



Parta.io x IDLance DESIGN CHALLENGE

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A Most Unusual Summer Job

Welcome to **Ice SCREAM**, the only ice cream shop on the boardwalk staffed by both the living and the dearly departed. Housed in a long-abandoned seaside bathhouse, **Ice SCREAM** is known for its monstrous sundaes, haunted milkshake machine, and team of...eternally contracted employees.

New hires scoop alongside ghosts, ghouls, and the occasional banshee. They're mostly friendly, just don't rearrange the topping bar without telling Margaret (she's been dead since 1892, but still manages inventory).

What Ice Scream values most in new human hires:

- **Composure Under Pressure:** Customers and spirits get moody. The ability to stay calm and keep serving matters most.
- **Respect for All Coworkers—Living or Otherwise:** Every team member deserves dignity, even if they're translucent or levitating.
- **Creativity and Courage:** Flavor experimentation is encouraged. Just maybe don't take recipe tips from the whispering wall in the back hallway.

The Challenge

Create a short (under 5 minutes) onboarding eLearning module for **Ice SCREAM**, using the Parta.io platform.

Your goal is to help a brand-new human hire survive their very first shift at the haunted ice cream shop. You can lean into the absurd, but it should still teach something that would help a nervous new employee feel (a little) more prepared.



August 2025 | Onboarding Design Challenge

Some Guidance

Here's what to keep in mind as you build:

- **Audience:** A brand-new human hire, reporting for their first shift. Probably has food service experience, zero ghost experience.
- **Tone:** Light horror meets employee orientation. Funny but functional.
- **Length:** Max 5 minutes—aim for concise, clever, and engaging.
- **Format:** Use the tools and interactivity options in Parta.io to bring this weird workplace to life.

Must Include

Your submission must include:

- A brief welcome or intro to **Ice SCREAM**
- 2–3 essential “survival tips” or rules
- A moment of interaction (e.g., drag-and-drop, choice, click-to-reveal, etc.)
- A closing message or final piece of advice

Ice SCREAM Assets

[!\[\]\(6059a5aa8b4ca7bb793408023d6c6e42_img.jpg\) Download Assets](#)

We designed some branded **Ice SCREAM** assets for you to use in your design—logos, character illustrations, spooky signage, and more. Feel free to use them as-is, remix them, or combine them with your own assets to bring this undead onboarding to life.

Submit

[!\[\]\(9c2e8d1b5bd77cb5c9f83b7a9cff79fd_img.jpg\) Submit Your Work](#)

When your onboarding masterpiece is ready, submit it using the button above. Please be sure to include your name, email, and a shareable link to your finished module. **Submissions are due by Monday, September 8. One lucky winner will get a free year of Parta.io and a \$50 Amazon gift card!**



Access Your 30-Day Parta.io Free Trial

While the design challenge runs for more than a month, it's important to note that **your Parta.io free trial is only good for 30 days!** So if you're the type of designer who likes to storyboard up front, you may want to do that before starting your free trial!

To access your free trial:



Start Now!

Join the Official Slack Channel

If you're participating in the Parta Design Challenge, come hang out in our Slack channel **#parta-design-challenge**! You can ask questions, get feedback as you go, and even chat directly with Parta Co-Founder Andrew. It's a great place to swap ideas and stay inspired.



Join Here!