



Breathing Room & Innovation: IDLance Empowers L&D

AT A GLANCE

IDLance+ is a retainer service for companies needing L&D support, offering a range of skills like instructional design and development, quality assurance, and project management to help clients become more proactive and strategic in training development.



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THE CHALLENGE

Our medical technology client faced a familiar L&D bottleneck. Their sole Instructional Designer (ID) was **drowning in a sea of projects, leaving no time for innovation or strategic training development**. The pressure to keep up with day-to-day tasks meant pushing aside opportunities to explore new learning methodologies or tackle more complex projects.

THE SOLUTION

Recognizing the growing pains, we introduced our client to the IDLance+ quarterly retainer service. This customizable solution provided a "bucket of hours" that the client could allocate to various L&D needs, including:

- **L&D Expertise:** Instructional design, development, graphic design, and video editing to create high-impact training materials.
- **Quality & Accessibility:** Meticulous quality assurance and Section 508 compliance for error-free and inclusive training.
- **Streamlined Support:** Project management and ongoing maintenance to ensure smooth execution and up-to-date training.

THE RESULTS

The partnership transformed the client's L&D landscape. They transitioned from feeling overwhelmed to a position of **proactive training development**. This success led to a continued collaboration that has expanded beyond the initial L&D department. Other departments within the company recognized the value of IDLance+'s flexible support and expertise, and the partnership has grown to encompass a wider range of training and development needs. As a result, the client's L&D department has become **more efficient, innovative, and strategic in its approach**.