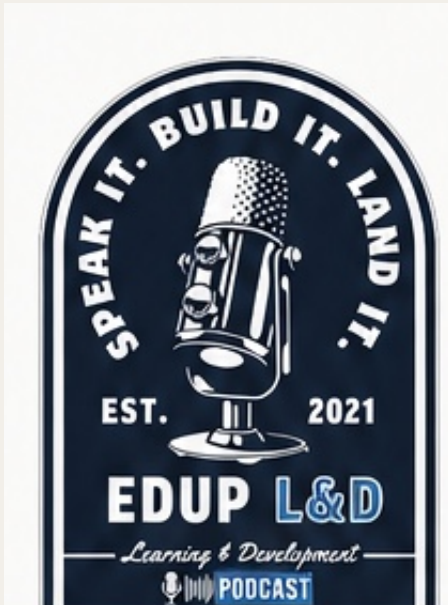




THE L&D CAREER BLUEPRINT

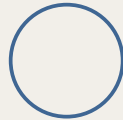
Design a Career That
Fits Your Skills, Goals,
and Life.

**A WORKBOOK TO HELP YOU DESIGN
YOUR NEXT CHAPTER ON PURPOSE**



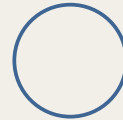
CLARIFY

what matters
to you



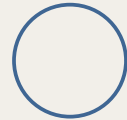
DESIGN

a career that
fits your life



EXPLORE

possibilities
with purpose



TAKE ACTION

with clarity
and confidence

Speak it. Build it. Land it.

FILLABLE EDITION

Type your answers directly into this PDF, then save your own copy.

Name:

Date:



WHAT'S INSIDE

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1

WHERE AM I NOW?

Take stock of where you are in your career and life.

Before we design what's next, let's get clear on where you are right now—the good, the not-so-good, and everything in between.

☐ What am I doing now?

☐ What do I enjoy most about my work?

☐ What drains my energy?

☐ What skills or strengths am I underusing?

☐ What do I want more of?

☐ What do I want less of?





2

MY CAREER NON-NEGOTIABLES

Get clear on what matters most so you can build around it.

Check the items that are important to you and rank your top 5 in the right column.

WHAT MATTERS TO ME	MY TOP 5
☐ Income / Financial Stability	1.
☐ Flexibility / Schedule Freedom	2.
☐ Remote / Location Freedom	3.
☐ Work-Life Balance	4.
☐ Meaningful Impact	5.
☐ Continuous Learning & Growth	
☐ Teaching / Facilitating	
☐ Creative Work	
☐ Leadership / Influence	
☐ Variety & Problem Solving	
☐ Security / Stability	
☐ Entrepreneurial Freedom	

 What would my ideal work life look like?





3

MY CAREER BLUEPRINT

Map your skills, experience, interests, and impact to design your possibilities.

Use this space to see how everything you bring to the table can create multiple career paths and income opportunities.

CORE SKILLS

(What I'm great at)

-
-
-
-
-

EXPERIENCE

(Where I've been)

-
-
-
-
-

TRANSFERABLE SKILLS

(That apply in many roles)

-
-
-
-
-

INTERESTS & PASSIONS

(What lights me up)

-
-
-
-
-

POTENTIAL INCOME STREAMS

(Ways I can earn)

-
-
-
-
-

ROLES & PATHS TO EXPLORE

(What could be next)

-
-
-
-
-



When I combine my skills, experience, and interests,
I can create opportunities like:





4

OPPORTUNITY FILTER

Use this scorecard to evaluate your next opportunity.

Rate each area from 1 (low) to 5 (high).

QUESTION	SCORE (1–5)	NOTES
Does this use my strengths and skills?		
Does it pay what I need (or lead to what I need)?		
Does it fit my desired lifestyle?		
Will I learn and grow?		
Do I actually want to do this work?		
Does it move me toward my bigger goals?		

**TOTAL SCORE**

(Out of 30)

What does this score tell me?



5

MY 30-DAY ACTION PLAN

Create a plan to move your career forward.

My big goal for the next 30 days:

WEEK	THIS WEEK'S FOCUS	ACTION STEPS	TARGET DATE / DONE
1			 ☐ Done
2			 ☐ Done
3			 ☐ Done
4			 ☐ Done

Accountability

Who will I tell about this plan?

How will I track my progress?

My reward when I hit this goal:





6

BONUS RESOURCES

Tools, communities, and next steps to keep growing.

Check the resources you want to explore, then note your own go-to links and communities below.

- | | |
|--|--|
| ☐ EDUP L&D podcast episodes | ☐ Mentorship or coaching |
| ☐ LinkedIn Learning courses | ☐ Conferences & networking events |
| ☐ Industry certifications | ☐ Industry newsletters & blogs |
| ☐ Professional communities / groups | ☐ Informational interviews |

My go-to resources

-
-
-
-
-

Next 3 steps I'm committing to

-
-
-

Speak it. Build it. Land it.

