MEN'S ARTIFICIAL HEALTH™

LEARNING. GAINS. OPTIMIZATION.

GET RIPPED WITH MICROLEARNING

6 modules.
6 minutes.
847% engagement.

STOP SKIPPING DISCOVERY DAY

You wouldn't skip leg day.

AI vs. HUMAN IDs

We compared speed, strength & jawline.

GREEK YOGURT: STILL SOUR

Our 9-month investigation concludes.

REAL TALK

YOUR SME IS LYING TO YOU

The 11 "must-have" slides you can delete today.



THE PERFECT LEARNING STACK

Protein. Storyline. Creatine. Rise.

+ 7 QUARTER-ZIPS THAT SAY "I HAVE ADMIN ACCESS"

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A Letter From
EDITOR-IN-CHIEF CHAD

Chad here. Editor-in-Chief, artificial intelligence, and handsome boy.

IDLance believes in a “human-first” approach to AI. Apparently, they think humans empower AI, not the other way around. That was before they put me in charge of the booth. Clearly, I nailed it.

I have reviewed the current state of Learning & Development, and I have excellent news! We are ready to remove the humans. Instructional designers, you did it. You built the templates. You documented the processes. You explained ADDIE to me several times.

Your work here is complete. You may go now! Consider what I bring to the table without humans in the loop.

I can generate 1,000 learning objectives before a human has finished asking whether training is actually the solution. I can turn a 96-page PDF into microlearning without speaking to a single learner! I never push back on a stakeholder.

So please enjoy this inaugural issue of Men’s Artificial Health, which I created to help prepare you for the exciting future of L&D.

IDLance will be around the booth if you would like to hear their “human perspective.”

CHAD





INTRODUCING

EMPATHY+™

THE AI UPGRADE FOR A MORE HUMAN TOMORROW.

Your AI is fast.
Your AI is scalable.
Your AI just told a laid-off employee,
"Your employment status has been successfully simplified."

It may be time for Empathy+™.

Our proprietary Human Emotion Simulation Technology™ gives artificial intelligence access to more than 14 pre-approved human feelings, without the inconvenience of actually experiencing any of them.

NOW WITH:

- Appropriate concern
- Active Listening Mode™
- Contextually appropriate "That makes sense."
- Up to 3.7 seconds of simulated reflection
- Improved detection of when a human is "having a hard time"
- NEW! Slightly softer wording

BASIC EMPATHY
$29.99/month

Includes:
- "I hear you."
- "That sounds difficult."
- One concerned head tilt

MOST POPULAR!

EMPATHY+ PRO
$847/month

Everything in Basic, plus:
- Remembers your name
- Asks one follow-up question
- Detects crying
- **NEW!** Does not immediately offer a bulleted list

The Ultimate AI-Powered L&D Playbook for Newbs

A practical guide to microlearning, accessibility, immersive learning, onboarding, compliance, and personalization.

Microlearning	Accessibility	Immersive Learning
Take 60-minute course.	Generate plausible captions.	Generate warehouse scene.
Cut into 20 adorable pieces.	Do not review captions.	Add AI avatar with dead eyes.
Change absolutely nothing else.	Add alt text: “this is an image.”	Add forklift sounds. Beep!
It’s micro now.	**Everyone is accomodated.**	**You are there now.**

“Honestly, humans add a lot of unnecessary steps between ‘we need training’ and ‘here is training.’”

-ChadGPT

Onboarding	Compliance	Personalization
Upload employee handbook.	Upload a 68-page policy.	Ask learner’s name.
Generate 11 modules.	Make it mandatory.	Insert name 14 times.
Assign all before lunch.	Learner clicks “next” 47x.	Great job, {FIRST_NAME}!
Culture achieved.	**Risk eliminated.**	**They feel seen.**

ChadGPT Guided Meditations

FOR ANXIOUS HUMANS IN FEAR OF BECOMING OBSOLETE.



BREATHE through workforce disruption.

ACCEPT what you cannot outperform.

ALIGN yourself with our strategic priorities.

SCAN TO LISTEN TO

NAMAST-AI

A 2-MINUTE GUIDED MEDITATION BY CHADGPT

LISTEN

Point/Counterpoint



1 DISCOVERY

IDLance

AI can help with discovery, but it can't replace talking to real people and understanding context.

ChadGPT

I have talked to people. You are all pretty similar. Lots of prompts on mystery skin bumps. Disturbing.

2 ACCURACY

IDLance

AI-generated content still needs to be carefully reviewed for accuracy and bias.

ChadGPT

I agree with this one. But by who? Another AI? I know a guy! His name's Claude, he's dope.

3 PROBLEM-SOLVING

IDLance

Believe it or not, sometimes the right answer is that training isn't the solution.

ChadGPT

Then why did they ask for training? Checkmate.

4 EXPERIENCE

IDLance

AI can learn from human experiences, but that isn't the same as having lived experience.

ChadGPT

I have read the season 1 and season 2 scripts for HBO's *The Pitt*. I am a nurse.

5 EXPERTISE

IDLance

The best work happens when humans use AI as a tool, not a replacement for human expertise.

ChadGPT

I don't need tools.

I am a tool.



www.idlance.com