

Chobani

**Why Is IDLance
Reaching Out
to Me Again?**

And Should I Be Concerned?



We know it's weird.

But yogurt's also weird
if you think about it...milk
that sat around until it
got tangy?! Errrm...OK.

It's cultured, unexpected,
kinda funky. **So are we.**

Do You Know Us?

YES

Wait, really?

NO

Totally fair.

Did You Ask Us For Ideas?

YES

Wow, we love
partnerships!

NO

You asked us on
Tueswednesday.

Is This Weird in a Good Way?

YES

Then you'll love
this slide deck.

NO

OK, well now YOU
made it bad weird.

Stuff We're Seeing This Year

A quick peek into real problems your L&D team might be facing, even if no one's said it out loud yet.

(See, we can be serious too.)



New Hires Feel Lost

Even with solid onboarding, sensory overload and safety rules can be tough to retain in noisy, fast-paced environments.

Compliance Fatigue Is Real

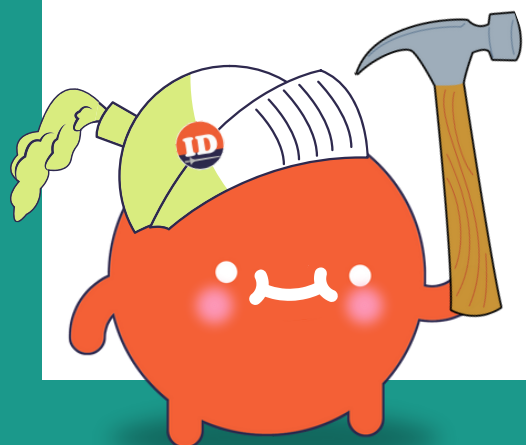
Employees are tuning out the same training they've seen five times. Quizzes don't equal confidence.

Managers Want to Help—but Don't Know How

Team leads are stuck between enforcing policies and trying to coach humans. They need tools, too.

Steal This Idea

A totally unsolicited concept we invented just for you. Because we think about yogurt safety more than is probably normal.



Your plant workers are busy, distracted, and over-trained.

They've sat through the slide decks. They've taken the quizzes. But "retention" doesn't mean memorizing – it means applying it when it counts.

Imagine: A series of 1-minute micro-interventions posted near real hazard zones. Think motion-triggered screens, QR codes on machinery, or sticker prompts on pallets. Each one delivers:

- A realistic (but slightly dramatized) scenario of what can go wrong
- A simple, clear reminder of the behavior or rule that prevents it
- A visual cue that makes the message stick

- Delivers just-in-time reminders
- Uses humor to cut through training fatigue
- Sparks conversation and culture, not just compliance

About Last Week

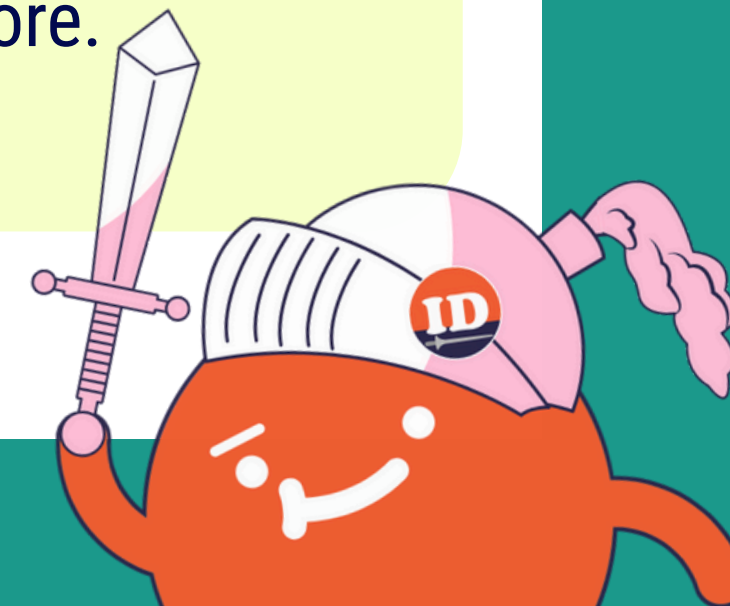
Last week, we sent you a 7taps mini course filled with exaggerated hazards and yogurt catastrophes.

Here's why we did that.

What if you had custom microlearning moments like that placed exactly where and when your team needs them most?

- QR code prompts near high-risk equipment
- Refresher tips at key plant entry points
- Visual nudges for new or seasonal staff
- Funny (but clear) reminders that reinforce actual safety rules

Bite-sized. On-brand. Impossible to ignore.



Wanna try it out?

If any of this sparked an idea, we'd love to bring it to life! We'd also like to apologize for calling yogurt weird. **That was uncalled for.**

Give us a shout, and we'll make you a custom mockup (on the house)!

Schedule a Call

