online and offline.
- You're looking for an affordable, strategic starting point to build brand consistency from day one.

WHAT YOU'LL GET

- Brand logo
 - Logo variations
- Brand assets
 - Color palette
 - Fonts
 - Brand elements/pattern
- Social media graphics
 - Facebook cover photo
 - Brand launch graphics
 - Instagram highlight covers (5)
- Mockups
- Brand Board
- Full brand guidelines



Timeline: 10-12 business days

YOUR INVESTMENT **Php 17,499**

LEVEL UP PACKAGE ★★★★★

This is for you if:

- You've outgrown your current visuals and are ready for a refined, elevated brand presence.
- You want to strengthen your brand recognition with a cohesive design system across platforms.
- You're looking to attract higher-value clients and communicate your brand's growth visually.

WHAT YOU'LL GET

- Brand logo
 - Logo variations
- Brand assets
 - Color palette
 - Fonts
 - Brand elements/pattern
- Social media/other graphics
 - Facebook cover photo
 - Brand launch graphics
 - Instagram highlight covers (5)
 - Business card ★
 - Email signature ★
- Social media templates
 - 20 canva templates ★
- Mockups
- Brandboard
- Full brand guidelines



Timeline: 12-18 business days

YOUR INVESTMENT **Php 23,499**

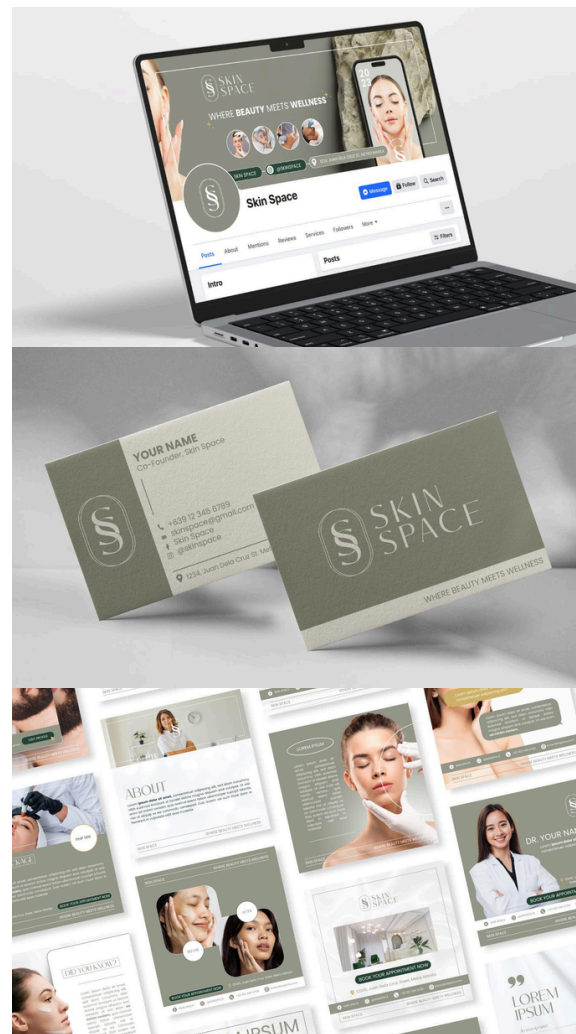
STAND OUT PACKAGE

This is for you if:

- You're ready to invest in a complete, signature visual identity that truly sets your brand apart.
- You want a consistent, premium experience across print, digital, and social platforms.
- You're building a brand that's not just seen—but remembered and admired for its timeless design.

WHAT YOU'LL GET

- Brand logo
 - Logo variations
- Brand assets
 - Color palette
 - Fonts
 - Brand elements/pattern
- Social media/other graphics
 - Facebook cover photo
 - Brand launch graphics
 - Instagram highlight covers (5)
 - Instagram highlight templates (5) ★
 - Business card
 - Email signature
 - 1 graphic of your choice (menu, packaging, etc.) ★
- Social media templates
 - 20 canva templates
- Canva website (5 basic page) ★
- Mockups
- Brandboard
- Full brand guidelines



Timeline: 18-22 business days

YOUR INVESTMENT **Php 29,499**

LET'S GET STARTED!

Ready to bring your brand vision to life?

Whether you're starting fresh or elevating your existing identity, I'm here to help you create a cohesive, intentional, and visually stunning brand that reflects who you are and connects with your audience.

Let's collaborate and turn your ideas into a brand you'll be proud of. Please reach out to me directly — I'd love to discuss your goals, ideas, and which package best fits your needs.

CONTACT ME

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*I can't wait to collaborate with you and create something truly beautiful and meaningful for your brand!
Let's design your story — one detail at a time.*

To your success,

Shone