

L&D on a Budget

How IDLance Saves You Money & Boosts Results



In today's competitive, rapidly changing landscape, **continuous learning and development is crucial for employee growth and organizational success.**

Research shows that a whopping **41% of employees will actively seek a new job in 2024*** if their company doesn't offer training opportunities.

That's even worse than the time half our Dungeons & Dragons group quit because we wouldn't share our Flamin' Hot Cheetos. **Trust us, that's a massive talent drain you can't afford to ignore.**

This stat highlights a major shift in corporate America, driven **partly by the influx of Millennials and Gen Z into the workforce.** These generations aren't just looking for a paycheck; they're seeking **meaningful work and opportunities to learn and grow.**

This shift presents a golden opportunity for organizations to invest in **modern and engaging L&D programs!** That's where that **whole pesky "money thing"** comes in. **But wait, hope is not lost!**

This guide explores how **IDLance can help you achieve your L&D goals without breaking the bank!**

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We believe everyone deserves access to meaningful learning experiences.

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What Can IDLance Do For Me?

We understand that **pricing is an important factor in choosing an instructional design partner**. We also know that every project is unique and has its own set of requirements. That's why we offer **personalized project-based pricing at competitive rates**.

- **Flexible Staffing:** Don't waste resources hiring a full-time Instructional Designer for occasional projects. We offer scalable L&D support, allowing you to access expert ID services on a project-by-project basis, perfectly aligned with your current needs.
- **Expertise When You Need It:** We have a diverse team of experienced freelance IDs and professionals with a wide range of skillsets. You only pay for the specific expertise you require for your unique project, maximizing your budget impact.
- **Cost-Effective Project Management:** Our experienced team handles project planning, quality assurance, and execution, saving you valuable time and resources you can reinvest in other areas of your business. Or whatever the heck you want!
- **IDLance+:** Our quarterly retainer service for L&D teams in need of ongoing support! With IDLance+, you get a bucket of hours you can allocate to any of our L&D services—when, where, and how you want. Those services include:

- **Instructional Design**
- **Development**
- **Project Management**
- **Quality Assurance**
- **Video & Graphics**
- **Section 508 Guidance**
- **Maintenance & Updates**
- **...and more!**

[LEARN MORE](#)



- **Needs Analysis:** We'll conduct a needs assessment to determine where you need help the most, keeping your budget in mind. Then, we'll come up with some clever, budget-friendly solutions to tackle those urgent learning needs.



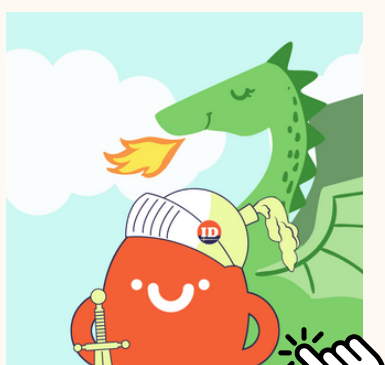
How Can You Stretch My Budget?

- **Reduced Overhead Costs:** Forget about the added expenses associated with onboarding and managing a full-time employee. We eliminate the need for benefits, office space, and additional equipment, allowing you to focus your resources on core business functions.
- **Content Creation & Delivery:** We can handle all aspects of content development, from eLearning modules and instructor guides to assessments and virtual classrooms, ensuring high-quality learning materials at a cost-effective price.
- **Reduced Development Time:** Our experienced team streamlines the development process, saving you time and money that can be reinvested in other areas.
- **Increased Efficiency:** We have established processes and resources to complete tasks in the most efficient ways possible. Plus, with a community of over 1,000 freelancers, someone is always willing, ready, and able to jump in when necessary.
- **One-Stop Shop:** Eliminate the time-consuming hunt for niche L&D professionals. IDLance provides a curated pool of experienced freelance professionals, saving you time and money. Instructional Designers, eLearning Whizzes, Quality Assurance Specialists, Graphic Designers, Voice Actors, Writers, and more-- we have you covered.
- **We're Crafty:** We're your creative partners! We know how to stretch resources, think on our feet, and make sh*t work. Our goal is to bring your vision to life, all while respecting your bottom line! We've created tailor-made learning for a buncha' Fortune 500 companies. They cover every industry you can think of, and even some we didn't know existed - restaurant and hospitality industries, financial literacy non-profits, major internet communication platforms, clinical social outreach programs, higher ed, major ad agencies, and the food industries— each with their own unique budget.



Prove It.

Get a feel for some of our more recent **projects, clients, budgets, and timelines** with **three unique case studies! Click the images below to read more!**



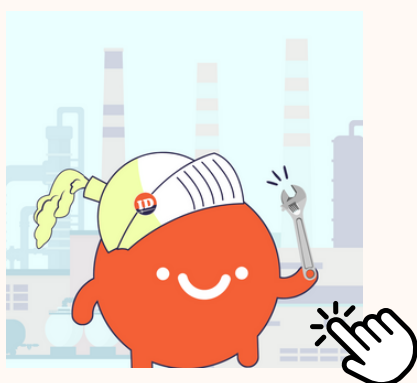
IDLance+ Empowers L&D

IDLance+ is a retainer service for companies needing L&D support, offering a range of skills like instructional design and development, quality assurance, and more. **Check out how IDLance+ gave our medical technology client some much needed breathing room.**



Holiday Rush? No Prob!

What happens when a critical training initiative needs immediate attention during peak holiday season? **Learn how we helped a major telecommunications company get out of a time crunch on budget and on point.**



Bringing Life to Safety Training

Explore how we transformed dry safety protocols into an engaging 30-minute eLearning course, using **creative design, targeted assessments, and top-notch instructional design to bring vital safety knowledge to life.**

Schedule a Free Planning Session!

Whether you're looking to **revamp your training programs, develop a new learning strategy, or enhance your talent development initiatives, we're here to help!**

For a limited time, we're offering free one-hour planning sessions to L&D teams in need of a hand! You'll meet with someone from our core team for a casual but productive conversation. Brainstorm innovative solutions, identify areas for improvement, and explore how we can optimize your L&D strategy—**all within your budget!**

We can't wait to meet ya! We need friends. Seriously.

BOOK NOW

