

Why is IDLance Reaching Out to Me Again?

And Should I Be Concerned?

We know it's weird.

But prestige television is also weird. Ever tried to explain “Twin Peaks: The Return” to your Mom?

Streaming is layered, complex, and a little chaotic. So are we.

Do You Know Us?

YES

Wait, really?

NO

Totally fair.

Did You Ask Us For Ideas?

YES

Wow, we love partnerships!

NO

You asked us on
Tueswedenesday.

Is This Weird in a Good Way?

YES

Then you'll love
this slide deck.

NO

OK, well now YOU
made it bad weird.

Stuff We're Seeing This Year

A quick peek into real problems your L&D team might be facing, even if no one's said it out loud yet.

(See, we can be serious too.)



New Hires Feel Lost

Even with structured onboarding, it's hard to retain critical information when teams move fast, tools vary by department, and expectations aren't always clear.

Training Fatigue Is Real

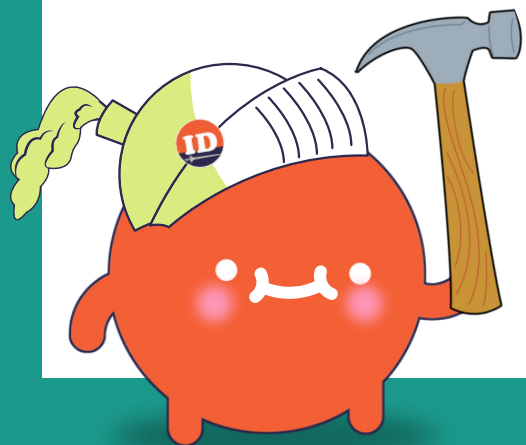
Employees are tired of repetitive, one-size-fits-all training. They may pass a quiz, but that doesn't mean they feel confident applying what they learned.

Managers Are Stretched Thin

Team leads want to support their people, but they're balancing deadlines, performance expectations, and quickly changing workflows.

Steal This Idea

A totally unsolicited
concept we invented just for
you. We have nothing else
to do. Please be our friend.



Your teams are smart, busy, and swimming in info. They've watched the tutorials. They've clicked through the compliance decks. **But knowing isn't doing, especially when the pressure's on and the Slack pings don't stop.**

Imagine This Instead: A set of lightweight, just-in-time learning nudges that live inside the flow of work.

- A 60-second Slackbot scenario on how to flag IP issues before they escalate
- A QR code by the edit bay linking to a 2-minute refresher on naming conventions
- Location-based AR overlay that walks new managers through key tasks in the flow of their actual workspace.

Each one delivers:

- ✓ A relatable (maybe even funny) real-world slip-up
- ✓ A single, actionable fix
- ✓ A visual cue that sticks without slowing anyone down

About Last Week

Last week, we sent you a 7taps mini course designed to prep new hires for the realities of working at a streaming studio.

Here's why we did that.

What if you had custom microlearning moments built right into the rhythm of production?

- Quick-hit guidance during tech or tool onboarding
- Just-in-time refreshers for new workflows or compliance updates
- Visual nudges in shared spaces to reinforce best practices
- Funny (but accurate) reminders that stick better than the wiki ever will

Bite-sized. On-brand. Impossible to ignore.



Wanna try it out?

If any of this sparked an idea, we'd love to bring it to life! This is definitely not a ploy to get screeners out of you. Definitely not.

Give us a shout, and we'll make you a custom mockup (on the house)!

Schedule a Call

