



Shining a Light on Manufacturing Processes

Bringing Life to Safety Training

AT A GLANCE

Explore how we transformed dry safety protocols into an **engaging 30-minute eLearning course, using creative design, targeted assessments, and top-notch instructional design** to bring vital safety knowledge to life.



MESSAGE US!

THE CHALLENGE

Create safety training for employees in a manufacturing environment that is **engaging, visually appealing, and that tests their knowledge appropriately** so they can learn the information they need to maintain **a safe work environment** for themselves and their colleagues. The content is inherently a little...lacking excitement. How can we bring life into content that's otherwise dull and informative?

THE SOLUTION

We created a **30 min eLearning course in Storyline (L2 interactivity)** which contained a 20 question quiz at the end with a required pass rate of 80% to proceed.

- **A Suite of Services:** Needs analysis, instructional design, Storyline development, and graphic design to create high-impact training materials.
- **Visual Design:** We utilized their brand guidelines to create a Storyline template that embraced a modern design suited well for interactivity.
- **Project Management:** We crafted a timeline that allowed a buffer for conferences, holidays, etc. So, while we went over our original timeline, we still delivered before the client needed it because we planned ahead appropriately. We kept the client in the loop with weekly updates on status and budget.

THE RESULTS

The client was incredibly impressed by the quality of the course and how we used our **consultative expertise to learn more about the content to be able to train on it in a meaningful and exciting way.** They are particularly budget-focused, so they were happy we came in **under budget.** They felt we matched them with the right instructional design expertise for the project!