

[REDACTED], EMBA, MA

LEARNING STRATEGY / INSTRUCTIONAL DESIGN

Project Leadership ■ Program Design ■ Technology Consulting

Experienced at leading highly complex initiatives for high-visibility clients across industries: Tech, Finance, Logistics, **Construction**, Law, Higher Ed. Rare mix of design expertise, teaching experience, and entrepreneurial drive. Greatest strength is nurturing client relationships and earning repeat business.

— Selected Highlights & Expertise —

→ Currently developing a leadership/relationship program for large construction company

→ Developed Uber CX & Leadership Development journeys for 10,000+ global CommOps

→ Led Launch and Iteration of 13 High-Performance Learning Journeys at SAP

→ Earned Brandon Hall and Stevie awards for MetLife Home & Auto Sales training program

→ Consulted on Amazon Manager Training (warehouse operations)

→ Designed highly-rated Coursera/Intuit Bookkeeping Certificate

→ Needs Analysis

→ Design Thinking

→ Learning Evaluation

→ Change Leadership

→ Accessible Design

→ SME Interviews

→ Storyboard Development

→ Virtual Presentation

→ Digital Learning

EMPLOYMENT EXPERIENCE

Learning Strategy Consultant & Instructional Designer (self-employed) August 2014 - present

- Led end-to-end development of custom training and development solutions for high-visibility clients: SAP, Intuit QuickBooks, Uber, top 3 law firm, top 3 tech firm, Universal Music, Sony PlayStation Europe, PNC Bank
- Led train-the-trainer and pilot observations to support training rollout and design iteration

Sr. Instructional Technology Consultant (DePaul University) April 2010 - June 2012

- Led training and documentation for LMS migration initiative, liaised with vendor for e-portfolio rollout
- Consulted on technology solutions across program; facilitated in-person workshops

Online Teaching Instructor & Supervisor (Michigan State University) March 2010 – August 2021

- Coached educators to identify and implement technology solutions to solve problems of practice
- Trained, launched, and supervised new online course assistant team

EDUCATION

Certified Integrative Nutrition Health Coach – Institute of Integrative Nutrition – December 2022

Executive MBA – Quantic School of Business & Technology – May 2021

MA in Education; Technology specialization – Michigan State University – August 2009

BA in Education; Math & English minor – Michigan State University – May 2005