

Free & Low-Cost Tools

Working with limited resources? **These free and budget-friendly tools can help you create, collaborate, and deliver** impactful training without breaking the bank.

L&D Specific

- [H5P](#) (Free)– Create interactive content like quizzes, presentations, and interactive videos without coding.
- [Adapt Learning](#) (Free)– Open-source authoring tool for responsive e-learning courses.
- [SCORM Cloud](#) (Free for small-scale use)– Test SCORM-compliant courses without needing an LMS.

Project Management

- [MindMeister](#) (Free or \$6.50/month)– A simple but effective tool for brainstorming and mapping out ideas.
- [Trello](#) (Free or \$5/month)– A visual task management tool that works great for tracking learning projects.
- [Asana](#) (Free or from \$10.99/month)– More structured project management with task dependencies and automations.
- [ClickUp](#) (Free or from \$7/month)– A versatile tool with built-in docs, whiteboards, and task tracking.
- [Notion](#) (Free or from \$10/month)– Combines project management, knowledge sharing, and note-taking in one.

Video & Animation

- [Vyond](#) (From \$25/month, billed annually)– Create professional animated training videos with ease.
- [YouTube](#) (Free)– A go-to platform for hosting training videos and sharing learning content.
- [Loom](#) (Free or \$15/month)– Quick and easy screen recording and video messaging for instructional content.
- [Zight](#) (previously CloudApp) (Free or \$9/month)– Capture and share screen recordings, GIFs, and annotated screenshots instantly.

Graphics & Design

- [Canva](#) (Free or \$15/month)– Drag-and-drop design tool for presentations, social media, and training assets.
- [Pexels](#) (Free)– A massive library of high-quality stock images and videos.
- [Freepik](#) (Free & Paid)– Free and premium graphics, illustrations, and templates.
- [Unsplash](#) (Free or \$7/month) – A large collection of beautiful, high-resolution stock photos.
- [Flaticon](#) (Free or \$8.25/month)– A great resource for icons, vector graphics, and UI elements.
- [Icons8](#) (Free & Paid)– A diverse library of icons, illustrations, and music.
- [LottieFiles](#) (Free & Paid)– Animated assets to add motion to digital training content.

Collaboration

- [Google Forms](#) (Free) – Simple and effective for gathering learner feedback and assessments.
- [Zoom](#) (Free & Paid) – A widely used video conferencing tool for live training sessions.
- [Slack](#) (Free or from \$7.25/month) – Instant messaging and collaboration tool for teams.
- [Miro](#) (Free & Paid) – Online whiteboard for brainstorming and collaboration.
- [Mural](#) (Free & Paid) – Digital whiteboarding tool for teamwork and brainstorming.

AI-Powered

- [Grammarly](#) (Free or \$12/month)– AI-powered writing assistant for clear and error-free content.
- [ChatGPT](#) (Free & Paid)– Helps generate ideas, draft content, and refine instructional materials.
- [Gemini](#) (Free & Paid)– AI-powered text and image generation, useful for brainstorming and content enhancement.
- [ElevenLabs](#) (Free or \$5/month for 30k characters)– AI text-to-speech tool for voiceovers in training content.
- [Canva Magic Media](#) (Free & Paid)– AI-powered text generator right within Canva for quick content creation.
- [Synthesia](#) (Free or \$18/month)– AI-generated video avatars that can deliver training content in different languages.
- [Runway ML](#) (Free or \$12/month)– AI-powered video and content editing for creating training materials.
- [Otter.ai](#) (Free or \$8.33/month)– AI transcription tool for meetings, lectures, and interviews.

Audio Tools

- [Audacity](#) (Free)– A powerful, open-source tool for recording and editing audio.
- [Descript](#) (Free & Paid)– Transcribe, edit, and enhance audio and video content with AI-powered features.

Immersive AR

- [Adobe Aero](#) (Free)– Create augmented reality (AR) experiences without coding.

Community

- [IDLance Slack](#) (Free)– Oh my, who put this here? A supportive community for freelance instructional designers to network, share gigs, and swap expertise.