



Learning Development Services Rates

FLOWSPARKS LEARNING DEVELOPERS



IDLance provides **instructional design and learning development services** for project-based and embedded engagements. We have previously collaborated with **FLOWSPARKS** and can assign qualified learning developers with relevant platform experience.

Profile	Hourly Rate	Daily Rate*
Junior	\$85 USD	\$680 USD
Medior/Mid-Level	\$100 USD	\$800 USD
Senior	\$120 USD	\$960 USD

**Daily Rates are based on an 8-hour day.*

► Typical Margin

IDLance generally targets a gross margin of approximately 30-40% for learning development services, depending on experience level, engagement duration, volume, location, and specialized platform expertise.

► Volume & Long-Term Engagements

Preferred pricing may be available for multiple resources or longer-term commitments.

► Currency

All rates are quoted in USD. EUR pricing can be provided upon request and may be subject to periodic adjustment based on exchange rates.

► Rate Assumptions

Rates are indicative and subject to the specific engagement requirements and candidate profile. Rates assume remote delivery and may vary based on location, duration, weekly commitment, specialized FLOWSPARKS experience, and applicable contracting requirements.

► About IDLance

IDLance is a U.S.-based instructional design agency providing eLearning development, instructional design, multimedia, learning technology, project management, QA, and related learning services. Our talent network enables us to assign specialized learning professionals to support both project-based and longer-term client engagements.